

Advertising Faculty Meeting Minutes

April 12, 2023

Zoom

Attending: Chen, H., Feng, Y., Fisher, C., Triese, D., Johnson, B., Kember, S., Moon, W., Morton, C., Weigold, M., Windels, D., Windels, K., Cribbs, B., Weitzel, L., Calienes, E., Fernandes, J., German-Coley, M., Goodman, R. and Kiousis, S

- I. Meeting called to order at 9:33 a.m. by Chen, Huan
- II. Approved the March 29, 2023, minutes.
- III. CJC Strategic Plan (Spiro Kiousis)
 - a. Spiro shared the CJC Strategic Plan.
 - i. Feedback is welcomed. We will collect all feedback and submit it as a department.
- IV. Advisory Council Bylaw
 - a. Robyn moved to add Amy Winter and Lauren Wilkinson as new Advisory Council members beginning at the Fall council meeting. Santiago seconded and motion so carried.
 - b. Robyn motioned to temporarily eliminate the one-year roll-off requirement after serving two 3-year terms until membership is reached to the desirable number. It was seconded and motion so carried.
 - c. Robyn motioned the Advisory council chair to remain for one additional year as a voting member. Santiago seconded and motion so carried.
 - d. The discussion of a Legacy membership and all remaining Advisory council bylaw changes were tabled for further discussion at a later meeting.
- V. Strategy/Account Management Certificate (Dan Windels)
 - a. The certificate has been proposed and discussed. It would encompass both Strategy and Account Management.
 - b. Suggestions were made to how to better position the certificate to reflect the industry and student needs
- VI. No new/old business
- VII. Santiago and Dan motioned and seconded the close of the meeting.
- VIII. Meeting Adjourned at 10:33 a.m.