

MPMT Department Faculty Meeting  
10/26/2023  
Minutes

**1. Call to order and minutes from 09/28**

Meeting started at 9:31 a.m.

Faculty Present: Babanikos, Coche, Coffey, Esterline, Lee, Leslie, McNealy, Roberts, Selepak, Shin, Sorel, Thompson, Wells, Xu, Zawahry

Also present: Thomas Garvey (PATH adviser)

Absent: Chan-Olmsted, Ostroff

Coffey moved to approve 09/28 minutes. Leslie seconded. Passed unanimously.

**2. Quick updates:**

- Xu reminded faculty to send him questions they want the panelists to address at the T&P Workshop on Thursday, November 9
- MPMT visiting professor search committee working on job description
- Reminder to Wear green on Wednesday, November 8 for First Gen Day
- Strategic funding “Strat 3” deadline will likely change as deans want to hear back about Strat 2 from university first.
- Textbook adoptions: November 18 deadline. Please do it.
- Quick summary of advisory council visit: Total of 58 one-on-one visits scheduled across 19 advisory council members. Spring visit will be virtual. May move to only one in-person visit a year—in the Fall.
- December Commencement: Wells, Shin and Lee volunteered for ceremony (9 a.m. on Saturday, December 16).
- Summer/Fall 2024 schedules: If faculty want changes to their Fall 2024 schedule compared to Fall 2023, they were advised to contact Coche ASAP.

**3. Discussion item: CJC’s post-tenure guidelines (see attached)**

The CJC’s post-tenure guidelines, which were previously sent to all by email, were discussed. Concerns were raised, including:

- As it stands, the document disincentivizes longer, deeper projects thus dissuading tenured faculty from working on significant projects, such as books or longer creative endeavors. That would be a loss for everybody, including our fields in general.
- The document does not include the university’s land-grant mission.
- The document should be more inclusive of the different ways faculty can impact the college.

Lee took notes and will report to the T&P committee, which is working on the document.

#### **4. Curriculum committee update—minor proposal**

The curriculum committee proposed a minor of 15 credits with two required courses (RTV3001 and JOU3002), and three more courses to be chosen among all of these (students will be advised to try to stick to one block, but can technically pick any three):

- Management & Strategy options
  - MMC 3420 Consumer & Audience Analytics
  - RTV 4500 Content Acquisition, Distribution and Strategy
  - RTV 4506 Media Research
  - RTV 4800 Management & Strategy Capstone
- Technology options
  - RTV 4590 Digital Games in Communication
  - RTV 4930 Media User Experience
  - RTV 4591 Application of Mobile Technologies
- Video and Film Production options
  - VIC 3001 Replacement RTVXXXX
  - RTV 2100 Writing for the Electronic Media (MMC 2100 accepted)
  - RTV 3511 Fundamentals of Production (VIC3001/RTVXXXX prereq)

After discussion, MMC3420 was added as an alternative to the JOU3002 requirement (so required courses for the minor will be RTV3001 and JOU3002 OR MMC3420). Babanikos moved to approve. Sorel seconded. The motion passed unanimously.

#### **5. New business**

Roberts announced UFF signed an agreement with the administration, changing the classification of a number of people in the INC and the stations. Everyone whose contract is reclassified is receiving a raise too.

Curriculum committee received an item about changing the name of RTV3101. After some discussion, Sorel moved to change the name to “Scriptwriting.” Babanikos seconded. However, the matter was tabled because a few faculty members had to leave the meeting a little early.

Coche reminded everyone that International Education Week is Nov. 13-17, and they could sign up for a table on the North Reitz Lawn for Monday, Nov. 13. Coche also reminded faculty she was going to be out of town for a study abroad in Germany in early November.

#### **6. Adjournment**

Meeting was adjourned at 10:51 a.m.