

Immersion Experiences

The College of Journalism and Communications Division of Media Properties includes seven broadcast stations, allowing students to gain experience in a competitive broadcast and multimedia environment. Immersion Experiences are unique, hands-on experiences that allow students to observe and participate in the performance of skills that contribute to their career-preparation and compliment their academic schedule.

Students from all majors and experience levels have the opportunity to observe, learn, and perform tasks under the supervision of program professors, on-site staff, and advanced-level graduate students.

Immersion Experiences count for credit towards your UF degree. These on-campus experiences are open to all UF students each semester including IA, UF Online, and PaCE students!

Immersion Experiences Advisor: **Alicia Bolen** • PATH Office 1060 Weimer Hall • abolen@jou.ufl.edu • 352-392-1124



Production Experiences

Television News Production 1 (TVNP1)

Supervisor: Ken Pemberton • **Email:** kpembert@ufl.edu • 1 credit hour • Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall (Weimer 3332)

Television News Production I (TVNP1) is an introduction to television news production. The course is an intentional departure from the traditional classroom setting because it will provide you with an opportunity to experience the fast-paced environment of live television newscasts up close. As opposed to sitting in a lecture hall, you will be interacting with the supervisor and Television News Production II (TVNP2) students so that you can learn each of the roles in the control room. TVNP1 will prepare you for the live productions offered in TVNP2.

TVNP1 is offered weekdays from 4:00-6:00PM. Students are eligible to participate in one day per week. Students are required to register with the PATH Office for credit in this experience.

Ideal for all majors with interests in tv production and news broadcasting.

Television News Production 2 (TVNP2)

Supervisor: Ken Pemberton • **Email:** kpembert@ufl.edu • 1 credit hour • Located in the Control Room on the 3rd floor of the Innovation News Center in Weimer Hall (Weimer 3332)

Prerequisite: Television News Production 1

Television News Production II (TVNP2) offers you an opportunity to actively participate in the daily production of live newscasts originating out of the Innovation News Center (INC). You will be part of a production team responsible for the technical production of various news products and will be encouraged to learn new roles and face increasingly difficult challenges. Successful completion of TVNP1 is required to join TVNP2.

TVNP2 is offered at various days and times depending on what news productions are available. Students are eligible to participate in one or two days per week. Students are required to register with the PATH Office for credit in this experience.

Ideal for all majors with interests in tv production, directing, and production management.

RADIO EXPERIENCES

GHQ Student Radio

Supervisor: Allison Faircloth and Tommy BoDean • **Email:** allisonfaircloth@ufl.edu; tommybodean@ufl.edu • 1 credit hour •

Experience radio in a whole new way! You will have the unique opportunity to get hands-on, in-depth exposure to engaging your audience through an over-the-air signal, social media apps, content creation, and community outreach. Your creativity and initiative in this project will have a lasting impact, not only in our college and on campus, but also in the global media industry. If you are an innovative thinker, hungry to learn, and eager to be mentored by industry leaders; you are perfect for this experience.

Ideal for all majors interested in **content creation**, **radio broadcasting**, **social media management and marketing**, and **event management**.

WUFT-FM Associate Producer Experience

Supervisor: Ryan Vasquez • **Email:** rvasquez@wuft.org • 1 - 2 credit hours

Students will be responsible for helping create content for Morning or Afternoon Drivetime on WUFT-FM. Content will air during the local cut-ins during NPR's Morning Edition or All Things Considered. This experience involves writing stories, recording interviews, editing sound and assisting the main anchor/producer. At times it could also involve going into the field to cover breaking news and produce social media content. **Students will be required to attend the training session that is also given to RTV3303 Audio News and Reporting students.**

Ideal for Media Production, Management, and Technology and Journalism majors interested in political journalism, radio programming and production, content creation, and conducting interviews.

WUFT-FM Live Segment Producer

Supervisor: Ryan Vasquez • **Email:** rvasquez@wuft.org • 1 - 2 credit hours

Creating live local content is one way multimedia journalists tell stories. This experience on WUFT-FM will involve identifying compelling local issues and setting up live interviews with the stakeholders to talk about those issues. Topics will vary, and interviews can be conducted over the phone or live in the studio. The actual interview may be conducted by either the student producer, or on the air-anchor. This experience by nature will foster more community engagement. **Students will be required to attend the training session that is also given to RTV3303 Audio News and Reporting students.**

Ideal for Media Production, Management, and Technology and Journalism majors interested in political journalism, radio programming and production, content creation, and conducting interviews.

