Minutes from Curriculum and Teaching Committee Meeting Thursday, October 7, 2021 at 2:00 pm Zoom Conference Call

Those present:James Babanikos (chair), Eric Esterline, Patrick Ford, Robyn Goodman,
Harrison Hove, Judy Hunter, Myiah Hutchins, David Ostroff, Ted Spiker

Announcements

From the October ACUA meeting:

- Opt-Out of Graduation: There some discussion that if students have met all the requirements for graduation, then they will be put on the graduation list – without having to apply for graduation. Students will have the option to opt out of graduation if they're pursuing a certificate or minor and haven't yet finished their courses towards these.
- There's also discussion at Tigert Hall to amend one aspect of the Dean's List requirements and make that the same for all Colleges to require 12 credits per semester be non-S/U for students to qualify.
- WaitList will roll out with Spring Registration, starting October 25th 2021.

Other announcements:

- Discussions are underway between the CJC and the College of Health and Human Performance about the possibility of hiring an IT data analyst, who will be shared by the two colleges.
- Last year, President Fuchs promised that students will get a day free of classes if UF makes it to the Top 5 public universities, and he is honoring that pledge by cancelling all classes on Wednesday, February 9th, 2022. Faculty should keep this in mind when preparing their spring syllabi.

Discussion Items

Approving 3 PR courses and changes to 2 PR certificates

- Three PR courses that have been taught numerous times as PUR4932: Special Topics have been approved to get their own, specific course number. The three courses are:
- Corporate Reputation
- Integrated Communications
- Social Media Listening and Analytics

- The changes to the PR certificates are:
 - The International Certificate now includes the course PUR4443: Global Social Change Communication.
 - The Political Communication Certificate now includes the course PUR4203: Ethics and Professional Responsibility in Public Relations.

Deciding on the dates for completing the fall 2021 Senior Examination

 Graduating seniors will be required to complete the Senior Examination between Monday, October 25, and Monday, November 8. Emails will go out to graduating seniors and faculty regarding the Senior Examination on Monday, October 11th.

PaCE Transition Requirements

 There was discussion to try and see if the transition requirements (the required courses to transition from online to on-campus) of the four department for PaCE students can be changed so that they're similar, but the needs of the four departments are different, and it was decided to leave the requirements as they are.

High/Highest Honors Requirements

- In the CJC, to graduate with High or Highest honors, students need to have a 3.60 and 3.80 gpa, respectively, and also to present "evidence of professionalism and professional competence". What this means is that students are expected to work outside the classroom and provide samples of this work as evidence of their professional competence. This can include work completed at an internship.
- However, many committee members felt that this was discriminatory against students who had to work to make ends meet, and couldn't afford to do internships or engage in any other outside-the-classroom media activity.
- Two solutions were offered let students use the work they do in classes as part of that portfolio, or make this strictly gpa-based... and raising the gpa to 3.70 to graduate with high Honors, and 3.85 to graduate with Highest Honors. Many committee members saw a problem with allowing class projects to be used as evidence of professionalism because most of the class projects are team-based, and it's not always clear what any individual students did in that project. that allowing class projects.
- The Committee decided that this topic should be discussed with the entire CJC faculty in our end-of-semester meeting.

The meeting ended at 2:57 pm. Minutes submitted by James Babanikos.