

**PUBLIC RELATIONS FACULTY MEETING MINUTES**

November 20, 2024; 9:30 a.m. – 10:30 a.m.

Zoom & Grad Conference Room 2010

Attending: Natalie Asorey, Angela Bradbery, Christine Bucan, Christen Buckley, Chris Chu, Rebecca Frazer, Jay Hmielowski, Myiah Hutchens, Rob Judin, Wenlin Liu, Rita Men, Mickey Nall, Isabella Ryan and Ann Searight Christiano.

- I. Minutes from 11-13-24 were approved
- II. New Business – Hutchens discussed new initiatives and faculty discussed.
- III. SWOT update/strategic planning plans
  - Hutchens presented feedback from advisory council and Alpha research and faculty discussed. An overview of the research will be sent once completed.
  - The department will meet on January 17 to work on the department's strategic planning