

# Advertising Faculty Meeting Minutes

February 21, 2024

Zoom

Attending: Chen, H., Feng, Y., Kember, S., Moon, W., Morton, C., Windels, D., Windels, K., Cribbs, B., Calienes, E., German-Coley, Sun, Y., Chang, H., Fernandes, J; Goodman, R; Wang, J; Johnson, B; Spiker, T; Kropp, E

- I. Meeting called to order at 9:32 a.m. by Chen, Huan
- II. Approved the February 7, 2024, minutes.
- III. Online master concentration
  - a. Welcome Guests E. Kropp and T. Spiker.
  - b. E. Kropp shared valuable insight and experience into all aspects of the online master's concentration program.
  - c. T. Spiker shared his experience of the process from his perspective regarding the Journalism department.
- IV. Student Awards.
  - a. Discussion was held to select Advertising Department awards winners.
  - b. Recommendations were made to send to the Dean's office for the college awards.
  - c. Award recommendations will be forwarded to the Dean's office.
- V. No Old/New Business
- VI. Motion and second were made to the close of the meeting.
- VII. Meeting Adjourned at 10:44 a.m.