

AEJMC Conference 2025

August 6-10, 2025
View the [AEJMC](#) 2025 Schedule [here](#).

Wednesday, August 6, 2025 - Pre-Conference

8:00am-5:00 pm / PC01 University of San Francisco Off-Site Workshop Session
Advertising Creativity in the Age of AI

Moderating/Presiding:

[Juliana Fernandes](#), Samuel M. Tham, Colorado State, Sabrina Habib, South Carolina, Marthinus JC van Loggerenberg, San Francisco

Panelists Jill Ballard, San Francisco, Carrie Cuningham, Roki, Sabrina Habib, South Carolina, [Jeongmin Ham](#), Cameron Higginbotham, Goodby Silverstein & Partners, Sarah Johnson, SAMY Alliance, Kimberly Kelling, Latitude, Sarai Numez, Miami; Yellow House Consulting, Ross Patrick, Academy of Art University
Jason Porter, South Carolina, Paul Sears, The Navigator Collective, Jessica Van Sack-Downey, Yellow House Consulting

Thursday, August 7, 2025

8:30-9:45 am / Th004 Salon 9 [LB2L] Poster

Communication Theory and Methodology, Communication Technology, and Cultural and Critical Studies Divisions
Topic VI — Public Concerns: Health, Misinformation, Free Speech, and AI Surveillance
You Can't Say That!: Partisan Media Use and Support for Free Speech in the United States 62

[Jay Hmielowski](#), Masahiro Yamamoto, Albany

8:30-9:45 am / Th005 Pacific A [4FL]

Mass Communication and Society Division
The Next Generation of Digital Media Users
Discussant [Rebecca Frazer](#)

8:30-9:45 am / Th010 Salon 13 [LB2L]

Participatory Journalism Interest Group
Community Media Centers and the Future of Local News
Panelists Darryl Holliday, News Futures Chad Johnston, CreaTV San José Bryan Harley, CMAC Fresno Paula Smith Arrigoni, BAVC Media
Moderating [Antoine Haywood](#)

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic II - Messaging Strategies and Emerging Voices in Environmental Advertising
Types of Virtual Influencer in Green Marketing: the Roles of Anthropomorphism, Warmth, Competence, and Discomfort 10
Hayoung Sally Lim, Oregon, [Jeongmin Ham](#)
Discussant [Juliana Fernandes](#)

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic III - AI in Advertising: Emotional Appeals, Trust, and the New Creative Frontier
Consumer Trust and AI in Advertising: A Systematic Review of Advertising Literature 14

[Yuan Sun](#), Mengqi Liao, Georgia, and [Qingyuan Yang](#) (CJC PhD Student)

Discussant [Yang Feng](#) 11-15

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic IV - Perceptions, Persuasion, and Authenticity in AI-Driven Advertising

When AI Meets Advertising Creative: Attitudinal Effects of AI-Generation Disclosures for Copy and Visuals 17

[Qingyuan Yang](#) (CJC PhD Student), [Benjamin Johnson](#), [Xinyi Zuo](#) (CJC PhD Student), [Yuxuan Jin](#) (CJC MAMC Student)

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic V - Influencer 3.0: Congruence, Culture, Credibility in a Global Marketplace

Expanding the Influencer Spectrum: Influencer-Product Congruence on Purchase Intentions Through Source and Message Credibility 20

Hyunji Kim, Texas at Austin, [Jeongmin Ham](#), Matthew Easton, Texas at Austin

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic IX - Consumer Reactions to Brand Activism and Woke-Washing

Mirror Branded: Assessing Congruent Political Consumerism and Parallel Opposition as a Means of Attitude Change and Agenda Building Strategy 43

[Tracey Kyles](#) (CJC PhD Student)

10:15-11:30 am / Th018 Salon 9 [LB2L] Poster

Topic X - Beyond the Norm: Advancing Methods, Representations, and Practice in Advertising 45-48

