

Advertising Faculty Meeting Minutes

October 4, 2023

Zoom

Attending: Chen, H., Feng, Y., Kember, S., Moon, W., Morton, C., Windels, D., Windels, K., Cribbs, B., Calienes, E., Fernandes, J., German-Coley, M., Goodman, R., Weigold, M., Sun, Y., and Chang, H., Wang, J., Dankers, N

- I. Meeting called to order at 8:31 a.m. by Chen, Huan
- II. Approved the September 27th, 2023, minutes.
- III. Campaign clients
 - a. We have four campaign class sections in Spring 2024 that need clients.
 - b. Juliana has been sending out emails and the Advisory Council has been reached out to for client recommendations.
 - i. Discussion on a possible reduction of donation amount.
- IV. Online master's degree
 - a. Discussion on increasing the comprehensiveness to elevate the program.
 - b. Faculty discussion/suggestions of a broader concentration
- V. AAF NSAC
 - a. Dan presented information on the opportunity to participate in the AAF NSAC.
 - i. Do we want to participate in the future? We would like to explore the faculty members' and students' interests, and possible financial support.
- VI. Old/New Business
- VII. Motion and second were made to the close of the meeting.
- VIII. Meeting Adjourned at 9:38 a.m.