

#### **CJC TOWN HALL:**

# The 2020 Budget Work Group

Establishing 'principles' for the CJC administration as they respond to any revenue changes

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TEL - Churchill Roberts

# We acknowledge this time of uncertainty, and we hear your concerns.



#### This is not our mission:



## Our Process



# The Non-Admin Overview to the CJC Budget

# Why we've created this guide:

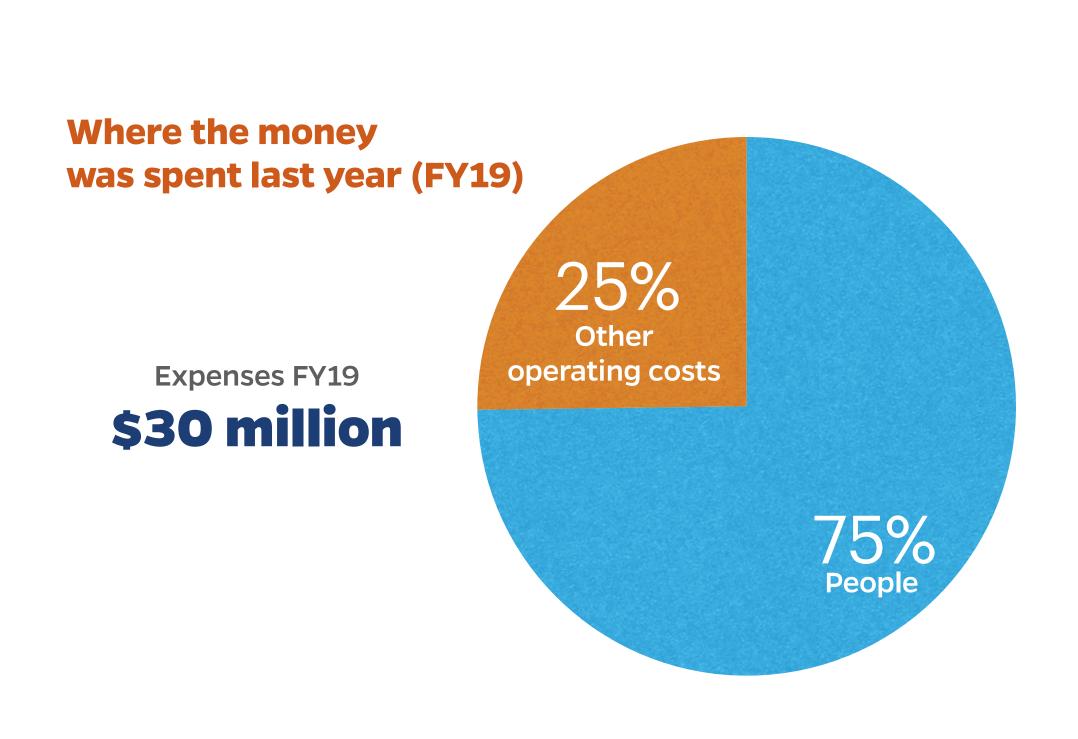
- The CJC and UF budgets are *very* complex and hard to easily summarize and report there are literally dozens of account types, fund codes, fund sources and regulations on how funds can be spent.
- It is easy for CJC team members to see decisions and form judgment without understanding what restrictions the available funds have.

- The 2020 Budget Workgroup's mission is NOT to provide guidance on specific budget shifts, rather to provide guiding principles.
- This summary is an attempt to fulfill our pledge of adding transparency and context to the data the CJC admin have when making their budget decisions.
- All data is pulled from UF publicly available information on <a href="mailto:my.ufl.edu">my.ufl.edu</a> accessible to faculty members or information published by the CJC.



### Historic Revenue and Expenses

#### How the CJC Has Reported Its Financials



#### The numbers from the 2020 Dean's Report (FY19 & FY18)

	FY19	FY18	% Change FY18-FY19
REVENUE			
Tuition and State Appropriations	\$13,839,466	\$12,863,557	8%
Grants and Gifts *	\$6,266,534	\$6,487,963	-3%
Media Properties	\$5,008,691	\$4,473,326	12%
Entrepreneurial **	\$3,488,033	\$2,936,990	19%
TOTAL	\$28,602,724	\$26,761,836	7%
EXPENSES			
Personnel	\$22,438,933	\$20,374,114	10%
Other	\$7,561,866	\$7,548,737	0%
TOTAL	\$30,000,799	\$27,922,851	7%

Source: Dean's Report 2020: <a href="https://www.jou.ufl.edu/home/about/deans-report-2020/">https://www.jou.ufl.edu/home/about/deans-report-2020/</a>



