

Immersion Experiences

The College of Journalism and Communications Division of Media Properties includes seven broadcast stations, allowing students to gain experience in a competitive broadcast and multimedia environment. Immersion Experiences are unique, hands-on experiences that allow students to observe and participate in the performance of skills that contribute to their career-preparation and compliment their academic schedule.

Students from all majors and experience levels have the opportunity to observe, learn, and perform tasks under the supervision of program professors, on-site staff, and advanced-level graduate students.

Immersion Experiences count for credit towards your UF degree. These on-campus experiences are open to all UF students each semester including IA, UF Online, and PaCE students!

Immersion Experiences Advisor: **Alicia Bolen** • PATH Office 1060 Weimer Hall • abolen@jou.ufl.edu • 352-392-1124



PRODUCTION EXPERIENCES

Television News Production 1 (TVNP1)

Supervisor: TBD • 1 credit hour • Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall, 3332 Weimer

Television News Production I (TVNP1) is an introduction to television news production. The course is an intentional departure from the traditional classroom setting because it will provide you with an opportunity to experience the fast-paced environment of live television newscasts up close. As opposed to sitting in a lecture hall, you will be interacting with the supervisor and Television News Production II (TVNP2) students so that you can learn each of the roles in the control room. TVNP1 will prepare you for the live productions offered in TVNP2.

TVNP1 is offered weekdays from 4:00-6:00PM. Students are eligible to participate in one day per week. Students are required to register for credit in this experience.

Ideal for all majors with interests in tv production and news broadcasting.

Television News Production 2 (TVNP2)

Supervisor: TBD • 1 credit hour • Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall, 3332 Weimer

Prerequisite: Television News Production 1

Television News Production II (TVNP2) offers you an opportunity to actively participate in the daily production of live newscasts originating out of the Innovation News Center (INC). You will be part of a production team responsible for the technical production of various news products and will be encouraged to learn new roles and face increasingly difficult challenges. Successful completion of TVNP1 is required to join TVNP2.

TVNP2 is offered at various days and times depending on what news productions are available. Students are eligible to participate in one or two days per week. Students are required to register for credit in this experience.

Ideal for all majors with interests in tv production, directing, and production management.

RADIO EXPERIENCES

GHQ Student Radio

Supervisor: Allison Faircloth and Tommy BoDean • **Email:** allisonfaircloth@ufl.edu; tommybodean@ufl.edu • 1 credit hour •

Experience radio in a whole new way! You will have the unique opportunity to get hands-on, in-depth exposure to engaging your audience through an over-the-air signal, social media apps, content creation, and community outreach. Your creativity and initiative in this project will have a lasting impact, not only in our college and on campus, but also in the global media industry. If you are an innovative thinker, hungry to learn, and eager to be mentored by industry leaders; you are perfect for this experience.

Ideal for all majors interested in **content creation**, **radio broadcasting**, **social media management and marketing**, and **event management**.

WUFT Classic

Supervisor: Dana Hill • **Email:** danahill@ufl.edu • 1 credit hour • Located in the WUFT Classic studio, 2223 Weimer Hall • **Class Time:** Flexible afternoon

Approval Process: Schedule a meeting with Dana Hill

WUFT Classic airs a mix of locally hosted shows and live and recorded national programs that highlight the vast array of classical music. Students in this experience will have the opportunity to discover what is involved in running a radio station in a hands-on way, by learning recording techniques in the WUFT Classic studio, on-air presentation and announcing, and fundraising. Students will use industry-standard audio editing software, automation software, mixing consoles and microphones, and more. **Knowledge of classical music is not required, but the ability to appreciate it would be helpful.**

Ideal for all majors interested in **content creation**, **radio broadcasting**, **social media management and marketing**, and **event management**.

MULTIMEDIA EXPERIENCES

Knight Talks

Supervisor: **Matthew Abramson** • **Email:** abramson@ufl.edu • 1 credit hour • **Class Time:** TBD

Knight Talks is a student produced show that focuses on diverse paths of success in the communications field in an interview format. Students will be grouped in teams of four or five to film and edit a half-hour talk show by students, for students. An inclusive array of guests will highlight unique careers, with a variety of personal stories of overcoming obstacles, identifying their goals, and developing professionally. Students will research a guest, host or operate a camera, post-produce, and even create a :30 promo for their episode. These stories are packaged in either a podcast or video format with a potential to be used for the college's archives, social media outlets, radio, television, and portfolios.

Ideal for all majors with interests in audio editing, video editing, directing, producing, interviewing, hosting, and camera operation.

WUFT Media Production

Supervisor: **Matthew Abramson** • **Email:** abramson@ufl.edu • 1 credit hour

Approval Process: Schedule a virtual meeting with Matthew Abramson

Students will both shadow and participate in production of WUFT-TV programs, live event production, marketing video creation, podcasting and more. Join the WUFT-TV Media Services team for a semester and experience life in a creative services department firsthand. Projects change depending on time of year and clients connecting with the departments. Scheduling is based around filming dates, with occasional office time for editing.

Ideal for all majors with interests in camera operation and post-production.

SPORT EXPERIENCES*

Live Gator Sports PxP

Supervisor: Geoff Thompson • **Email:** gthompson@jou.ufl.edu • 1 credit hour • **Class Times:** Tuesdays 4 - 5 pm

Approval Process: Submission of a demo reel and a personal statement will be required **AFTER** registration form has been submitted.

ESPN WRUF, in conjunction with UAA and Learfield, is offering a student experience focused on training in the art of live sports broadcasting from play-by-play to color commentary and the production of high-quality content for mass audiences. Broadcasts air live on the Orange & Blue Sports Network [YouTube](#) page. This experience is for students who have a passion for play-by-play and color commentary. No prior experience is necessary but is preferred. Students are required to register for credit for this experience.

Ideal for all majors with interests in [sports commentary](#) and [radio commentary](#).

***Additional Sports Experiences are offered directly through the Journalism Department. Please visit the following link for more information on these experiences and how to register.**

<https://www.jou.ufl.edu/sports-at-cjc-immersion/>