MULTIMEDIA EXPERIENCES

360 Production

Supervisor: Matthew Abramson • **Email:** abramson@ufl.edu • 1 credit hour

Approval Process: Schedule a virtual meeting with Matthew Abramson

Learn how to operate a 360 photo/video camera and produce a video project that immerses your viewer! 360 video provides audiences with unique perspectives and control of their own lens. Dive into the production basics of producing and engage in enhanced storytelling. The semester culminates with creating a 360 deliverable content of your choosing (narrative, documentary, journalism, marketing content, etc.). Meetings are scheduled directly with Matthew Abramson based on availability and does not need to reoccur at the same time/day each week. This experience requires a self-motivated individual to drive their project.

Ideal for all majors with interests in video production, video editing, storytelling, and innovative techniques.

Knight Talks

Supervisor: Matthew Abramson • **Email:** abramson@ufl.edu • 1 credit hour • **Class Time:** Friday, Period 3 (9:35 am – 10:25 am) Weimer Hall 3324

Knight Talks is a student produced show that focuses on diverse paths of success in the communications field in an interview format. Students will be grouped in teams of four or five to film and edit a half-hour talk show by students, for students. An inclusive array of guests will highlight unique careers, with a variety of personal stories of overcoming obstacles, identifying their goals, and developing professionally. Students will research a guest, host or operate a camera, post-produce, and even create a :30 promo for their episode. These stories are packaged in either a podcast or video format with a potential to be used for the college's archives, social media outlets, radio, television, and portfolios.

Ideal for all majors with interests in audio editing, video editing, directing, producing, interviewing, hosting, and camera operation.

WUFT-TV Immersion Experience

Supervisor: **Matthew Abramson** · **Email:** abramson@ufl.edu · 1 credit hour

Approval Process: Schedule a virtual meeting with **Matthew Abramson**

Students will both shadow and participate in production of WUFT-TV programs, live event production, marketing video creation, podcasting and more. Join the WUFT-TV Media Services team for a semester and experience life in a creative services department firsthand. Projects change depending on time of year and clients connecting with the departments. Scheduling is based around filming dates, with occasional office time for editing.

Ideal for all majors with interests in camera operation and post-production.

WRUF-TV Weather

Supervisors: **Megan Borowski & Justin Ballard** · **Email:** meganborowski@ufl.edu
justin.ballard@ufl.edu · 1 credit hour

Students interested in joining the UF Weather Team should have a passion for meteorology, like to talk about the weather or help people plan around it. UF Weather offers a student opportunity that is real world and “top-market” before students even graduate. Interested students should have a desire to tell a good story across multiple platforms including television, radio, and the digital products of the college. The skills necessary for a career in Broadcast Meteorology are unique and span multiple areas of study, ranging from communication and telecommunications to atmospheric science and geography.

Although no prerequisites are required for participation, it is strongly encouraged that students have taken basic production and/or journalism courses. In addition, completion of MET1010, Introduction to Weather and Climate is encouraged. **Interested students should reach out to Megan Borowski or Justin Ballard to schedule an interview with the weather staff.**

Ideal for all majors interested in meteorology, geography, weather broadcasting, and multimedia production.

SPORT EXPERIENCES*

Live Gator Sports PXP

Supervisor: Geoff Thompson • **Email:** gthompson@jou.ufl.edu • 1 credit hour • **Class Times:** Tuesdays 4 – 5 pm

ESPN WRUF, in conjunction with UAA and IMG are offering a student experience focused on training in the art of live sports broadcasting from play-by-play to color commentary and the production of high-quality content for mass audiences. This experience is for students who have a passion for play-by-play and color commentary. No prior experience is required but is preferred.

Ideal for all majors with interests in sports commentary and radio commentary.

***Additional Sports Experiences are offered directly through the Journalism Department. Please visit the following link for more information on these experiences and how to register.**

<https://www.jou.ufl.edu/sports-at-cjc-immersion/>