UF College of Journalism and Communications
UNIVERSITY of FLORIDA

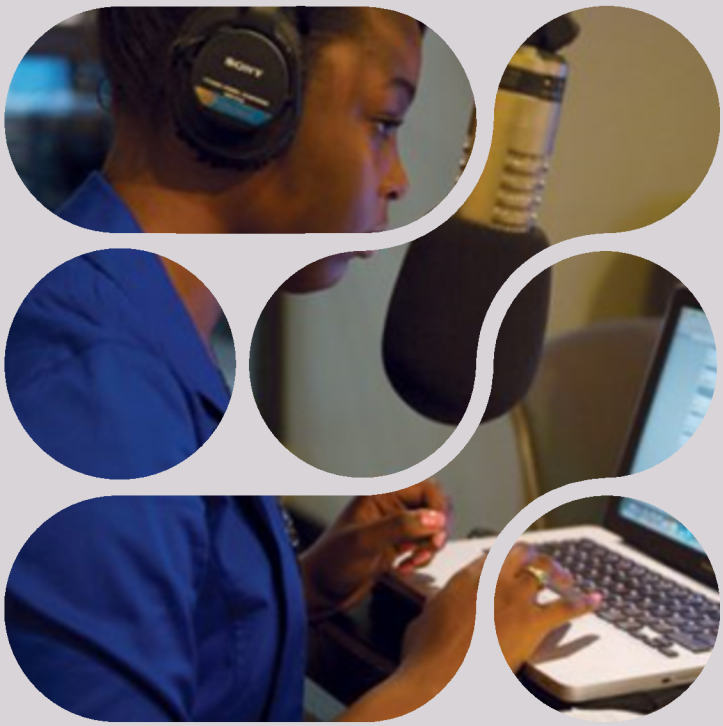
2025 - 2026

Immersion Courses

The College of Journalism and Communications Division of Media Properties includes seven broadcast stations and companion websites, allowing students to gain experience in a competitive broadcast and multimedia environment. Immersion courses are unique, hands-on experiences that allow students to observe and participate in the performance of skills that contribute to their career-preparation and compliment their academic schedule.

Students from all majors and experience levels have the opportunity to observe, learn and perform tasks under the supervision of experienced professional staff faculty and advanced-level graduate students.

Immersion courses count for credit towards your UF degree and are open to all UF students each semester including Innovation Academy, UF Online and PaCE students!



Immersion Courses Advisor : Allicia Bolen · PATH Office 1060 Weimer Hall · abolen@jou.ufl.edu · 352-392-1124

Production Courses

Television News Production 1 (TVNP1)

Supervisor: Andre Sanders · **Email:** andresanders@ufl.edu · 1 credit hour ·
Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall, 3332 Weimer

There's nothing quite like the excitement of a live television newscast featuring local, national and international news, sports and weather, delivered live from WUFT's Innovation News Center and state of the art production control room. Television News Production I (TVNP1) is an intentional departure from the traditional classroom setting because it allows you to experience the fast-paced environment of live television newscasts up close. You'll be interacting with the experienced faculty and supervisor along with the Television News Production II (TVNP2) students so that you can learn each of the roles in the control room. TVNP1 will prepare you for the live productions offered in TVNP2.

TVNP1 is offered weekdays from 4 – 6 p.m. Students are eligible to participate in one day per week. Students are required to register for credit in this experience.

Ideal for all majors with interests in TV production and news broadcasting.

Television News Production 2 (TVNP2)

Supervisor: Andre Saunders · **Email:** andresaunders@ufl.edu · 1 credit hour ·
Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall, 3332 Weimer

Prerequisite: Television News Production 1 (TVNP1)

Building on the TVNP1 course, Television News Production II (TVNP2) offers you an opportunity to actively participate in the daily production of live newscasts originating out of the Innovation News Center (INC) that air on PBS television station WUFT-TV. You become a critical and important part of the production team responsible for the technical production of various news products and will be encouraged to learn new roles and face increasingly difficult challenges. Successful completion of TVNP1 is required to join TVNP2.

