

MEDIA SALES INTERNSHIP DATABASE

DEPARTMENT OF ADVERTISING

The following companies have historically offered sales-related internships that can qualify for the ADV4941 – Advanced Advertising Internship requirement in the Media Sales Certificate. Internships can be posted as early as 9-10 months before their start date, so check early and often. While summer is the time when most companies offer internships, many offer fall and spring internships as well. When looking for a media sales internship, focus on opportunities that include any of the following responsibilities: advertising sales, media sales, channel sales, sales and promotion, media investment, media buying, corporate partnerships, creator partnerships, partnership acquisition, or sponsorship acquisition.

AUTHENTIC BRANDS GROUP

Brand strategic licensing
Influencer and talent partnership acquisition
New York, NY
In Person, Paid
Applications: Mid to late March for summer

CHICAGO FIRE

Major League Soccer
Sponsorship and partnerships
Chicago, IL
In Person, Paid
Applications: Feb-March for summer

CLC ENTERPRISES

Marketing company
Connecting clients with strategic partners
Deerfield Beach, FL
Remote, Unpaid
Applications: Rolling

COX MEDIA GROUP

Broadcasting company
Sales and promotion
Various depending on opening
Hybrid, Paid
Applications: Jan for summer

DISNEY ADVERTISING

Entertainment, media
Advertising sales
New York, NY
In Person, Paid
Applications: Sept-Oct for summer

DENTSU

Global advertising agency
Media Investment
Various depending on opening
Hybrid, Paid
Applications: Jan-Feb for summer

FANATICS

Sports apparel
Sports marketing, sales
Miramar, FL
Hybrid, Paid
Applications: Jan-Feb for summer

FORBES

Media company
Advertising and media sales
Jersey City, NJ
Remote, Paid
Applications: Nov-Dec for summer

FORMULA 1 GRAND PRIX, MIA ACADEMY

Motorsports
Develop client partnerships & relationships
Miami, FL
In Person, Paid

Applications: Sept–Oct for summer

GARTNER

Business and technology research
Sales
Ft. Meyers, FL
Remote, Paid

Applications: Early fall for summer

GIANT SPOON

Advertising agency
Media investment
New York, Los Angeles
Remote, Paid

Applications: Jan-Feb for summer

GRAY MEDIA

Broadcasting company
Media sales associate
Various depending on opening
In Person, Paid

Applications: Rolling

GROUP M

Global media company
Media investment
New York, Chicago, Detroit, Los Angeles
In Person, Paid

Applications: Sept-Oct for summer

HORIZON MEDIA

Global media company
Media investment and activations
New York, Los Angeles
Hybrid, Paid

Applications: Dec-Jan for summer

HEARST TELEVISION

National media company
Sales account associate training program
Various depending on opening
In Person, Paid

Applications: Feb-March for summer

INDEPENDENT FLORIDA ALLIGATOR

Newspaper
Advertising sales
Gainesville, FL
In Person, Unpaid

Applications: 1–2 months before semester

IRTS SUMMER FELLOWSHIP

Non-profit educational development
Advertising sales
New York, NY
In Person, Paid

Applications: Early Dec for summer

IRVING PUBLICATION (Giggle Magazine)

Publisher
Advertising sales
Newberry, FL
Hybrid, Unpaid

Applications: Rolling

LOCUMTENENS.COM

Healthcare staffing
Sales, recruiting
Alpharetta, GA
In Person, Paid

Applications: Feb-March for summer

MADE PROGRAM (ANA Ed. Foundation)

Non-profit educational development
Media sales
Various depending on opening
In Person, Paid

Applications: Sept–Oct for summer

MITEL

Business communications
Channel sales account management
Boca Raton, FL
Remote, Paid

Applications: May, rolling

MOXY MANAGEMENT

Talent agency
Recruit and mentor new influencers
Sherman Oaks, CA
Remote, Unpaid

Applications: Rolling

NAYLOR ASSOCIATION SOLUTIONS

B2B services for associations
Sales, lead sourcing
Gainesville, FL
In Person, Unpaid

Applications: Rolling

NBCUNIVERSAL

Entertainment, media
Advertising sales
New York, NY
In Person, Paid

Applications: Nov for summer

OGILVY

Advertising agency
Media and connections
Various depending on opening
In Person, Paid

