



Experience what it's like to learn, work and live in one of the most important media and communications hubs in the world with CJCxNYC.

Live in a big city, meet new people, explore vibrant cultures and see firsthand what makes New York City unique. And you don't have to do it alone. A community of peers, alumni and professionals are here to help you navigate new experiences in NYC and beyond.

### EXPERIENCE CJCxNYC YOUR WAY

Whether you choose a week-long experience or our summer program, get ready to immerse yourself in work and life as a New Yorker.

#### One Week in NYC

During this week-long experience in May, students will collaborate with peers and industry professionals on real-world projects.

- **Dates:** May 22-28 (Summer A)
- **Credits:** 1-credit PUR Industry Perspectives course
- **Group Size:** Approx. 20 students
- **New York City Highlights:** Explore some of the city's most famous destinations, like Central Park, Times Square and Broadway shows, and grab a slice of \$1 pizza for lunch!

#### Immersive Summer 2022

Through our Immersive Summer program, students will complete an 8- to 12-week full-time, paid internship and participate in social events, local activities and other exciting city highlights to experience the culture and energy of NYC. Students will also be paired with a mentor outside of their internship.

- **Dates:** May/June - Aug. 2022. Exact dates will vary by employer. (Summer C)
- **Credits:** Offered as a 1- to 3-credit PUR4940 or ADV4940 internship course
- **Total Hours & Pay:** Hours will vary by employer. All employers have committed to an internship pay rate of at least \$15/hour.
- **New York City Highlights:** Live like a New York City local! Try the best bagels in the country, go thrifting, visit world-renowned museums, explore the five boroughs and discover the beauty of NYC's best-kept secrets!

## HOW TO APPLY

One application is all you need. Submit your application for the opportunity to be considered for internship positions at numerous communication agencies and organizations in NYC. The same application will be used for both the week-long experience and our summer program.

Some of the participating organizations include award-winning agencies like SourceCode Communications, Peppercomm and Lippe Taylor. The list of participating organizations continues to grow!

Applications open Feb. 1 until March 15 and will be reviewed on a rolling basis. To apply, visit <https://www.jou.ufl.edu/cjcnyc-students/>.

### Program Eligibility & Requirements

The program launches with an initial focus on creating opportunities in public relations and advertising. CJC students who meet the eligibility criteria are encouraged to apply.

#### For One Week in NYC

- A College of Journalism and Communications major declared as primary major (primarily public relations or advertising)
- 3.5 minimum cumulative GPA
- In good standing with the University; no honor code or conduct violations
- Must be eligible to take PUR Industry Perspectives as an elective. Prerequisite: PUR3000 (with a C or better).

You may apply for “One Week in NYC” even if you are not a junior or senior.

#### Additional requirements for Immersive Summer 2022

- Junior or senior standing (minimum of 60 credits completed)
- Must be eligible to work in the U.S.
- Must be eligible to take PUR4940 or ADV4940 in Summer 2022. Prerequisites:
  - **For a public relations internship:** PUR 3000 (with a C or better), JOU 3101 (with a C or better) and PUR 3500 (with a C or better; only required for students who started at UF after Summer B 2020) and a 2.5 GPA
  - **For an advertising internship:** ENC 3252 (with a C or better), MAR 3023 (with a C or better), ADV 3008 (with a C or better), and SPC 2608 or ORI 2000 (with a C or better) and a 2.5 GPA
- Departmental approval upon acceptance

## What You'll Need for the Application

The application will ask for:

- Your interest areas
- (2) 500-word essay questions:
  - What are your career goals?
  - What do you hope to gain from the CJCxNYC Immersive Summer Program?
- Resume
- Unofficial transcript
- (1) letter of recommendation from a professor or employer

## Prepare Your Best Application

We encourage you to review the [Career Resources for CJC Students](#) available to you from our Office of Careers and Corporate Partnerships.

## Important Dates

- **Feb. 1:** Applications open
- **Feb. 7, 6 p.m.:** [Zoom Info Session](#)
- **March 15, 5 p.m.:** Applications close
- **Feb – March:** Rolling Reviews and Interviews
- **April 15:** Acceptances for One Week in NYC and Immersive Summer
- **End of April:** Information session & mixer for accepted students
- **May 22-28:** One Week in NYC
- **June:** CJCxNYC Immersive Summer begins - *start dates will vary by employer*

For individualized resume feedback, you can make an appointment with David Adams, our CJC Career Coach at the Career Connections Center. Here's how:

- [Log in to Gator CareerLink](#). Click **Counseling Appt** in the left-hand menu, then **Request New Appointment**.
- Select your **Appointment Type**, enter your availability (date, day of week, time, etc.), and click **Check Availability**.
- Find the date and time you would like to meet, click the staff member's name for that time, enter appointment details on the **Confirm Appointment** screen, and then **Submit Request**.

## THE APPLICATION PROCESS

Applications will be reviewed as they are received until all positions are filled.

**No applications will be accepted after March 15 at 5 p.m. Students are encouraged to apply early.**



## Part 1: Selection Process

- The CJCxNYC team will review applications for completeness. Any incomplete applications will not be considered.
- A panel of faculty and staff will review the applications on a rolling basis. Students who applied for Immersive Summer 2022 will be informed of the status of their application at this stage.
- Students selected as finalists for Immersive Summer 2022 will move into the interview and hiring process. Finalists are not guaranteed an internship.

