The College of Journalism and Communications at the University of Florida is recognized as one of the top journalism and communication programs in the country. The College’s strength is drawn from both academic rigor and experiential learning. With its exceptional breadth and depth, it is a premier academic community located at the intersection of rigorous storytelling and data sciences, journalistic excellence, strategic communication, social impact and public service.

FAST FACTS

- Founded: 1925 (Department of Journalism); 1953 (School of Journalism and Communications); 1968 (College of Journalism and Communications)
- Undergraduate enrollment*: 2,321
- Graduate enrollment*: 837 masters (772 online), 43 Ph.D.
- Faculty: 71, Staff: 93, Adjunct: 203
- Four Academic Disciplines: Advertising, Journalism, Public Relations and Media Production, Management, and Technology
- Distance Learning: 8 online master’s programs, 4 online graduate certificates, 4 undergraduate degree programs
- Graduation Rate: 82% (4-year undergrads)
- Internship Rate: 73% (1 or more in past 4 years)
- Diversity*: Students: 45% non-white, Full-time Faculty and Staff: 38% non-white
- Media Properties: 2 TV and 5 radio stations and websites; PBS, NPR and ESPN affiliates; Florida Public Radio Emergency Network
- Living alumni: 34,000+

*Fall 2023 **Fall 2022

WHAT MAKES CJC STAND OUT

- One of the pioneers of the “teaching hospital” method of communication education that bridges faculty research with classroom learning and experience in real-world venues serving various communities
- Uses a science-based approach to studying, teaching, testing and practicing storytelling with a particular focus on social change
- Hub for teaching excellence—six CJC professors have been named the UF Teacher of the Year in the past 15 years
- Provides one of the most extensive immersion experiences for news, sports and weather across seven media properties
- Is one of the only colleges with a working strategic communication agency developing campaigns, creating strategies and conducting research for clients
- Houses the Consortium on Trust in Media and Technology, focused on identifying and combatting the spread of misinformation and restoring trust to media institutions
- Includes the only STEM Translational Communication Center at a U.S. university
- Is the only academic institution with a Center for Public Interest Communications and the only endowed chair in the field of public interest communications
- Hosts the largest annual gathering for social change communicators and communication scholars
- Has endowed programs focused on First Amendment and freedom of information issues
- One of the most comprehensive sports media programs in the U.S.
- Offers one of the largest data journalism and coding programs in the U.S.
- Is the only organization in the U.S. operating a statewide public radio emergency network, now supporting both Florida and South Carolina
FACT SHEET

KEY AREAS OF FOCUS

- AI and Emerging Technology
- Cultural and Social Change
- Data Journalism
- First Amendment and Freedom of Information
- Health and Science Communication
- Internal Corporate Communication
- Investigative Journalism
- Media Industry and Consumers
- Media Psychology
- Political Communication
- Public Interest Communications
- Social Media Analysis
- Sports Media and Communication
- Strategic Communication
- Trust in Media
- Visual Communication

CENTERS AND PROGRAMS

- Brechner Center for the Advancement of the First Amendment
  - Brechner Freedom of Information Project
  - Marion B. Brechner First Amendment Project
- Center for Public Interest Communications
- Consortium on Trust in Media and Technology
- STEM Translational Communication Center

THOUGHT LEADERSHIP

EVENTS

- Becoming a Woman of Influence
- Climate Communication Summit
- frank gathering
- Great Storytellers
- Sports Symposium

SHARED INSIGHTS (2022)

- 75+ peer-reviewed articles
- 120+ conference papers
- 60+ faculty and staff articles in mainstream publications

PROFESSIONAL SKILLS DEVELOPMENT

IMMERSION

- Atlas Lab: Digital media analytics and social listening
- The Agency: An integrated, strategic communications firm
- The Innovation News Center: A multi-platform news operation
- GHQ: Audio entertainment and information R&D lab
- Seven TV, radio and digital properties
- Fresh Take Florida: State government investigative journalism team

IN-CLASS AND STUDENT-RUN

- Atrium Magazine: Student-produced narrative nonfiction publication
- Elevate Agency: Student-run advertising firm, part of Ad Society
- Alpha PRoductions: Student-run public relations agency, part of PRSSA
- Orange and Blue: Student-run magazine
- ChomPics: Student-run online video and broadcast productions
- The Reptile Report: Video sports program
- Capstone campaign classes for Advertising and Public Relations

www.jou.ufl.edu