

Advertising Faculty Meeting Minutes

March 27, 2024

Zoom

Attending: Chen, H., Kember, S., Moon, W., Morton, C., Windels, D., Windels, K., Cribbs, B., Calienes, E., German-Coley, Sun, Y., Chang, H., Fernandes,J; Wang,J; Johnson,B; Feng,Y; Dankers,N;

- I. Meeting called to order at 9:35 a.m. by Cynthia Morton
- II. Approved the February 21, 2024, minutes.
- III. Bylaw review
 - a. The Bylaw Committee presented proposed updates to the bylaws.
 - b. Faculty members engaged in a discussion on the proposed changes.
 - c. Revised changes will be distributed to faculty for final review.
- IV. Merit Pay
 - a. The current Merit Pay document was reviewed and discussed.
 - b. The revised document will be sent out to faculty for further review and edit. A final vote of the document will be scheduled before the semester concludes.
- V. Announcements
 - a. Annual evaluations are due by April 15.
 - b. Based on the results of Online Master Concentration survey, this initiative will be tentatively paused and revisited in the future.
 - c. Faculty members were reminded to encourage students to complete assessment surveys.
 - d. The department was awarded \$25,000 for the Globalization Taskforce' Initiative of Speaker Series. Being in Fall high-profile international advertising professionals will visit CJC to give guest lectures and interact with students. More information to come.
- VI. No Old/New Business
- VII. Motion and second were made to the close of the meeting.
- VIII. Meeting was adjourned at 10:34 a.m.