## Part 2: Interview & Hiring Process

- Participating communication agencies and organizations will receive and review finalists' applications and contact students for interviews. Students may be interviewed by multiple organizations.
- Organizations will extend offers to students directly by April 15. You may receive an offer earlier.
- All students who applied to "One Week in NYC" will be notified by April 15 of their acceptance. Students selected as finalists who do not receive an interview or offer may choose to participate in "One Week in NYC" in May.

## YOUR COMMITMENT TO THE PROGRAM

Participating in CJCxNYC requires several significant commitments. Consider if you will be able to meet the following requirements before applying.

- Enroll in an Industry Perspectives or internship course (PUR4940 or ADV4940) and commit to the internship for the duration of the program, even if you choose to enroll for fewer than 3 credits and have met the minimum hours required.
- Be fully vaccinated against COVID-19 at least two weeks prior to the start of your internship or trip, and provide proof of vaccination.
- Attend one mandatory pre-program meeting to be scheduled in April 2022.
- Meet the minimum academic internship hours and complete the entire internship, as mutually agreed upon in the hiring process with my employer. If hours/weeks are not met, you may not report participating in CJCxNYC on your resume or receive a letter of recommendation from your employer.

If you already secured a NYC summer internship but would like to participate in other CJCxNYC activities and be part of the program, email Natalie Asorey at [nasorey@ufl.edu](mailto:nasorey@ufl.edu) with the subject line: CJCxNYC - Secured Internship.

You can explore other available internships in NYC via our CJC Jobs Database: <https://jobs.jou.ufl.edu/>.

## ESTIMATED COSTS

All costs are approximate.

	One Week in NYC	Immersive Summer 2022
<b>Estimated Total Cost*</b>	\$600 - \$800	\$5,000 - \$8,000 for 12 weeks
<b>Tuition</b>	Tuition for CJCxNYC is the same as on-campus tuition and will vary depending on total credits. See more below.	
<b>Housing</b>	\$375 per person in a shared hotel room of four (\$1,500 for a room for one week)	\$3,000 - \$7,000 for 12 weeks
<b>Transportation</b>	Flight: \$150-\$200  MTA Metrocard: 7-day unlimited pass: \$30	Flight: \$150-\$200  MTA Metrocard: ~\$380 for 12 weeks (\$127 for a 30-day unlimited pass)
<b>Personal Expenses</b>	This price varies with every student. See more below.	

\*Not including tuition or personal expenses. You may pay more or less, depending on your housing decision and personal expenses.

### Tuition

Tuition for CJCxNYC is the same as on-campus tuition and will vary depending on total credits. Students who receive or need to receive aid should meet with the [UF Office of Student Financial Aid & Scholarships](#) to discuss their situation prior to applying.

### Transportation

Major airlines offer direct flights from Florida to New York City. You may arrive in one of three airports: JFK in Brooklyn, LGA in Queens or EWR in Newark, NJ. The subway and bus are the most common ways to get around. You can pay for the [MTA Metrocard](#) per ride (\$2.75 one way) or purchase a 7-day (\$30) or 30-day unlimited pass (\$127). You can also use ride-sharing apps like Uber or Lyft, walk or hail a taxi.

### Personal Expenses

This includes groceries/meals, entertainment, personal excursions, etc. This price varies with every student. Students should budget for these expenses. Some activities and excursions will be covered by the program.

## Housing

Live and work just minutes from Central Park, Madison Square Garden, The Empire State Building and many other exciting places. There are numerous housing options available, whether it be a college dorm or an apartment sublease.

Students are responsible for planning, booking and paying for their housing. CJCxNYC does not sponsor housing, but we have gathered a list of popular options at various price points and locations you can consider.

- [Educational Housing Services \(EHS\)](#)
- [NYC Intern](#)
- [NYU Summer Housing](#)
- [Columbia University](#)
- [Pace University](#)
- [Saint John's University](#)
- [The New School](#)
- [92Y Residence](#)

Students participating in “One Week in NYC” may book shared hotel rooms, Airbnb rentals or other housing at their own expense. If hotel room blocks are secured, students will be notified as soon as possible.

## SCHOLARSHIPS

We know living in NYC can be expensive. That’s why we’ve curated a list of scholarship opportunities to help you meet your financial needs. Though we encourage you to apply to one or more scholarships, please do not rely solely on scholarship funds for the program.

### The Knight Division Internship Scholarship

The [internship scholarship](#) aims to assist current undergraduate students at CJC with expenses for internships that are outside of Gainesville and the student’s hometown. These scholarships require need eligibility and documentation of an eligible credit-earning internship program.

### Additional Scholarship Resources

Information about award amounts and submission deadlines can be found on the individual scholarship sites.

- [The LAGRANT Foundation Scholarship](#)
- [PRSA Foundation Scholarship List](#)
- [FRPA Scholarship](#)
- [UF scholarships and financial aid](#)
- [Scholarships.com](#)
- [Fastweb.com](#)

## CONTACT INFORMATION

Questions? Please email Natalie Asorey, our faculty member in-residence in New York City and CJCxNYC program lead. [nasorey@ufl.edu](mailto:nasorey@ufl.edu)