Discussant [Benjamin Johnson](#)

10:15-11:30 am / Th020 Salon 11 [LB2L]

Political Communication Division

Gender in Political Communication and Journalism

Moderating [Qiuyue Cho Li](#) (CJC PhD Student)

10:15-11:30 am / Th026 Salon 10 [LB2L]

Association for Education in Journalism and Mass Communication Council of Divisions

Finding the Calm (in Yourself) at the Center of the Storm (in the World) – Part I

Moderating/Presiding Bey-Ling Sha, Texas Tech

Panelists [Marcia DiStaso](#), Kerk Kee, Texas Tech, Mia Moody, Baylor, Weiwu Zhang, Ball State

12:00-1:15 pm /Th033 Salon 9 [LB2L] Poster

Mass Communication and Society and International Communication Divisions

Topic IV - Digital Media and Algorithms

Immersed Across Cultures: Narrative Transportation, Platform Affordances, and Li Ziqi's Global Appeal on YouTube 32

[Xinyi Zuo](#) (CJC PhD Student), [Yang Feng](#)

12:00-1:15 pm /Th033 Salon 9 [LB2L] Poster

Topic V — AI and Technology

Strategic Use of Virtual vs. Human Influencers in Sustainability Marketing: Uncovering the Different Roles of Influencer Type, Sustainability Congruence, Popularity Metrics 74

Hayoung Sally, Oregon, [Jeongmin Ham](#), [Luna Pittet Gonzalez](#) (CJC PhD Student), and [Won-Ki Moon](#)

1:45-3 pm / Th049 Salon 3 [LB2L] 1/5

Public Relations Division

Issue Management and Social Advocacy for Various Contexts

Understanding Internal Agenda-Building: The Role of Communication Sources and Channels in Shaping Internal Issue Salience and Issue Engagement

[Qiuyue Cho Li](#) (CJC PhD Student), [Linjuan Rita Men](#), [Haoran \(Chris\) Chu](#), [Francis Akanbi](#) (CJC PhD Student), [Spiro K. Kiouis](#)

1:45-3 pm / Th057 Foothill D [2FL]

Association of Schools of Journalism and Mass Communication

Navigating New Media Frontiers: Technology, Entrepreneurship, and the Quest for Innovation

Moderating/Presiding [Hub Brown](#), President-Elect, ASJMC 2024-25

3:30-4:45 pm / Th058 Salon 5/6 [LB2L]

Broadcast and Mobile Journalism and Commission on the Status of Minorities

Representation Matters: Strategies for Elevating Authentic Voices in News Media

Panelists Jesús Ayala, California State, Long Beach, Stephen Jiwanmall, Georgia, [Kalisha Whitman](#), Gia Vang, NBC Bay Area, Vinne Tong, KPBS News

3:30-4:45 pm / Th064 Salon 9 [LB2L] Poster

Commission on Graduate Education and Association for Education in Journalism and Mass Communication

Elected Standing Committee on Teaching

Media Ethics Division

Holding Space for Artificial Art: Redefining and Reclaiming Artistic Identity and Expression in the Age of Artificial Intelligence 16

[Chris DeFelice](#) (CJC PhD Student)

3:30-4:45 pm / Th064 Salon 9 [LB2L] Poster

Association for Education in Journalism and Mass Communication Elected Standing Committee on Teaching

G.I.F.T. Competition

AI-Driven Collaboration: Fostering Ethical/Effective Communication for Social Impact 64

[Won-Ki Moon](#)

Discussant Tiffany Gallicano, North Carolina-Charlotte, [Harrison Hove](#), Theresa de los Santos, Pepperdine, Laura K. Smith, South Carolina, Masudul Biswas, North Carolina A&T State, Gabriel B. Tait, Ball State 29-64

