

PROFESSIONAL MAMC

Study Plan Fall 2021

Degree plan o	f: E-mail:	
Expected grad	luation: Area of interest: ☐ Journalism ☐ Public Re	elations Advertising Media Production
Core courses (15 credits)		
MMC 6936	Professional Writing	1
MMC 6936	Pro Master's Seminar	2
MMC 6936	Applied Theory	3
MMC 6660	Communication, Technology & Society	3
Research: Students must choose one of the following courses		
□ PUR 650	6 Public Relations Research	☐ MMC 6135 Data Visualization
☐ MMC 69	36 Applied Comm. Research	3
Pro Master's Concentration: Students must choose one of the following courses		
\square MMC 6466 Digital Persuasive Comm. \square MMC 6936 Digital Storytelling		
☐ MMC 69	36 Visual Storytelling Workshop	3
Capstone courses (6 credits of MMC 6973)		
MMC 6973	Capstone Project - Individual Work (3 credits may be split across 3 semester	s) 3
MMC 6973	Capstone Project - Defense (3 credits to be taken on last semester)	3
Electives (15 credits minimum) 3 credits of electives must include a professional experience or industry-related practice, unless cleared by advisor		
		
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Total credits required: 36 credits		
Signatures below indicate approval of this degree plan.		