Spring 2021 EXPERIENCES*

Hands-on experiences that allow students to both observe and participate in the performance of skills that contribute to their career preparation.

Observe, learn and perform tasks under the supervision of program professors, on-site staff and advanced-level graduate students.

Contact the immersion advisor or find more info at:
www.jou.ufl.edu/home/main-immersion/

*experiences subject to change
Experience radio in a whole new way. You will have the unique opportunity to get hands-on, in-depth exposure to engaging your audience through an over-the-air signal, social media and mobile apps, content creation, and community outreach. Your creativity and initiative in this project will have a positive and lasting impact, not only in our college and on campus, but also in the global media industry. If you are an innovative thinker, hungry to learn, and eager to be mentored by industry leaders; you will fit right in. Students are required to register for credit or this experience. For more information, go to: http://gwhatsthis.com/

WUFT-FM/HD1 (89.1/90.1) is the local NPR affiliate for North Central Florida and The Nature Coast. WUFT-HD2 (102.7 FM) is a classical music station that also features syndicated jazz programming. Students will learn how programming for public radio differs from commercial radio. Opportunities include: local production of NPR’s premiere news magazines, Morning Edition (M-F, 6-10AM) and All Things Considered (M-F, 4-6PM); producing local talk shows and podcasts; producing public service announcements (PSAs); digital editing of audio files; maintenance of station music databases and music scheduling; assisting during membership fund drives; and more. Approximately 2 to 3 hours a week is expected. Familiarity with non-commercial public radio (NPR) is welcome, but not required. Spots are limited, and students are selected based on resume, level of interest, and previous experience. Students are required to register for credit for this experience.
Creating live local content is one way multimedia journalists tell stories. This experience on WUFT-FM will involve identifying compelling local issues and setting up live interviews with the stakeholders to talk about those issues. Topics will vary, and interviews an be conducted over the phone or live in the studio. The actual interview may be conducted by either the student producer, or the on-air anchor. This experience by nature will foster more community engagement. Student will be required to attend the training session given for RTV3303 students. Students are required to register for credit for this experience.
INTRO TO WRUF ESPN GAINESVILLE

Supervisors: Steve Russell and Eric Esterline
srussell@wruf.com or eesterline@jou.ufl.edu
1 credit

ESPN Gainesville 98.1 FM is the flagship station for The Florida Gators. Students get the opportunity to contribute content online via the station’s website, and cover local high school sports and Santa Fe College. Students should have a PASSION for sports as well as a large amount of SPORTS KNOWLEDGE. Freshman and students with minimal or no experience will be subject to a sports knowledge test. New students will be placed on a waitlist prior to admittance into this experience and will be admitted based on their sports knowledge, prior experience and order of applications received. The day and time for this experience is to be scheduled with the Sports Director. Students are required to register for credit for this experience. Any student wanting to further progress through the ESPN Experience offerings must take this experience first.

WRUF ESPN EXPERIENCE

Supervisors: Steve Russell and Eric Esterline
srussell@wruf.com or eesterline@jou.ufl.edu
1-3 credits

ESPN Gainesville 98.1 FM is the flagship station for The Florida Gators. Students get the opportunity to provide on-air talent in sports updates, contribute online via the station’s website, and cover press conferences, media opportunities, and sporting events. Students should have a PASSION for sports as well as a large amount of SPORTS KNOWLEDGE. RTV3593 (Multimedia Sports Reporting), RTV2100 and/or MMC2100 are strongly recommended prior to participating in this experience. Freshman and students with minimal or no experience will be subject to a sports knowledge test. New students will be placed on a waitlist prior to admittance into this experience and will be admitted based on their sports knowledge, prior experience and order of applications received. The day and time for this experience is to be scheduled with the Sports Director. Students are required to register for credit for this experience.
sports EXPERIENCES

LIVE GATOR SPORTS BROADCAST

Supervisors: Steve Russell and Eric Esterline
srussell@wruf.com or eesterline@jou.ufl.edu
1-3 credits

ESPN WRUF, in conjunction with UAA and IMG are offering a student experience focused on training in the art of live sports broadcasting from play-by-play to color commentary and the production of high quality content for mass audiences. This experience is for students who have a passion for play-by-play and color commentary. No prior experience is necessary, but is preferred. Students are required to register for credit for this experience.

WRUF/ESPN SPORTS LIVE PROGRAM HOSTING

Supervisor: Seth Harp
sethharp@wruf.com
2 credits

This new immersive experience is part of the “WRUF-ESPN Experience” that gives students an opportunity to participate in the live daily sports talk show on WRUF hosted by Seth Harp. Airing weekdays from 2 p.m. to 4 p.m., Seth will host the show with multiple students participating each day, discussing the leading sports topics. Students will be given weekly and daily assignments to report on and create multimedia packages. Ideally there will be four students assigned to the show per semester. This will be an intensive experience and being on the air will be a Significant part of it. All four students will be joining Seth live on air on WRUF radio, WRUF.com, and the WRUF mobile app. Students will be trained on the best practices in the highly competitive industry of sports media including prep work, building a show, the proper interviewing techniques and understanding how to create concepts, build debates and execute strategies. This experience is open to all but preferable for students with experience in writing, editing and who are involved or enrolled in journalism, content creation and live sports production courses.
**Production Experiences**

**WUFT-TV News First**

~5 weekday newscast. This 30-minute show is broadcast live to 19 counties in North Central Florida, and is produced and directed almost entirely by University of Florida students. Most students who successfully complete BASIC 5 join the news production team at an entry-level position on the newscast, thus putting recently-learned skills to work quickly. Students are required to register for credit for this experience.