Friday, August 8, 2024

8-9:15 am / F009 Salon 9 [LB2L] Poster

Commission and the Status of Women and Visual Communications Division

Topic II Women's Bodies, Health, and Digital Representation 31-35

Discussant [Rebecca Frazer](#)

9:45-11:00 am / F015 Salon 3 [LB2L] 2/5

Broadcast and Mobile Journalism Division

Emotions, Performance and Immersion in Broadcast News

Sourcing Television News In Hybrid Clientelist Media System: A Comparison Between Practiced and Narrated Journalistic Performance

[Lindita Camaj](#), Dren Gerguri, University of Prishtina, Alban Tartari, University of Tirana

9:45-11:00 am / F016 Foothill C [2FL] HD

Communication Technology Division

Human-AI Interactions: Perceptions, Trust, and Ethics of Generative AI

Moderating Toqa Hassan, Purdue-Northwest, [Jieun Shin](#)

Discussant [Jieun Shin](#)

9:45-11:00 am / F018 Pacific B [4FL]

History and Law and Policy Divisions

What Should Media History Research Do?

Panelists Amber Roessner, Tennessee; editor, American Journalism Perry Parks, Michigan State; editor,

Journalism History, [Rachel Grant](#), associate editor, American Journalism Cristina Mislán, Missouri; associate

editor, Journalism History Suzy McFarlane-Alvarez, Michigan State Christoph Mergerson, Maryland Kriste Patrow,

Butler

9:45-11:00 am / F028 Salon 4 [LB2L]

Association of Schools of Journalism and Mass Communication

ASJMC Business Meeting/Special Technology Session

The Entrepreneurial Professor: Innovating with Technology for Maximum Impact

Panelists, Using Brandwatch for Teaching and Research Michael Beam, Kent State, Developing Authentically for

Research and More [Janet Coats](#), Embracing AI tools for Academic Research Sabrina Habib, South Carolina,

Deploying VR in the Classroom Mary Beth Oliver, Pennsylvania State, Advancing Research and Campus

Collaboration with Physiological Data Alec Tefertiller, Baylor

11:30 am-12:45 pm / F029 Salon 9 [LB2L] Poster

Association for Education in Journalism and Mass Communication

Entertainment Studies Careers Interest Group

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas 31

[Anran Luo](#) (CJC PhD Student)

11:30 am-12:45 pm / F030 Salon 3 [LB2L]

Advertising Division

Unlocking Opportunities: Networking and Mentorship for Graduate Students and Early Career Scholars for your Academic Journey

Panelists Ilwoo Ju, Purdue, Louvins Pierre, Illinois Urbana-Champaign, Mengtian Jiang, Kentucky, [Juliana](#)

[Fernandes](#), Anastasi Kononova, Michigan-State, Samuel M. Tham, Colorado State, Nate Fisher, Oklahoma,

Heather Shoenberger, Pennsylvania State, Linwan Wu, South Carolina, Sela Sar Illinois Urbana-Champaign

11:30 am-12:45 pm / Foothill D [2FL] WJEC07 First Round Syndicate VII / 012

Community Trust, Media Literacy, and Informational Access

Expert [Antoine Haywood](#)

11:30 am-12:45 pm / F034 Salon 15 [LB2L] 4/4

Law and Policy Division

Digital Platforms, Privacy, and Media Governance

[EA] Equal Access, Unequal Outcomes – FCC Policy, Political Power, and the Ongoing Struggle for Marginalized Media Representation

[Kix Patterson](#) (CJC PhD Student)

11:30 am-12:45 pm / F035 Salon 5/6 [LB2L]

Magazine Media LBand Minorities and Communication Divisions

Instructing Intersectionality: Critical and Practical Strategies for the Journalism and Mass Communication

