
Thursday, June 18

1:30-3:30 p.m.	Students Arrive and Check-in	Springs Residential Complex 45 Springs Residential Complex
4-4:20 p.m.	Dorm meeting with RA	Springs Residential
4:20-4:30 p.m.	Walk to Weimer Hall	1885 Stadium Rd.
4:35-5 p.m.	Staff Introductions/ SMI Procedures & Rules	Weimer 1064
5-5:50 p.m.	College of Journalism and Communications Tour	Weimer 1064
6-7 p.m.	Dinner	Broward Dining
7:15-7:20 p.m.	Dean Hub Brown's Welcome	Weimer 1064
7:20-8:20 p.m.	Keynote Speaker Amy Galo, Fox News Multimedia Reporter <i>University of Florida Alum</i>	Weimer 1064
8:20-8:40 p.m.	Director's Message	Weimer 1064
8:45-10 p.m.	Scavenger Hunt/Campus Tour	Various, end at Springs
10:30 p.m.	Room Check	Springs Residential

Friday, June 19

7:30-8:30 a.m.	Breakfast	Broward Dining
9:10-10:25 a.m.	Director's Message, Roll Call & Ice Breakers	Weimer 1064/Atrium
10:35-11:35 a.m.	UF Admissions Meredith Hyder, UF Admissions Officer	Weimer 1064
11:45 a.m. -12:45 p.m.	Lunch	Broward Dining
1-5 p.m.	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Podcasting & Radio Social Media A. Social Media B.	Various INC High Tops INC Conference Room AHA! CoLab Room 3028 Room G001 Room 3024 Room 3324 The Agency Atlas Lab
5-6 p.m.	Rest/Socialize	Springs Residential
6-7 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-8:15 p.m.	How to Work for Yourself Kalia Richardson Award-Winning Journalist & Entrepreneur <i>Former Rolling Stone Entertainment Reporter</i>	Weimer 1064
8:30-10:00 p.m.	Karaoke & Game Night	Weimer G001
10:30 p.m.	Room Check	Springs Residential

Saturday, June 20

8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director’s Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	The Science of What Makes People Care Ann Searight Christiano, Director of UF Center for Public Interest Communications	Weimer 1064
10:35-11:35 a.m.	“What’s Your Story” + AI & College Essay Ted Spiker, CJC Associate Dean-Undergraduate Affairs Professor, <i>UF Department of Journalism</i>	Weimer 1064
11:45 a.m. -12:45 p.m.	Lunch	Broward Dining
1-5 p.m.	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Podcasting & Radio Social Media A. Social Media B.	Various INC High Tops INC Conference Room AHA! CoLab Room 3028 Room G001 Room 3024 Room 3324 The Agency Atlas Lab
5-6 p.m.	Rest/Socialize	Springs Residential
6-6:45 p.m.	Dinner	Broward Dining
6:50-7:00 p.m.	Roll Call	Weimer 1064
7:10-9:00 p.m.	Bowling, Pool, & Foosball <i>Complimentary for SMI Students</i>	Reitz Union
9:10-10:00 p.m.	The ‘Real Deal’ on College <i>SMI Teaching Assistants</i>	Weimer 1064
10:30 p.m.	Room Check	Springs Residential

Sunday, June 21

8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	Student Press Freedom Jonathan Gaston-Falk, Staff Attorney <i>Student Press Law Center</i>	Weimer 1064
10:35-11:35 a.m.	Personal Branding Natalie Asorey, Director CJCxNYC and Senior Lecturer <i>Strategy Partner at UF Center for Public Interest Communications</i>	Weimer 1064
11:45 a.m.-12:45pm	Lunch	Broward Dining
1-5 p.m.	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Podcasting & Radio Social Media A. Social Media B.	Various INC High Tops INC Conference Room AHA! CoLab Room 3028 Room G001 Room 3024 Room 3324 The Agency Atlas Lab
5-6 p.m.	Rest/Socialize	Springs Residential
6-7 p.m.	Dinner	Broward Dining
7:05 p.m.	Roll Call	Weimer 1064
7:15-8 p.m.	Orange & Blue Film Festival Bridget Grogan, Instructor Dep. Of Journalism <i>UF College of Journalism and Communications</i>	Weimer 1064
8-10 p.m.	Content Creation Challenge	Weimer 1064
10:30 p.m.	Room Check	Springs Residential

Monday, June 22

Wear your SMI T-Shirt

8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:25-10:25 a.m.	Elective #1 <i>Magazine Writing</i> <i>Creative Escape - Using Art & Movement to Recharge Your Mind</i> <i>Tell me about yourself</i> <i>Public Relations and Event Management</i> <i>Job Quest: Teen Edition</i> <i>The science of story</i> <i>How a research project can help you get into UF</i> <i>The Fandomization of Media</i>	Various Room 3020 Room 1074 AHA! CoLab Room 3032 Room 1090 Atlas Lab INC Conference Room Room 1078
10:35-11:35 a.m.	Elective #2 <i>Creative Escape - Using Art & Movement to Recharge Your Mind</i> <i>Public Relations and Event Management</i> <i>How to talk with Strangers</i> <i>Photojournalism</i> <i>How to become a Radio Host</i> <i>Inside the influencer sphere</i> <i>The Fandomization of Media</i> <i>Intro to Data Skills for Journalism</i>	Various Room 1074 Room 3032 Room 3020 Room 3028 GHQ Studio AHA! CoLab Room 1078 Room 1090
11:45 a.m.-12:45 p.m.	Lunch	Broward Dining
1-1:10 p.m.	SMI Group Photo	Weimer Hall Atrium
1:15-5 p.m.	Specializations Anchoring and Hosting Broadcast Reporting Communicating for the Greater Good Feature & Newswriting Filmmaking Photojournalism Podcasting & Radio Social Media A. Social Media B.	Various INC High Tops INC Conference Room AHA! CoLab Room 3028 Room G001 Room 3024 Room 3324 The Agency Atlas Lab

Monday, June 22 continued

5-6 p.m.	Rest/Socialize	Springs Residential
6-7 p.m.	Dinner	Broward Dining
7:15-8:15 p.m.	Reflection & Thank You Letters	Weimer 1064
8:30-10:00 p.m.	A Night in Hollywood Party <i>Hollywood attire is welcome but not required.</i>	Weimer G001
10:30 p.m.	Room Check	Springs Residential

Tuesday, June 23

8-9 a.m.	Breakfast	Broward Dining
9:10-9:20 a.m.	Director's Message, Roll Call	Weimer 1064
9:20-10:45 a.m.	Closing Ceremony	Weimer 1064
11-11:30 a.m.	Pack & Checkout	Springs Residential
11:30 a.m.-1 p.m.	Depart & Student Pickup	Springs Residential Complex 45 Springs Residential Complex