

Advertising Faculty Meeting Minutes

September 27, 2023

Zoom

Attending: Chen, H., Feng, Y., Johnson, B., Kember, S., Moon, W., Morton, C., Windels, D., Windels, K., Cribbs, B., Calienes, E., Fernandes, J., German-Coley, M., Goodman, R., Wiegold, M., Sun, Y., and Chang, H., Kiouisis, S, Brown, H

- I. Meeting called to order at 8:31 a.m. by Chen, Huan
- II. Approved the August 23, 2023, minutes.
- III. Hub Talk
 - a. Strategic/Tactics Fund priorities
 - i. Explained the immediate and ongoing funding priorities.
 - ii. Dean is available to the department and faculty for discussions and ideas.
- IV. Strategic funding
 - a. Discussion of funding proposal ideas & strategies
 1. Faculty proposed and discussed some initial ideas.
 2. Faculty will submit proposals and ideas to the department chair.
 3. Department chair will compile the proposals and ideas for further discussion.
- V. Old/New Business
- VI. Motion and second were made to the close of the meeting.
- VII. Meeting Adjourned at 9:38 a.m.