Panelists: Celeste González De Bustamante, Texas at Austin, Patrick R. Johnson, Marquette, Carol Terracina-Hartman, Murray State, Rafael O. Matos, Northwestern, [Kix Patterson \(CJC PhD Student\)](#), Leilane Rodrigues, Michigan State, Alexis Romero Walker, Manhattanville, Yidong (Steven) Wang, Lawrence Technological, Ghenni Platenburg, Houston, Tammy Rae Matthew, St. Bonaventure, Leandra Hernandez, Utah, Sherry Yu, Toronto, Maria de Moya, Tennessee-Knoxville

11:30 am-12:45 pm / F040 Foothill C [2FL] HD 4/5

Sports Communication Interest Group High-Density

Topic II Innovation, Messaging and Influence in Sports Media

[EA] Celebrities and Prizes: How Do Influencers and Inducements Affect Online Sports Betting Behavior? Chris Noland, South Florida, Joon Kim, Rhode Island, Khalid Alharbi, Al Imam Mohammad Ibn Saud Islamic University, Holly Overton, Pennsylvania State, Jackson Carter, Quachita Baptist University, [Won-Ki Moon](#)

1:15-2:30 pm / F042 Salon 5/6 [LB2L]

Communication Technology and Communicating Science, Health, Environment and Risk Divisions Leveraging

Large Language Models (LLMs) in the Classroom: Strategic Approaches for Faculty and Students

Panelists Stephen McConnell, New York, Shiyu Yang, Tennessee, Knoxville, Kaiping Chen, Wisconsin-Madison, Isabelle Freiling, Utah, [Haoran \(Chris\) Chu](#), [Jinping Wang](#)

1:15-2:30 pm / F046 Pacific B [4FL]

Political Communication and Newspaper and Online News Divisions

Remembering Max McCombs: A Lifetime of Research and Mentorship

Panelists David Weaver, Indiana, [Wayne Wanta](#), Vanessa Higgins, Texas State, Sharon Meraz, Illinois at Chicago

3:00-4:15 pm / F058 Nob Hill [LB2L]

History Division

Histories from Inter and Intra-National Perspectives

Discussant [Rachel Grant](#)

3:00-4:15 pm / F059 Foothill C [2FL] HD 5/5

International Communication and Cultural and Critical Studies Division

Reimagining Belonging on Rednote: Cross-Cultural Social Media Migration and Media Dependency

[Yuan Nan \(CJC PhD Student\)](#), [Huan Chen](#), [Emily Perpich \(CJC MAMC Student\)](#)

3:00-4:15 pm / F059 Foothill [2FL] HD

International Communication Division

Meme the Vote: The Double-Edged Sword of Political Memes in Nigeria 1/5

[Samuel Arowosafe \(CJC PhD Student\)](#)

3:00-4:15 pm / F062 Salon 9 [LB2L] Poster

Media Management, Economics and Entrepreneurship and Political Communication and Media Ethics Divisions

Media Ethics Division

Digitally Recreated Deceased Actors in Entertainment Media: Factors and Behavioral Intentions 2

[Gwiwon \(Jason\) Nam \(CJC PhD Student\)](#)

3:00-4:15 pm / F062 Salon 9 [LB2L] Poster

Media Management, Economics and Entrepreneurship Division 17-23

Discussants [Anran Luo \(CJC PhD Student\)](#), Rania Al Namara, Colorado-Boulder

3:00-4:15 pm / F062 Salon 9 [LB2L] Poster

Political Communication Division

[EA] “America First” or “Abandoning the World?” Exploring Polarization and Sentiment Shifts on U.S. Foreign Aid Freeze 34

[Samuel Arowosafe \(CJC PhD Student\)](#), [Ernest Makata \(CJC PhD Student\)](#)

3:00-4:15 pm / F062 Salon 9 [LB2L] Poster

Political Communication Division

Counter Narratives? Issue, Moral, and Stakeholder Agenda Building among Candidates, Network News, and Alternative Media in 2024 40