## How the CJC Budget Comes Together

Types of Planned Funding Sources UF Tracks for FY20

State Appropriations & Tuition Revenue

\$17,230,782.18

Contracts & Grants

\$6,048,006.35

Other External Funding

(Revenue from UF Foundation Accounts and auxiliary operations) \$9,546,074.39

IDC Return

(Revenue from overhead/indirect costs returned to College) \$223,997.61

UF Recorded "Budget/Beg Balance" for FY20 \$34,892,510.66

Carryforward

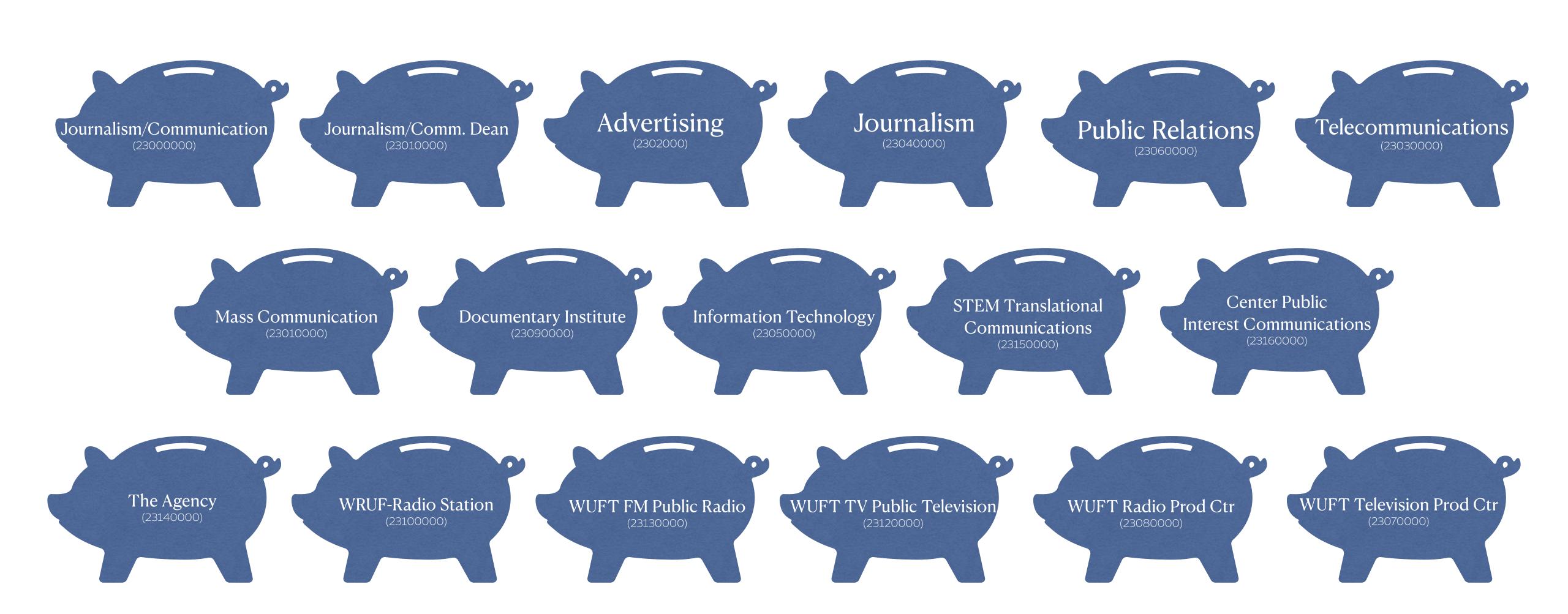
(budgeted from previous fiscal years)

\$1,843,650.13



## The Many 'Piggy Banks' of the CJC

**Top-Level Accounts Tracked Through Budget Process** 



#### Accounts in Accounts in Accounts

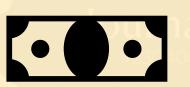
#### Many Top-Level Accounts Have Sub Accounts; Revenue Comes from Many 'Pots'



#### **Each Account's Revenue Can Come From Many Different Sources**

For example, the 'CJC-Journalism/Comm. Dean 23010000' account has revenue from the following fund codes:

