
Wednesday, June 24

1:30-3:30 p.m.	Students Arrive and Check-in	Springs Residential Complex 45 Springs Residential Complex
4-4:20 p.m.	Dorm meeting with RA	Springs Residential Complex
4:20-4:30 p.m.	Walk to Weimer Hall	1885 Stadium Rd.
4:35-5 p.m.	Staff Introductions/ SMI Procedures & Rules	Weimer 1064
5-5:50 p.m.	College of Journalism and Communications Tour	Weimer 1064
6-6:50 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-7:20 p.m.	Dean Hub Brown's Welcome	Weimer 1064
7:20-8:20 p.m.	Keynote Speaker Hannah Peery, <i>UF Alumni</i> Houston Rockets Social Media Coordinator	Weimer 1064
8:20-8:40 p.m.	Director's Message	Weimer 1064
8:45-10 p.m.	Scavenger Hunt/Campus Tour	Various, end at Springs
10:30 p.m.	Room Check	Springs Residential

Thursday, June 25

7:40 a.m.	Room Check	Springs Residential
8-9 a.m.	Breakfast	Broward Dining
9:10-10:25 a.m.	Director's Message, Roll Call & Ice Breakers	Weimer 1064/Atrium
10:35-11:35 a.m. Elective #1	Five Ways to Achieve Greatness	Various
	How do you interview strangers	Room 1074
	<i>How to Become a Radio Host</i>	Room 3020
	<i>Intro to data skills</i>	GHQ Studio
	<i>Photojournalism: The art of seeing</i>	Room 3024
	<i>Shoot a Movie Scene in 60 minutes</i>	Room 3028
	<i>Tell me about yourself</i>	Room G001
	<i>The Business of News</i>	Room 1090
	<i>Two bits creative & Sports Branding</i>	Room 1078
		Room 1064
11:45 a.m. -12:45 p.m.	Lunch	Broward Dining
1-5 p.m.	Specializations	Various
	Sports Anchoring and Hosting	INC High Tops
	Sports Broadcast Reporting	INC Conference Room
	Sports Communication & Branding	The Agency
	Sports Newswriting	Room 3024
	Sports Photojournalism	Room 3028
	Sports Play-by-Play	Room 3032
	Sports Social Media	Room 3324
	Sports Talk Radio	ESPN Gainesville Studio
5-6 p.m.	Rest/Socialize	Springs Residential C
6-6:50 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-8:15 p.m.	Keynote Speaker	Weimer 1064
	Patric Young, ESPN Basketball Analyst	
	<i>UF Basketball Legend</i>	
8:30-10:00 p.m.	Karaoke & Game Night	Weimer G001
10:30 p.m.	Room Check	Springs Residential

Friday, June 26

7:40 a.m.	Room Check	Springs Residential
8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	Elective #2 <i>How a Research project can help you get into UF</i> Magazine writing Media law case study <i>More than an "influencer"</i> <i>Shoot a Movie Scene in 60 minutes</i> <i>The art of video storytelling</i>	Various <i>Room 1074</i> <i>Room 3024</i> <i>Room 1078</i> <i>Room 1064</i> <i>Room G001</i> <i>Room 3032</i>
10:35-11:35 a.m.	Elective #3 <i>How a Research project can help you get into UF</i> How do you interview strangers <i>How to Become a Radio Host</i> <i>Photojournalism: The art of seeing</i> <i>Shoot a Movie Scene in 60 minutes</i> <i>Tell me about yourself</i> <i>The Strategy Lab</i>	Various <i>Room 1074</i> <i>Room 3324</i> <i>GHQ Studio</i> <i>AHA! CoLab</i> <i>Room G001</i> <i>The Agency</i> <i>Room 1064</i>
11:45 a.m. -12:45 p.m.	Lunch	Broward Dining
1-5 p.m.	Specializations Sports Anchoring and Hosting Sports Broadcast Reporting Sports Communication & Branding Sports Newswriting Sports Photojournalism Sports Play-by-Play Sports Social Media Sports Talk Radio	Various INC High Tops INC Conference Room The Agency Room 3024 Room 3028 Room 3032 Room 3324 ESPN Gainesville Studio
5-6 p.m.	Rest/Socialize	Springs Residential
6-6:50 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-8:15 p.m.	UF Admissions Representative Roland Travieso	Weimer 1064
8:30-10:15 p.m.	Content Creation Challenge	Weimer 1064
10:30 p.m.	Room Check	Springs Residential

Saturday, June 27

7:40 a.m.	Room Check	Springs Residential
8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director’s Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	“The Layer Cake of Leadership” Harrison Hove, Journalism Dep. Chair	Weimer 1064
10:35-11:35 a.m.	Keynote Speaker Moderated Conversation Olivia Eisenhauer, WCJB Sports Anchor	Weimer 1064
11:45 a.m.-12:45pm	Lunch	Broward Dining
1-5 p.m.	Specializations Sports Anchoring and Hosting Sports Broadcast Reporting Sports Communication & Branding Sports Newswriting Sports Photojournalism Sports Play-by-Play Sports Social Media Sports Talk Radio	Various INC High Tops INC Conference Room The Agency Room 3024 Room 3028 Room 3032 Room 3324 ESPN Gainesville Studio
5-6 p.m.	Rest/Socialize	Springs Residential
6-6:45 p.m.	Dinner	Broward Dining
7:00 p.m.	Roll Call	
7:10-9:00 p.m.	Bowling, Pool, & Foosball <i>Complimentary for SMI Students</i>	Reitz Union
9:10-10 p.m.	The ‘Real Deal’ on College <i>SMI Teaching Assistants</i>	Weimer 1064
10:30 p.m.	Room Check	Springs Residential

Sunday, June 28

Wear your SMI T-Shirt

7:40 a.m.	Room Check	Springs Residential
8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	"What's Your Story?" Ted Spiker, CJC Associate Dean	Weimer 1064
10:35-11:35 a.m.	"Life of the SID" Lauren Staff, Associate Director of Communications	Weimer 1064
11:45 a.m.-12:45 p.m.	Lunch	Broward Dining
1-1:10 p.m.	SMI Group Photo	Weimer Hall Atrium
1:15-5 p.m.	Specializations Sports Anchoring and Hosting Sports Broadcast Reporting Sports Communication & Branding Sports Newswriting Sports Photojournalism Sports Play-by-Play Sports Social Media Sports Talk Radio	Various INC High Tops INC Conference Room The Agency Room 3024 Room 3028 Room 3032 Room 3324 ESPN Gainesville Studio
5-6 p.m.	Rest/Socialize	Springs
6-6:50 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-8:15 p.m.	Reflection & Thank You Letters	Weimer 1064
8:30-10:00 p.m.	Tailgate Party <i>Wear your favorite Team Jersey/Shirt</i>	Weimer G001
10:30 p.m.	Room Check	Springs Residential

Monday, June 29

7:40 a.m.	Room Check	Springs Residential
8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:20-10:45 a.m.	Closing Ceremony	Weimer 1064
11-11:30 a.m.	Pack & Checkout	Springs Residential
11:30 a.m.-1 p.m.	Depart & Student Pickup	Springs Residential Complex 45 Springs Residential Complex