TVNP2 is offered at various days and times depending on what news productions are available. Students are eligible to participate in one or two days per week. Students are required to register for credit in this experience.

Ideal for all majors with interests in TV production, directing and production management.

Production Courses

Automated Television News Production

Supervisor: Andre Saunders · **Email:** andresaunders@ufl.edu · 1 credit hour ·
Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall, 3332 Weimer

Automated live television production is a cutting-edge approach to producing live TV newscasts, sports, and weather broadcasts. This approach utilizes state-of-the-art technology to streamline the production process and minimize the need for manual intervention. In an automated live TV production environment, students learn to operate and control the various systems, utilizing software and hardware to manage camera angles, lighting, audio and graphics in real-time. Don't miss your chance to learn technology at the forefront of the industry.

Ideal for all majors with interests in TV production and news broadcasting.

Production Media Courses

Creating for the Click

Supervisor: Justin Baxley · **Email:** justin.baxley@ufl.edu · 1 credit hour · Located in the INC and WUFT Programming area
Class Time: Arrange with Course Supervisor

This hands-on immersion puts students in a digital-first newsroom to learn the fast-paced world of content production and audience strategy. Instead of lectures, students gain real-world skills — publishing social posts, analyzing engagement, adapting stories across platforms, and growing audiences from scratch. Working alongside an industry expert and peers, participants build a strong foundation in digital storytelling, strategy, and performance analysis.

Ideal for all majors interested in content creation, social media management and marketing, and analytics. Open to graduate students.

From Strategy to Stream

Supervisor: Justin Baxley · **Email:** justin.baxley@ufl.edu · 1 credit hour · Located in the INC and WUFT Programming area
Class Time: Arrange with Course Supervisor

This immersive experience introduces students to the fast-moving world of streaming content production and promotion. Students learn to create, schedule, and analyze content for over-the-top (OTT) video platforms, while mastering strategies behind successful digital-first programming. Through hands-on work and collaboration with OTT experts, participants explore audience targeting, platform best practices, content analytics, and digital promotion — gaining end-to-end experience in building and optimizing a streaming show.

Ideal for all majors interested in content creation, digital content management, hands-on streaming experience, and digital analytics. Open to graduate students.

Production Media Courses

Orange & Blue Film Festival

Supervisors: Dr. Roxane Coche and Jess Osegueda · **Email:** filmfest@jou.ufl.edu · 1 credit hour ·
Class Time: Tuesdays 11:45 am - 12:30 pm in-person and virtually on alternating weeks

The Orange & Blue Film Festival at the University of Florida's College of Journalism and Communications is the largest state-wide collegiate & high school film festival hosted by a Florida university. Since its inception, the festival has welcomed 32 filmmakers, over 260 guests, and industry talent to the Gator Nation; including the voice of Phineas in the hit Disney Channel Show Phineas & Ferb and the former Global Lead of Production at YouTube Originals. This immersive learning course provides students with the unique opportunity to lead the strategic planning and calculated execution of the Orange & Blue Festival. Through a 2-semester journey, students will get in-depth exposure to the global festival circuit and develop practical industry-level skills in media distribution, festival publicity, film procurement, event management, state-wide advertising, and business development. Students work directly with experienced festival staff and industry professionals, allowing them to develop their skills and knowledge.

While the course primarily focuses on experiences most relevant to film festivals, the knowledge and insights gained can be applied to careers and experiences in corporate communications, production companies, agencies, and media distributors as well.

WUFT Media Production

Supervisor: Matthew Abramson · **Email:** abramson@ufl.edu · 1 credit hour
Approval Process: Schedule a meeting with Matthew Abramson

WUFT-TV's Media Services Department provides an opportunity for students to create live and produced programming for WUFT-TV and CJC's other media platforms. Students can "join the team" of award-winning producers and editors participating in the production of television and audio/podcast programs in both live and produced formats. Programs produced range from a live in-studio music show (WUFT Amplified), featuring local bands from every genre to documentary-style content and news-focused programs. Projects change depending on the time of year and clients connecting with the College. Scheduling is based around filming dates, with occasional office time for editing.