[Brittany Shaughnessy \(New Mexico Dept of Ed, CJC Alum\)](#), Joshua Anderson, [Qiuyue Cho Li \(CJC PhD Student\)](#), [Lain Kowalski \(UF Geological Sciences\)](#), [Spiro K. Kiouis](#)

3:00-4:15 pm / F069 Salon 3 [LB2L]

Religion and Media Interest Group

AI in Religion and Education: Transformations and Ethical Challenges

Panelists [Rebecca Frazer](#), Sahar Khamis, Maryland, Regina Marchi, Rutgers

4:45 pm-6:00 pm / F075 Salon 9 [LB2L] Poster

Communicating Science, Health, Environment, and Risk Division

Topic I - Climate Change Communication

Hurricane Stressors, Climate Change Anxiety, Critical Thinking About Hurricane Information, and Social Capital 2
[Francis Dalisay](#), [Wenlin Liu](#), Masahiro Yamamoto, Albany, [Jay Hmielowski](#), Young-Rock Hong, Emory, [Jiawei Liu](#), [Benjamin Johnson](#)

4:45 pm-6:00 pm / F075 Salon 9 [LB2L] Poster

Topic II - Social Media Analysis and Persuasion

[EA] Cognitive Heuristics, Algorithm Awareness, and Trust in Health Information: User Perceptions on TikTok 24
[Jinping Wang](#), [Qingyang Yang \(CJC PhD Student\)](#)

4:45-6:00 pm / F075 Salon 9 [LB2L] Poster

Topic III - Patient Perspectives, Online Social Support, and Medical Education

Will Reviews Influence Me? How AI-summarized review Affects People's Intention of Physician Seeking on PRWs 35

[Shuo Yao \(CJC PhD Student\)](#)

4:45- 6:00 pm / F075 Salon 9 [LB2L] Poster

Topic IV - Strategic Message Design

Promote Breast Cancer Screening: AI-Generated Health Messages Targeting and Tailoring Women of Color 44

[Hanzi He \(CJC PhD Student\)](#), [Shuo Yao \(CJC PhD Student\)](#), [Michelle Ruiz \(UF Geography PhD Student\)](#), [Fevi Rose Paro \(UF Fulbright in Public Health, Environmental Health\)](#), [Wenshuo Zhang \(CJC MAMC Student\)](#), [Haoran \(Chris\) Chu](#)

4:45-6:00 pm / F075 Salon 9 [LB2L] Poster

Topic V - Visual Communication and Perceptions

[EA] Utilizing Competing Biological Motivations: Can We Improve Food Neophobe's Attitudes toward Lab-grown Meat? 50

Rachel Bailey, Sun Young Park, Pooja Ichplani, Yu Liang, Florida State, [Jay Hmielowski](#), [Myiah Hutchens](#)

4:45-6:00 pm / F075 Salon 9 [LB2L] Poster

Topic VII - Risk Communication and Information Processing

[EA] Seeking Information about AI's Double-Edged Sword: Extending the PRISM in the Context of AI Risks and Benefits 77

[Won-Ki Moon](#)

4:45-6:00 pm / F081 Nob Hill A/B [LB2L] 4/6

Minorities and Communication Division

The Missing Bias: The Effect of Social Identity on Audience Engagement with Missing Person News

[Luna Pittet Gonzalez](#) (CJC PhD Student) and [Chris DeFelice](#) (CJC PhD Student)

Second Place Graduate Student Research Paper Award

4:45-6:00 pm / F082 Salon 11 [LB2L] 3/5

Political Communication Division

The Self-Effects of Digital Commentary: How Comment Effort and Audience Shape Affective Reactions to Political News

[Jinping Wang](#), Hai Liang, Chinese University of Hong Kong, and Rui Pan,

Third Faculty Paper Award

4:45-6:00 pm / F086 Salon 13 [LB2L] 5/5

Entertainment Studies Interest Group

Framing the Future of Artificial Intelligence: The Impact of Assistive AI on Trust, Perception, and Fear of Artificial Intelligence in Entertainment Production

