

## **PUBLIC RELATIONS FACULTY MEETING MINUTES**

April 9, 2020 5-6 p.m.

Zoom

Attending: Natalie Asorey, Carma Bylund, Ann Christiano, Alejandra Delgado, Marcia DiStaso, Mary Ann Ferguson, Pat Ford, Linda Hon, Myiah Hutchens, Spiro Kiousis, Moon Lee, Diane McFarlin, Rita Men, Mickey Nall, Deanna Pelfrey and Vanessa Wakeman.

- I. Minutes from 3/19/20 were approved**
- II. Discussion with Dean McFarlin** – open discussion with Dean McFarlin and faculty to discuss any concerns or questions that they had.
- III. Curriculum Change Update** – Internal Communications and Political Communications were approved to move forward to get their own class numbers.
- IV. Certificate in Principles of Public Relations** – DiStaso discussed information about the certificate with faculty and asked what they thought about it. Faculty agreed that they think it will be an amazing opportunity.
- V. Bateman & PRSSA Update** – Nall gave update on PRSSA and discussed how elections went. He announced that Caroline Lok was running for National President and that if she wins, it would be our 3rd student in a row to win from UF. DiStaso discussed briefly the finished Bateman book with faculty, and said she would share it with anyone who wanted to see.
- VI. Old/new business**
  - DiStaso discussed the Mass Communications minor with faculty and what classes students can currently take. She asked faculty for recommendations on what courses they thought should be included. It was agreed that Social Media Management would be added now and other classes will be considered later.
  - Kiousis reminded faculty to review and approve the slate for faculty senate.
- VII. Meeting was adjourned at 6:00 p.m.**