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**BASIC5**

Supervisor: Ken Pemberton
kpemberton@wuft.org
1 credit

BASIC5 is an introduction to television production. BASIC5 provides students with an opportunity to immerse themselves in the fast-paced environment of television news production. It is an intentional departure from the traditional lecture setting, as students will be learning in an actual working multimedia operation. They will have the opportunity to learn various television production positions, which will prepare them for on-air broadcasts. BASIC5 will be offered in three sessions, each lasting five weeks. The course is held weekly on varying days, from 12:50pm - 2:00pm. Students are required to register for credit for this experience.

**Please note that no signature for BASIC5 is required. Please reach out to PATH Advisor Tricia McCleary directly to sign up. BASIC5 is a prerequisite for WUFT-TV Production Crew with some exceptions**

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**WUFT-TV Production Crew**

Supervisor: Ken Pemberton
kpemberton@wuft.org
1 credit

Telecommunication majors with interest in:
- tv production
- directing
- production management

This experience involves television production of the WUFT-TV News First at Five weekday newscast. This 30-minute show is broadcast live to 19 counties in North Central Florida, and is produced and directed almost entirely by University of Florida students. Most students who successfully complete BASIC 5 join the news production team at an entry-level position on the newscast, thus putting recently-learned skills to work quickly. Students are required to register for credit for this experience.
Immerse yourself in the creation of digital content like you’ve never seen before! A relatively new format, 360 video provides audiences with unique perspectives and control of their own lens. Dive into the production basics of producing this dynamic media for enhanced storytelling. Students will master 360 filming technique, stitching and post-production with Adobe Premiere. Students are required to register for credit for this experience.
WUFT COMMUNITY RELATIONS

Supervisor: Sue Wagner
swagner@wuft.org
1 credit

Immerse yourself in the creation of social media posts on programming and events for public television station WUFT-TV and public radio stations WUFT 89.1 and 90.1. Use your storytelling skills to convey our public broadcasting story to North Central Florida and beyond using local content and information from PBS and NPR. In addition, there is an opportunity to write public service announcements, post on the WUFT Media website and assist with scheduling talent and doing research for the new WUFT 89.1 and 90.1 public service weekly program “Tell Me About It.” Students are required to register for credit for this experience.

WRUF-TV WEATHER

www.wruf.com/weather
Supervisor: Megan Borowski
meganborowski@ufl.edu
1-3 credits

Students interested in joining the UF Weather Team should have a passion for meteorology, like to talk about the weather or help people plan around it. UF Weather offers a student opportunity that is real-world and “top-market” before students even graduate. Interested students should have a desire to tell a good story across multiple platforms including television, radio, and the digital products of the college. The skills necessary for a career in Broadcast Meteorology are unique and span multiple areas of study, ranging from communication and telecommunications to atmospheric science and geography.

Jeff Huffman conducts workshops each semester, which are advertised via email through the college list serve. In these workshops, more detailed information is given and Jeff talks to each student interested to see if the UF Weather Team is the right fit. Students then audition on a semester basis, and once selected to participate, are required to register for credit for this experience.
Immersion Supervisor:
Raegan L. Burden, MMC
Creator & Executive Producer, We Are CJC
raegan.burden@ufl.edu

1.0, 2.0 or 3.0 Credit Hours or Internship

WE ARE CJC is a multicultural media initiative created to highlight and support the College’s diverse faculty, staff, student body and alumni. This experience will continue to build the program’s production, multimedia, and brand development.

As the CJC’s first interdisciplinary immersion experience, students from various majors will work together to produce content, packaged reels, and formulate the WE ARE CJC brand. With the program’s creator serving as the “client” students will unite as its “multimedia firm” working as an interdisciplinary team.

Students will receive completed video reels, a digital media archive (e.g. for individual creative portfolios), and an official letter of recommendation upon completion of the semester. This inclusive course welcomes students from all backgrounds!

WE ARE CJC will highlight faculty, staff, and students from the following multicultural communities:
- Black / African-American / Caribbean
- Hispanic / Latin / Mexican
- Asian-American / Pacific
- Native American
- LGBTQIA+
- International
- Persons with Disabilities
- Persons with Chronic Illnesses

This experience is semester-long and requires approximately 5-10 hours/week.

Follow our hashtags #WeAreCJC and #EverydayAdvocacy on social media!