

PUBLIC RELATIONS FACULTY MEETING MINUTES

October 9, 2019

INC Conference Room (3320)

Attending: Natalie Asorey, Carma Bylund, Ann Christiano (phone), Alejandra Delgado, Marcia DiStaso, Mary Ann Ferguson, Pat Ford, Jay Hmielowski, Linda Hon, Moon Lee, Rita Men, Mickey Nall, Deanna Pelfrey and Vanessa Wakeman.

I. Minutes from 9-11-19 were approved.

II. Continue Curriculum Review

The faculty continued discussing current and possible courses in the public relations curriculum. This included discussion about creating and offering different tracks and certificates.

Asorey presented a track in Social Media and the faculty discussed. Faculty agreed to move forward with the track to discuss it further.

Nall presented a certificate in Integrated Communications and the faculty discussed. A vote was called to approve the certificate and the motion was passed with a unanimous vote.

DiStaso presented a certificate in Political Communications (in behalf of Hutchens) and faculty discussed. A vote was called to approve the certificate and it was passed with a unanimous vote. A vote was also called to make an official course number for Political Communications, and it was passed with a unanimous vote.

III. Old/new business

Discussion on additional possible tracks/certificates for Environmental Communications and Public Interest Communications will be discussed in the following meeting.

IV. Adjourn