Applications: Dec-Jan for summer

OMNICOM MEDIA GROUP

Global media agency
Media buying/investment
New York, Chicago, Los Angeles
In Person, Paid

Applications: Jan-Feb for summer

ORLANDO SENTINEL (Tribune Publishing)

Media
Advertising sales
Orlando, FL
Hybrid, Paid

Applications: Rolling

ORLANDO VALKARIES

Major League Volleyball
Corporate Partnerships & Activations
Orlando, FL
In person, Unpaid

Applications: Rolling

PARAMOUNT ADVERTISING

Entertainment, media
Advertising, distribution and strategy
Various depending on opening
In Person, Paid

Applications: Oct-Nov for summer

PENGUIN/RANDOM HOUSE

Book publisher
Sales
New York, NY
Remote, Paid

Applications: Sept-Oct for summer

PENSACOLA BLUE WAHOOS

Minor league baseball team
Corporate sales, group sales
Pensacola, FL
In-person, Unpaid

Applications: July-Sept for summer

PUBLICIS MEDIA

Global media company
Publicis Media Internship Experience
Various depending on opening
Hybrid, Paid

Applications: Nov for summer

RAZORFISH

Digital advertising agency
Media buying
Various depending on opening
Hybrid, Paid

Applications: Jan-Feb for summer

REVOLUTION 93.5 FM

Radio station
Sales and promotion
Miami, FL
Hybrid, Unpaid

Applications: Rolling

SEISMIC

B2B technology
Sales development representative
San Diego, CA
Hybrid, Paid

Applications: Dec-Feb for summer

SINCLAIR BROADCAST GROUP

Broadcasting company
Media sales associate
Various depending on opening
In Person, Paid and Unpaid

Applications: Rolling

SONY PICTURES ENTERTAINMENT

Entertainment, media
Advertising sales
New York, NY
In Person, Paid

Applications: Jan-Feb for summer

SOUTHERN GLAZER'S WINE & SPIRITS

Wine/spirits distributor
Sales, trade development, operations
Miramar, FL
In Person, Paid

Applications: Fall for summer interns

SPORTING KANSAS CITY

Major League Soccer Team
Corporate Partnerships
Kansas City, MO
In Person, Paid

Applications: Rolling

STEVEN C. O'CONNELL CENTER

Public arena and event center
Marketing, promotions, sales
Gainesville, FL
In Person, Paid

Applications: Rolling

TEGNA

Broadcasting company
Media sales associate
Various depending on opening
In Person, Paid

Applications: Oct-Nov for summer

THE SHIPYARD

Advertising agency
Media planning and buying
New York City, Columbus, OH
Hybrid, Paid

Applications: Feb for summer

TIKTOK

Social media
Sales team, client solutions manager
Various depending on opening
In Person, Paid

Applications: Aug-Sept for summer

TOMBRAS

Advertising agency
Media buying, media investment
Knoxville, TN & NYC
In Person, Paid

Applications: Dec-Feb for summer

UNIVERSAL ORLANDO RESORTS

Entertainment, hospitality

Sales and marketing

Orlando, FL

Hybrid, Paid

Applications: Sept for summer

VAYNER MEDIA

Digital advertising, media agency

Platform partnerships

New York City, Los Angeles

In Person, Paid

Applications: Dec-Jan for summer

VISIT ORLANDO

Trade association/tourism

Convention sales

Orlando, FL

In Person, Paid

Applications: Rolling

WARNER BROS DISCOVERY

Entertainment, media

Advertising sales

Various depending on opening

Hybrid, Paid

Applications: Jan-Feb for summer

WCJB TV 20 (Gray Media)

TV station

Media sales associate

Gainesville, FL

In Person, Paid

Applications: 1–2 months before semester

WFOR, CBS MIAMI (Paramount Global)

TV station

Advertising sales

Miami, FL

In Person, Paid

Applications: Nov-Dec for summer

WGFL & WNBW (Sinclair Broadcasting)

TV stations

Promotions

Gainesville, FL

In Person, Unpaid

Applications: 1–2 months before semester

WJXT TV 4 (Graham Media Group)

TV station

Advertising sales

Jacksonville, FL

In Person, Paid

Applications: 1–2 months before semester

WPP Media

Global media agency

Media investment

New York City

In Person, Paid

Applications: Sept-Oct semester