[Chris DeFelice](#) (CJC PhD Student), [Luna Pittet Gonzalez](#) (CJC PhD Student) and [Seungahn Nah](#)

6:30-7:30 pm / F091 Nob Hill C [LB2L]

Broadcast and Mobile Journalism Division, Members' Meeting

Moderating Lindsey Conlin Maxwell, Southern Mississippi and [Harrison Hove](#)

6:30-7:30 pm / F102 Salon 3 [LB2L]

Lesbian, Gay, Bisexual, Transgender, Queer Interest Group, Business Session Members' Meeting

Moderating [Kix Patterson](#) (CJC PhD Student)

7:45 to 9:30 pm / F105 TBA

Broadcast and Mobile Journalism Division Off-site Social

Hosting Lindsey Conlin Maxwell, Southern Mississippi and [Harrison Hove](#)

Saturday, August 9

8:00-9:15 am / Sa005 Salon 3 [LB2L] 1/5

Advertising Division

AI in Advertising: Collaboration, Creativity, and Consumer Perception

Navigating the Spectrum: Consumer Acceptance of Collaboration between AI and Humans in Purpose Advertising

[Huan Chen](#), Yoon Joo Lee, Washington State, [Xiaofan Wei](#) (CJC PhD Student), and [Xinyi Zuo](#) (CJC PhD Student) and Chen Chang, Southern California

8:00-9:15 am / Sa007 Pacific C [4FL] 4/5

Communication Theory and Methodology Division: From AI to Douyin: The Evolution of News and Journalism in the Digital Age

From Social Media to AI Applications: A Typology of Agenda-Setting Theory Dynamics in the New Media Environment

[Lindita Camaj](#) and Mahbulul Haque Bhuiyan, Comilla University

8:00-9:15 am / Sa013 Salon 9 [LB2L] Poster

Political Communication Division and Religion and Media Interest Group

Political Communication Division

Pod Politics: A Profile of Political Podcast Users in the United States 6

Jessica Sparks and Eliana DuBosar, Auburn, Renee Mitson, Affiliation, [Brittany Shaughnessy](#) (New Mexico Dept of Ed, CJC Alum), [Luna Pittet Gonzalez](#) (CJC PhD Student) and [Myiah Hutchens](#)

8:00-9:15 am / Sa013 Salon 9 [LB2L] Poster

We are in this Together: The Effects of Abundance and Scarcity Metaphor Frames On Policy and Organizational Support 14

[Yu-Hao Lee](#) and [Jack Barry](#), [Aaron Zeiler](#) (SUNY at Stony Brook, CJC Alum), and [Ann Searight Christiano](#)

8:00-9:15 am / Sa013 Salon 9 [LB2L] Poster

Love the Stars, Love Their Politics: Examining the Psychological Mechanisms of Celebrity Political Endorsement 33

[Yuxuan Jin](#) (CJC MAMC Student) and [Yuan Sun](#)

9:45-11:00 am / Sa018 Salon 9 [LB2L] Poster

Association for Education in Journalism and Mass Communication

Advertising Division

Topic I - Navigating Trust and Authenticity in AI-Generated Advertising Content

Authenticity Construction: Cognitive Pathways and AI Heuristics in Interpreting Authenticity of AI-Generated Advertising 1

[Yang Feng](#), Jing Yan, Loyola Chicago, [Kelly Youngs](#) (CJC PhD Student) and [Tse-his Chien](#) (CJC MAMC Student)

9:45-11:00 am / Sa018 Salon 9 [LB2L] Poster

Realism Ruins Trust?: A computational approach to investigate the perceptions of AI-generated Video Using Sora 4

[Qingyuan Yang](#) (CJC PhD Student)

9:45-11:00 am / Sa018 Salon 9 [LB2L] Poster

Evaluating Consumer Perceptions of AI-Suggested Brands: Insights from the FCB Grid Framework* 5

