



Experience what it's like to learn, work and live in one of the most important media and communications hubs in the world with CJCxNYC.

Live in a big city, meet new people, explore vibrant cultures and see firsthand what makes New York City unique. And you don't have to do it alone. A community of peers, alumni and professionals are here to help you navigate new experiences in NYC and beyond.

## **EXPERIENCE CJCxNYC YOUR WAY**

### **One Week in NYC**

During these experiences, students will collaborate with peers and industry professionals on real-world projects and network with CJC alumni in New York City. These are 1-credit courses. Approximately 20 students will be selected for each One Week in NYC experience.

- **One Week in NYC.** This program includes a hands-on team pitching competition, visits to public relations and advertising organizations and cultural activities. This starts remotely May 15 and continues May 21-26 in NYC during Summer A.
- **One Week in NYC – Sports@CJC Edition.** This program includes creating multimedia content with sports communicators in NYC, visits to sports-focused organizations, games and other activities. This starts remotely July 10 and continues July 16-21 in NYC during Summer B. An optional add-on trip to ESPN in Connecticut is being explored for July 22-23.

### **Immersive Summer 2023**

Through our Immersive Summer program, students will complete an 8- to 12-week full-time, paid internship and participate in social events, local activities and other exciting city highlights to experience the culture and energy of NYC.

- **Dates:** May/June - Aug. 2023, as established by employer (Summer C)
- **Courses:** Offered as a 0- to 3-credit internship course (PUR4940, ADV4940, RTV4940, JOU4940 or MMC6949) with departmental approval.
- **Graduating students who meet all other criteria are eligible to apply.**
- **Total Hours & Pay:** Hours will vary by employer. All employers have committed to an internship pay rate of at least \$15/hour, which is the minimum wage in NYC.
- **New York City Highlights:** Live like a New York City local! Try the best bagels in the country, go thrifting, visit world-renowned museums, explore the five boroughs and discover the beauty of NYC's best-kept secrets!

## HOW TO APPLY

One application is all you need. Submit your application for the opportunity to be considered for any or all of the summer opportunities, including the week-long experiences and a variety of internship positions in NYC.

Some of the participating organizations include award-winning agencies like BBDO, UNITED Collective and Lippe Taylor. And the list of participating organizations continues to grow!

Apply by January 30 at 11:59 p.m.

<https://www.jou.ufl.edu/cjcnyc-students/>

## Important Dates

- **Dec. 19:** Applications open
- **Jan. 10:** Zoom Information session at 6 p.m. [Register Here](#)
- **Jan. 30:** Applications close at 11:59 p.m.
- **April 15:** Final day to extend acceptances for CJCxNYC
- **End of April:** Information session for accepted students
- **May 21-26:** One Week in NYC
- **May/June:** CJCxNYC Immersive Summer begins - start dates will vary by employer
- **July 17-21:** One Week in NYC – Sports@CJC Edition

## Program Eligibility & Requirements

- Undergraduate or graduate student in the College of Journalism and Communications
- 3.0 minimum cumulative GPA
- In good standing with the University; no honor code or conduct violations
- **+ For One Week in NYC:** Undergraduate students must be eligible to take “PUR4324: CJCxNYC One Week” as an elective (1 credit). Prerequisite: One of the following with a C or better: PUR3000, ADV3008, RTV2100 or JOU3101. Graduate students must be eligible to take MMC6936: Professional Master’s Practicum.
- **+ For One Week in NYC – Sports@CJC Edition:** Undergraduate students must be eligible to take “RTV4930: One Week in NYC – Sports@CJC Edition” as an elective (1 credit). Prerequisite: One of the following with a C or better: PUR3000, ADV3008, RTV2100 or JOU3101. Graduate students must be eligible to take MMC6936: Professional Master’s Practicum. Sports management majors can apply and will be considered on an individual basis.
- **+ For Immersive Summer 2023:**
  - Undergraduate junior or senior standing (minimum of 60 credits completed) or graduate student eligible to take an internship.
  - Must be eligible to work in the U.S. International students who have questions about their status should contact their UFIC adviser.
  - Must be eligible to take an internship in your department for credits (0-3 credits). Course codes are: PUR4940, ADV4940, RTV4940, JOU4940 or MMC6949. Departmental approval upon acceptance.
  - Students who graduate May 2023 and meet all other criteria are eligible to apply.

## What You'll Need for the Application

The application will ask for:

- Your interest areas
- (3) 500-word essay questions:
  - Why should you be selected for CJCxNYC?
  - What are your career goals? Provide both short-term (1-2 years after graduation) and long-term goals.
  - Think about a specific public relations or advertising campaign, news story, feature story, film or documentary that stood out to you this past year. Why did it catch your attention? What did you learn from it?
- Resume
- Unofficial transcript
- (1) letter of recommendation from a professor or employer. *If applying for One Week in NYC – Sports@CJC Edition, your recommendation must come from someone other than Prof. Esterline or Prof. Coche.*

## Prepare Your Best Application

We encourage you to review the [Career Resources for CJC Students](#) available to you from our Office of Careers and Corporate Partnerships.

For individualized resume feedback, you can make an appointment with Rob Kairuz, our CJC Career Coach at the Career Connections Center. Here's how:

- [Log in to Gator CareerLink](#). Click **Counseling Appt** in the left-hand menu, then **Request New Appointment**.
- Select your **Appointment Type**, enter your availability (date, day of week, time, etc.), and click **Check Availability**.
- Find the date and time you would like to meet, click the staff member's name for that time, enter appointment details on the **Confirm Appointment** screen, and then **Submit Request**.

