

PUBLIC RELATIONS FACULTY MEETING MINUTES

October 29, 2020, 9 a.m. – 10 a.m.

Zoom

Attending: Natalie Asorey, Angela Bradbery, Carma Bylund, Ann Searight Christiano, Alejandra Delgado, Marcia DiStaso, Pat Ford, Jay Hmielowski, Linda Hon, Myiah Hutchens, Moon Lee, Rita Men, Mickey Nall, and Nyree Wright.

Minutes were approved from 10-15-20.

I. Bylaws

- Lee, Nall and Asorey work together to review bylaws to make recommendations to the faculty. More to come.

II. Partnerships

- Dr. DiStaso gave updates about partnerships. She told faculty that Sunita Menon (IBM) will be working with her in the spring semester to teach a 1 credit class (Data Insights). More details to come about a possible certificate.
- She talked about the Peppercomm election project and how Hutchens spoke at their event with PRWeek on 10-28.
- DiStaso reviewed the APCO partnership for the online master's program with faculty. She mentioned the need to update the partnership. DiStaso will send contract to faculty to discuss in next meeting.

III. Enrollment

- DiStaso showed the numbers for enrollment for CJC and faculty discussed. DiStaso will try to get data from PR programs in other universities to compare.

Meeting was adjourned at 10 a.m.