

# We're bringing the CJC to NYC

*There's no place like New York City to prepare students to be communication leaders in a radically changing world.*

CJcXNYC is an immersion program that blends professional experiences with the city's culture and energy to give students the opportunity to learn, work, explore—and even live—in one of the most important media and communication hubs in the nation. For communication agencies and organizations, it's a gateway to the next generation of talent.

## Get to know the next generation of talent

Your future intern, account coordinator and junior copywriter are at CJC.

Our students are nationally recognized—by PRWeek, the Plank Center, the 4A's and other leading organizations—as some of the brightest and most promising in the country. Get to know their talent and their personalities. They will inspire you and surprise you.

## How and who we hire is changing

Gone are the days of traditional staffing models. CJcXNYC is designed to support your organization's recruitment and hiring needs while planning for the future.



**Janelle Houston, Advertising, 2023**

"Before this summer, I was unsure about the type of work I wanted to pursue in advertising and did not have a good understanding of how an advertising agency operates. But because of my internship at Terri & Sandy, I now know what I want to do after graduation. This would not have been possible without CJcXNYC. I am truly grateful to have been a part of the program and recommend that all J-school students apply."



**Wendi Goodman, Executive Vice President, FCB Health**

"This summer FCB Health hosted a group from CJcXNYC and it was a highlight of my summer. The students were attentive, prepared and asked thoughtful and interesting questions. I was impressed with how much they already know about our industry and their curiosity to learn more. I've connected with many of these students and hope to bring them on as interns or even hire them post-graduation."



# CJC BY THE NUMBERS

## **4 undergraduate academic disciplines:**

public relations, advertising, journalism, and media production, management, and technology

**2,357** undergraduate students,

**840** master's students and

**60** PhD students

**22%** of students identify as Hispanic/Latino;

**8.3%** as Black or African American and

**3.5%** as Asian

**77%** of students have had one or more internships

## **Hearst Journalism Awards:**

**Second place overall, first in writing**

**2022 PR Week Outstanding Education Program: Finalist**

**2023 PRNEWS: Education A-List**

**Bateman Case Study Competition: Second place**

**AAF Addy Award/North Florida: Best of show**

**PRWeek 2021 Outstanding Education Program**

Honorable Mention

**PRNEWS The 2021 Education A-List**

## **Numerous student and faculty awards**

from Page Society; PRWeek; PRNEWS; Public Relations Society of America; Florida Public Relations Association; Multicultural Advertising Internship Program and American Advertising Federation

## **Let us help you:**

- Diversify your hiring pool
- Better assess candidates and make best-fit decisions
- Provide prospective hires with before-the-job training
- Build students' affinity for your organization's culture and team
- Add fresh perspectives from a coveted generation

## **Get involved in a way that works for you**

Experience first-hand the vibrancy of CJC students' work and potential through a variety of immersion learning experiences and engagement opportunities.

- Hire top CJC students for internships during CJCxNYC Immersive Summers, which bring students to New York City for 8-12 weeks each summer. CJC will complement this summer internship experience with an interactive, culturally focused curriculum.
- Build a sustainable recruitment pipeline with The Agency, an integrated strategic communications agency at CJC that offers students an opportunity to grow their skills in a hands-on environment, working directly with national clients and industry professionals like you.
- Host a hands-on immersion or student team competition to gain the Gen Z perspective for your clients and projects—directly from Gen Z themselves. Coach student teams as they respond to a brief and share their ideas with your team.
- Meet young CJC alumni who are ready for mid-level roles with your organization at sponsored meet-ups, networking events or trainings.
- Connect with CJC's Office of Careers and Corporate Partnerships to publish your internship and job listings and participate in career fairs that reach hundreds of students.
- Teach specialized 1-credit courses as adjunct faculty or guest lecture in public relations and advertising courses to cultivate students' potential.

**If there's another idea you'd like to explore, we'd love to hear it.**

## **INTERESTED IN PARTNERING WITH CJCxNYC?**

Contact Natalie Asorey, our faculty member in-residence in New York City and CJCxNYC program lead.

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