

PUBLIC RELATIONS FACULTY MEETING MINUTES

March 31, 2022 9:30 a.m. – 10:30 a.m.

Zoom

Attending: Angela Bradbery, Chris Chu, Marcia DiStaso, Bridget Dunbar, Pat Ford, Jay Hmielowski, Linda Hon, Judy Hunter, Myiah Hutchens, Mickey Nall and Ann Searight Christiano.

- I. Minutes from 1-27-22 and 3-24-22 were approved.
- II. STCC Candidate Discussion – DiStaso gave update on STCC search and faculty discussed candidate strengths and weaknesses.
- III. Curriculum discussion
 - a. DiStaso talked about different tracks and what possible classes to include in each. Faculty reviewed the syllabus for Corporate Communication Essentials and discussed putting it forward to get its own official course number. A vote was called and taken in support of moving this 3-credit course forward as a permanent course.
 - b. Faculty discussed offering more UFO class options and designing current in person courses in a way that would allow us to offer it to UFO students too.
 - c. Faculty also discussed teaching classes in multiple formats (asynchronous online, synchronous online, in-person).
- IV. New business
 - a. DiStaso discussed CJC Sports event and need to identify PR alumni.
 - b. DiStaso discussed infusing AI into core curriculum.
- V. Old Business
 - a. Nall updated faculty on Lecturer search and reminded them when candidates would be on campus. Calendar invites will be sent out to faculty to invite them to meetings.
 - b. Nall and Bradbery talked about committee appointments.