

ADV Dept Meeting  
4/6/2022

Attendance: Alpert, Calienes, Coley, Fernandes, Fisher, Goodman, Harris, Kelleher, Kember, Johnson, D. Windels, K. Windels

- I. Meeting called to order at 9:36am
- II. Faculty review high highest honors applications
- III. Faculty discussed and reviewed proposed syllabi
  - i. Faculty unanimously approved
  - b. ADV4930 Account Management
  - c. ADV4930 Cultural Branding
  - d. ADV Branding and Social Media
- IV. D. Windels provided update on lecturer search
- V. Goodman advised poll will go out for end of semester event
- VI. Meeting adjourned at 10:04am