

Start your career where legends are born.

The HAROLD Internship Program is a 10-week paid summer internship from early June until early August connected to one of our U.S. BCW offices. During the internship, students work closely with agency leaders to gain experience in public relations, encompassing everything from media relations and research to digital communications and grassroots campaigns.

WHAT YOU NEED TO KNOW

- June 2022 graduates and current graduate students may apply.
- Strong research, written and verbal communication skills are required.
- Visit www.bcw-global.com to learn more about our company and what we offer.

WHY THIS IS A GREAT OPPORTUNITY FOR YOU

- **This is a paid internship.** We enjoy rewarding and investing in promising talent.
- **Teamwork.** You will be integrated into one of BCW's practice groups where you will have the opportunity to work on real clients while gaining experience in research, media monitoring and outreach, coordinating events and more.
- **Invaluable training and exposure.** You will participate in practice overviews that give you a glimpse into all of BCW's streams of business and exposure to the senior leaders who spearhead the work.
- **Something for your portfolio.** You will work on an intern team responding to a Request for a Proposal (RFP) for a current client, culminating in a final presentation presented to and judged by senior leadership from across BCW North America.
- **Potential for a full-time offer.**



THE APPLICATION PROCESS OPENS EARLY DECEMBER AND CLOSES FRIDAY, FEBRUARY 4, 2022

ABOUT BCW GLOBAL

What does it mean to be part of BCW and the WPP network? It means being a part of a global, multi-faceted, multi-talented creative engine, with access to countless places you can grow. As the global communications agency in the business of moving people, BCW guides client partners to powerful, culturally relevant ideas, programs and messages that inspire their key stakeholders to think differently, feel deeply and act urgently. BCW's commitment to moving people starts with our employees. Here you'll find ways to ignite your growth while doing meaningful work for exceptional clients in an environment that prioritizes your success, compels collaboration and celebrates learning. We wholly believe that creating truly inclusive and innovative solutions is critical to our success, so Inclusion, Diversity, Equity and Accountability (I.D.E.A.) are embedded into everything we do. We strongly encourage applications from talent across all dimensions of race/ethnicity and the LGBTQIA+, differently abled and veteran communities. And while there is no one kind of BCW person, everyone at BCW has something in common: A mindset, a way of responding to challenges with openness, curiosity and a commitment to learning. BCW is an Equal Opportunity Employer, EEO, AAE, MF/Disability/Vet, and we are proud of our diverse workforce.