

**University of Florida College of Journalism and Communications  
Classroom Observation Form**

Candidates will be observed in the classroom by two faculty members. This observation serves as one part of many in the evaluation process in the area of teaching. To produce the evaluation, observers should consider in-class behavior but also may need to evaluate handouts, audio/visual materials, and other information provided to students, including assignments, readings, etc.

**Name of Candidate:**

**Date Visited:**

**Name of Observer:**

**Name of Course:**

**Area 1: Content**

Please comment on how the instructor:

- demonstrates command of the course material.
- presents the material in a specific and well-organized manner.
- makes the material clear and compelling for students.
- utilizes class time effectively.

**Comments:**

**Area 2: Student Interaction**

Please comment on how the instructor:

- creates an atmosphere that makes for a positive learning experience.
- responds appropriately to student questions and comments.
- encourages critical thinking and analysis.

**Comments:**

**Area 3: Innovation/Style/Technique**

Please comment on how the instructor:

- demonstrates enthusiasm for the subject matter.
- has established a style of presentation that is conducive to student learning.
- employs techniques and teaching innovations that enhance the learning experience.

**Comments:**

**OVERALL IMPRESSION OF TEACHING EFFECTIVENESS**

**Strengths:**

**Areas for Improvement:**

**Additional Comments:**