[Jinping Wang](#), Guolan Yang, Illinois Urbana-Champaign

9:45-11:00 am / Sa018 Salon 9 [LB2L]

Topic II - Literacy, Ethics, and Persuasion in AI-Driven Media 6-10

Discussant [Huan Chen](#)

9:45-11:00 am / Sa018 Salon 9 [LB2L]

Topic V - Immersive Media Experiences 52-56

Discussant [Jieun Shin](#)

9:45-11:00 am / Sa018 Salon 9 [LB2L]

Public Relations Division

Topic — Influencers, Media & Strategic Messaging

[EA] Understanding Non-State Actors: The Untapped Power of Foreign Social Media Influencers in China's Digital Diplomacy 57

[Qiuyue Cho Li](#) (CJC PhD Student) and [Spiro K. Kiouisis](#)

9:45-11:00 am / Sa018 Salon 9 [LB2L]

Topic — Employee Communication, Leadership & Internal Relations

How Can Dialogic Internal Communication Promote Employees' Openness to Artificial Intelligence (AI) Adoption 63

[Hanzi He](#) (CJC PhD Student), [Linjuan \(Rita\) Men](#), [Wenlin Liu](#), and [Gwiwon \(Jason\) Nam](#) (CJC PhD Student)

9:45-11:00 am / Sa018 Salon 9 [LB2L]

Lesbian, Gay, Bisexual, Transgender Interest Group 91-95

Discussant [Kix Patterson](#) (CJC PhD Student)

11:30- 12:45 pm / Foothill D [2FL] WJEC07 First Round Syndicate VII / 038

Community Trust, Media Literacy, and Information Access

Expert [Antoine Haywood](#)

1:15-2:30 pm / Sa032 Salon 9 [LB2L] Poster

Association for Education in Journalism and Mass Communication

International Communication Division

Topic VIII — Media, Power, and Digital Transformation in Global Contexts

Prime-Time Broadcasting in the Social Media Era: Paris 2024 Opening Ceremony 15

[Hanzi He](#) (CJC PhD Student), [Roxane Coche](#), and [Nathan Carpenter](#)

1:15-2:30 pm / Sa033 Salon 3 [LB2L] 4/6

Communicating Science, Health, Environment and Risk Division

Navigating the AI Frontier: Balancing Innovation with Caution

AI-Powered Narrative Chatbot in Smoking Cessation: The Roles of Social Support and Quit History

Sixiao Liu, Central Florida, [Haoran \(Chris\) Chu](#), and [Yuan Sun](#)

1:15-2:30 pm / Sa037 Salon 10 [LB2L]

Law and Policy and Magazine Media Divisions Teaching Panel Session

Access Education: Teaching FOI in the Secrecy Era

Moderating [David Cuillier](#)

1:15-2:30 pm / Sa038 Pacific G/H [4FL]

Political Communication and Communication Technology Divisions Research Panel Session

Artificial Intelligence and Political Communication During Elections

Panelists [Wayne Wanta](#), Robert Wicks, Arkansas Carolyn Lin, Connecticut Isabelle Freiling, Utah Dhavan Shah, Wisconsin-Madison Emily K. Vraga, Minnesota-Twin Cities Homero Gil De Zuniga, Pennsylvania State

1:15-2:30 pm / Sa042 Foothill [2FL] HD 1/10

Entertainment Studies Interest Group

Crossing Cultural Boundaries: How African American Audiences Interpret Chinese Web Dramas

[Anran Luo](#) (CJC PhD Student)

3:00-4:15 pm / Sa049 Salon 9 [LB2L] Poster

Communication Technology and Mass Communication and Society Divisions

Mass Communication and Society Division

Topic III — Digital Media and Online Engagement,

Can Watching Awe-Inspiring Videos Promote Intellectual Humility and Tolerance Towards Opposing Views? 57