## THE APPLICATION PROCESS

Applications will be reviewed as they are received. Students are encouraged to apply early. **No applications will be accepted after Jan. 30 at 11:59 p.m.**



## Part 1: Selection Process

- CJCxNYC team will review applications for completeness. Any incomplete applications will not be considered.
- Panel of faculty, staff and alumni will review the applications and provide their recommendations for finalists. Students may be asked to participate in a brief interview with CJC faculty.
- **For One Week in NYC programs:** Students will be notified if they have been selected.
- **For Immersive Summer 2023:** Students will be notified if they have been selected as finalists and will move into the employer interview and hiring process. Finalists are not guaranteed an internship.

## Part 2: Interview & Hiring Process

- Participating communication agencies and organizations will receive and review finalists' applications and contact students for interviews. Students may be interviewed by multiple organizations.
- Organizations will extend offers to students directly by April 15.
- Students who have progressed to this stage but do not receive an interview or offer may still choose to participate in either of the "One Week in NYC" programs.
- All students who applied to "One Week in NYC" will be notified by April 15 of their acceptance.

## YOUR COMMITMENT TO THE PROGRAM

Participating in CJCxNYC requires several significant commitments. Consider if you will be able to meet the following requirements before submitting an application.

- Enroll in the designated elective or internship course and commit to the internship for the duration of the program, even if you choose to enroll for fewer than 3 credits and have met the minimum hours required.
- Comply with all health and safety rules, including those related to COVID-19, established by your employer and any organizations we visit through the program.
- Attend one mandatory pre-program meeting in the spring semester.
- Meet the minimum academic internship hours and complete the entire internship, as mutually agreed upon in the hiring process with my employer. If hours/weeks are not met, you may not report participating in CJCxNYC on your resume or receive a letter of recommendation from your employer.

If you already secured a NYC summer internship but would like to participate in other CJCxNYC activities and be part of the program, email Natalie Asorey at [nasorey@ufl.edu](mailto:nasorey@ufl.edu) with the subject line: CJCxNYC - Secured Internship.

You can explore other available internships in NYC via our CJC Jobs Database: <https://jobs.jou.ufl.edu/>.

## ESTIMATED COSTS

All costs are approximate.

	One Week in NYC Programs	Immersive Summer 2023
<b>Estimated Total Cost*</b>	\$600 - \$800	\$5,000 - \$8,000 for 12 weeks
<b>Tuition</b>	Tuition for CJCxNYC is the same as on-campus tuition and will vary depending on total credits. See more below.	
<b>Housing</b>	\$350 per person in a shared hotel room of four (\$1,400 for a room for one week)	\$3,000 - \$7,000 for 12 weeks
<b>Transportation</b>	Flight: \$250-\$300  MTA Metrocard: 7-day unlimited pass: \$30	Flight: \$250-\$300  MTA Metrocard: ~\$380 for 12 weeks (\$127 for a 30-day unlimited pass)
<b>Personal Expenses</b>	This price varies with every student. See more below.	

*\*Not including tuition or personal expenses. You may pay more or less, depending on your housing decision and personal expenses.*

### Tuition

Tuition for CJCxNYC is the same as on-campus tuition and will vary depending on total credits. Students who receive or need to receive aid should meet with the [UF Office of Student Financial Aid & Scholarships](#) to discuss their situation prior to applying.

### Transportation

Major airlines offer direct flights from Florida to New York City. You may arrive in one of three airports: JFK in Brooklyn, LGA in Queens or EWR in Newark, NJ. The subway and bus are the most common ways to get around. You can pay for the [MTA Metrocard](#) per ride (\$2.75 one way) or purchase a 7-day (\$30) or 30-day unlimited pass (\$127). You can also use ride-sharing apps like Uber or Lyft, walk or hail a taxi.

### Personal Expenses

This includes groceries/meals, entertainment, personal excursions, etc. This price varies with every student. Students should budget for these expenses. Some activities and excursions will be covered by the program.

## Housing

Live and work in one of the greatest cities in the world – just minutes from Central Park, Madison Square Garden, The Empire State Building and many other exciting places. There are numerous housing options available, whether it be a college dorm or an apartment sublease.

Students are responsible for planning, booking and paying for their housing in the summer. CJCxNYC does not sponsor housing, but we have gathered a list of popular options at various price points and locations you can consider.

- [Educational Housing Services \(EHS\)](#)
- [NYC Intern](#)
- [NYU Summer Housing](#)
- [Columbia University](#)
- [Pace University](#)
- [Saint John's University](#)
- [The New School](#)
- [92Y Residence](#)
- [The Webster Apartments](#)

Hotel accommodations may be coordinated for students who participate in the One Week in NYC experiences, but students should plan to cover costs. We're fundraising to help offset expenses, and we'll keep you informed of changes.

## SCHOLARSHIPS

We know living in New York City can be expensive. That's why in 2022 we provided more than \$20,000 in scholarships to students participating in the CJCxNYC program. And we're working on scholarship funding for 2023 too.

We've also curated a list of scholarship opportunities to help you meet your financial needs. Though we encourage you to apply to one or more scholarships, please do not rely solely on scholarship funds for the program.

### The Knight Division Internship Scholarship

This [internship scholarship](#) aims to assist current undergraduate students at CJC with expenses for internships that are outside of Gainesville and the student's hometown. These scholarships will require need eligibility and documentation of an eligible credit-earning internship program.

### Additional Scholarship Resources

Information about award amounts and submission deadlines can be located on the individual scholarship sites.

- [The LAGRANT Foundation Scholarship](#)
- [PRSA Foundation Scholarship List](#)
- [UF scholarships and other financial aid information](#)
- [FPRA Scholarship](#)
- [Scholarships.com](#)
- [Fastweb.com](#)