UNIVERSITY OF FLORIDA CAREER CONNECTIONS CENTER

# CAREER PATHWAYS
# ARTS, COMMUNICATIONS, MEDIA, AND MARKETING

**Zita Gonzalez**
Career Pathways Coach for Arts, Communication, Media & Marketing
z.segarra@ufl.edu
352-392-1601


## APPOINTMENTS

ufl-csm.symplicity.com/

## EVENTS

career.ufl.edu/events/

CAREER CONNECTIONS CENTER
STUDENT LIFE | UNIVERSITY OF FLORIDA

At the University of Florida's Career Connections Center, we know that major does not always equal career. We launched our Career Pathways model which infuses Career Clusters to allow you to explore different career paths. The goal of our Career Pathways model is to link your learning opportunities to the knowledge and skills you need for future education and employment.

## VISIT THE PATHWAY COMMUNITY PAGE

- Industry-related news and advice
- Job and internship opportunities
- Employment simulations
- Alumni connections
- Clubs and organizations
- and more!

https://go.ufl.edu/7vte7hf

## SUMMER 2025 PROGRAMS

**Pop-Up for CJC**
June 3 | Tues. | 1:00 - 2:00 PM EST | Weimer Hall

**Career Trek: Dr. Phillips Center for the Performing Arts & Orlando Shakes in Orlando**
June 23 | Mon. | Orlando, FL

Join us for an immersive experience at two of Orlando's top performing arts organizations. For more details and to register, visit the Career Hub.

**Gator Career Chat: From Campus to Communications Industry**
July 15 | Tues. | 1:00-2:00 PM EST | Zoom

To learn more about these events, scan the QR Code under Events. All Career Connections Center events are open to all Gators!