[Yu-Hao Lee](#), [Shuo Yao](#) (CJC PhD Student), [Xiaotong Yu](#) (CJC MAMC Student), [Chih-Jeng \(George\) Huang](#) (CJC PhD student), and [Qing \(Sunny\) Xu](#) (CJC PhD Student)

3:00-4:15 pm / Sa049 Salon 9 [LB2L] Poster

Topic III — Digital Media Use and Behaviors,

[EA] How We Hear Science: Audience Reactions to AI and Human-Generated News and Podcasts 63

[Haoran \(Chris\) Chu](#) and [Hanzi He](#) (CJC PhD Student), and [Shuo Yao](#), (CJC PhD Student)

3:00-4:15 pm / Sa056 Foothill B [2FL] 2/5

Political Communication Division

Communication and Journalism in Global Elections

Does Media Trust Breed Blind Audiences? Media Trust, Partisan Media, Local Media, and Nonpartisan Media on Left- and Right-Wing Authoritarianism and 2024 Election Conspiracies

[Brittany Shaughnessy](#) (New Mexico Dept of Ed, CJC Alum) and [Janet Coats](#)

3:00-4:15 pm / Sa058 Salon 4 [LB2L]

Commission on Graduate Education, Commission on the Status of Women and Commission on the Status of Minorities

Addressing Invisible Barriers in Academia and Promoting Inclusivity

Jo Lukito, Texas at Austin; [Kix Patterson](#) (CJC PhD Student), Laura Moorhead, San Francisco State Anita Varma, Texas at Austin

4:45-6 pm/Sa0069 Nob Hill C [LB2L]

Newspaper and Online News Division

Best of the Best: NOND Division Top Paper Session

Moderating [Lindita Camaj](#)

6:30-7:30 pm / Sa086 Pacific G/H [4FL]

Commission on the Status of Women Members' Meeting

Moderating Erin Whiteside, Tennessee and [Roxane Coche](#)

7:45- 9:30 pm / Sa094 Pacific G/H [4FL]

Commission on the Status of Women Social

Hosting Erin Whiteside, Tennessee and [Roxane Coche](#)

Sunday, August 10

7:30- 9:15 am / Su001 Salon 5/6 [LB2L]

Association of Schools of Journalism and Mass Communication

2025-26 Council of Divisions Meeting

Moderating Avery Holton, Utah, 2025-26 Council of Divisions Chair and [Lindita Camaj](#), 2025-26 Council of Divisions Vice Chair

9:45-11 am / Su007 Salon 12 [LB2L] *WJEC07 Paper Presentation I / 043*

Journalism Education for a 21st Century Society

A Look Into Journalism Education in The Mariana Islands and The Incorporation of Inafa'Maolek

[Francis Dalisay](#), Masahiro Yamamoto, University at Albany, and Manuel Cruz, University of Guam

9:45-11 am / Su007 Salon 15 [LB2L]

Mass Communication and Society and Communication Theory and Methodology Divisions

The Trump Effect on Journalism: Revisiting the Social Responsibility Theory of the Press

Rafael Lorente, Maryland, Wendy Whitt, South Florida, Judith Rosenbaum, Maine, [Janet Coats](#), Stephen D. Reese, Texas at Austin

11:30 am-12:45 pm / Su015 Salon 15 [LB2L] 4/5

Cultural and Critical Studies Division

Critical Reflections in Media Research and Social Theory

American Glory, Faded Before Me: The Illusion of Prestige and the Crisis of Legitimacy of the American Award Show

Kyle Stanley, and [Chris DeFelice](#) (CJC PhD Student)

11:30 am-12:45 pm / Su019 NobHill C [LB2L], 2/6

Political Communication Division

Political Media Consumption and Effects

Diversify Yourself: Receptiveness to Opposing Views, Media Diet Diversity, and Polarization

[Eliana DuBosar](#) (Auburn, CJC Alum), and [Jay Hmielowski](#)