Ideal for all majors with interests in camera operation and post-production.

Radio / Audio Courses

GHQ Student Radio

Supervisors: Allison Faircloth and Tommy BoDean · **Email:** allisonfaircloth@ufl.edu; tommybodean@ufl.edu · 1 credit hour

GHQ is an awesome experience and course that opens up the doors to radio and audio/podcasting in a whole new way! You will have the unique opportunity to build hands-on, in-depth skills to engage audiences through GHQ (95.3 FM and on the GHQ mobile app), social media apps, content creation and promotions and marketing. Your creativity and initiative in this project will have a lasting impact, not only in our College and on campus, but also in the global media industry. If you are an innovative thinker, hungry to learn and eager to be mentored by industry leaders, you are perfect for this experience.

Ideal for all majors interested in content creation, radio broadcasting, social media management and marketing and event management.

INC Audio

Supervisors: David Barasoin · **Email:** dave@wuft.org · 1 credit hour

In this Immersion course, you'll learn how to report, write, and produce stories made to be heard. No experience needed — just a willingness to explore and a desire to ask good questions. We'll dive into the craft of interviewing, recording, editing, and storytelling for radio and podcast-style platforms. Along the way, you'll develop your voice — both literally and journalistically — and your finished work will air on WUFT-FM in Gainesville, Ocala, and throughout our nineteen county coverage area (and even further as a podcast). You'll spend time each week in a working media environment, applying what you learn in real time. You'll work from the Audio section of the *Innovation News Center* (INC). It's a space where curiosity leads and sound carries the story. If you're someone who loves discovering, learning, and sharing it with others, this is where to start

Ideal for all majors interested in audio editing, radio broadcasting, and broadcast writing.

Radio / Audio Courses

WUFT Classic / Classical Music and the Arts

Supervisor: Dana Hill · **Email:** danahill@ufl.edu · 1 credit hour · Located in the WUFT Classic studio, 2223 Weimer Hall · **Class Time**: Flexible afternoon · **Approval Process:** Schedule a meeting with Dana Hill

WUFT Classic, an over-the-air classical and arts-oriented radio station, airs a mix of locally hosted shows and national programs that highlight the vast array of classical music and the arts. Students work alongside broadcast professionals who have a real appreciation for the arts and for teaching. You'll work with WUFT professionals and create content related to the arts for broadcast, including producing live in-studio performances. You'll also learn industry-standard audio editing software, automation software, mixing consoles, studio microphones, and more. Knowledge of classical music and the arts is not required, but the ability to appreciate them is a bonus!

Ideal for all majors interested in content creation, radio broadcasting, social media management and marketing and event management.

Sports-Focused Courses*

Live Gator Sports Play by Play

Supervisor: Geoff Thompson · **Email:** gthompson@jou.ufl.edu · 1 credit hour · **Class Times:** Tuesdays 4 - 5 p.m.
Approval Process: Submission of a demo reel and a personal statement will be required AFTER a registration form has been submitted.

CJC'S Division of Media Properties operates ESPN affiliate WRUF (850 AM/98.1 FM/WRUF.com). Working in partnership with the University Athletic Association and Learfield, this course creates student experiences focused on training in the art of live sports broadcasting, from play-by-play to color commentary and the production of high-quality content for mass audiences. Broadcasts air live on the Orange & Blue Sports Network YouTube page. This experience is for students who have a passion for play-by-play and color commentary. No prior experience is necessary, but is certainly helpful.

Ideal for all majors with interests in sports broadcasting and commentary.

***Additional Sports Courses are offered directly through the Journalism Department. Please visit Sports@CJC for more information on these courses and how to register.**