State **Appropriations** and Tuition Revenue











**101** - Main Campus

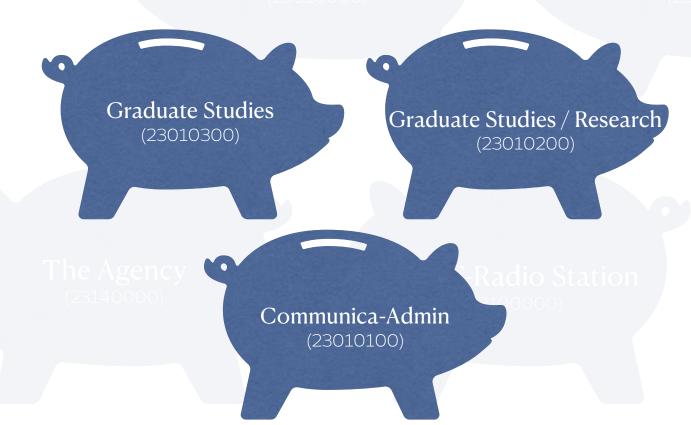
**106** - UF Online **107**- Gen Rev -

Preeminence

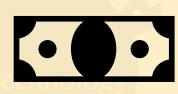
**108** - World Class Fac

**132 - Waiver** Authority Institutional

#### **Top-level accounts can also have sub accounts**



SA -**Carryforward** 



Campus

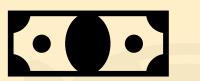
**101** - Main

**106** - UF Online **107** - Gen Rev -Preeminence

**Contracts & Grants** 

209 - C&G Restricted

**Indirect Costs** Return



**211** - C&G Returned Overhead



**212** - C&G **Residual Funds**  **Other Funding** Sources



This area is complex. There are 17 listed sources under 23010000 including:

**143** - Doce Fund **171**-Tfrs from Components **179**-Other Misc Donations **J34**-UFFND Endowment Income Funds J35-UFFND Restricted to UF J52-UFFND Endowment General

**163**-Aux-Equipment Use Fee **175**-UF Strategic Fund

Nonresearch

251-Fin Aid ResD- Fed, ST, Priv J33 - UFFND Facilities Match J53-UFFND Professorship J54-UNFND Chair **331**-Loans-Institutional **J11**-UFFND Constituent **Fundraising J21**-UFFND Temp Rest Annuity **J41**-UFFND Perm Rest Annuity

162- Aux-Material & Supply Fees

Each revenue source has regulations on use and often can not be moved to other uses.



## Our Endowment is an Important Asset

(and almost impossible to use)

\$68,891,457

Reported 'market value' of CJC endowment in 2020 Dean's Report

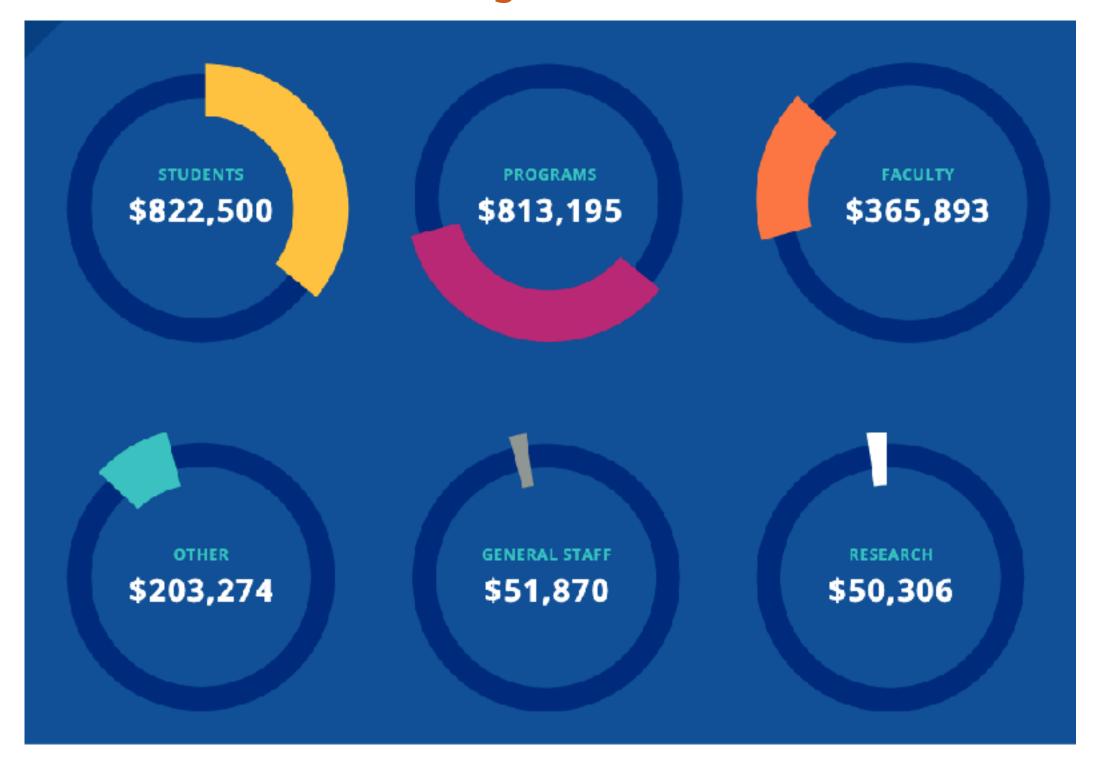
\$2,307,055

**Estimated annual transfer to CJC in 2020 Dean's Report** 

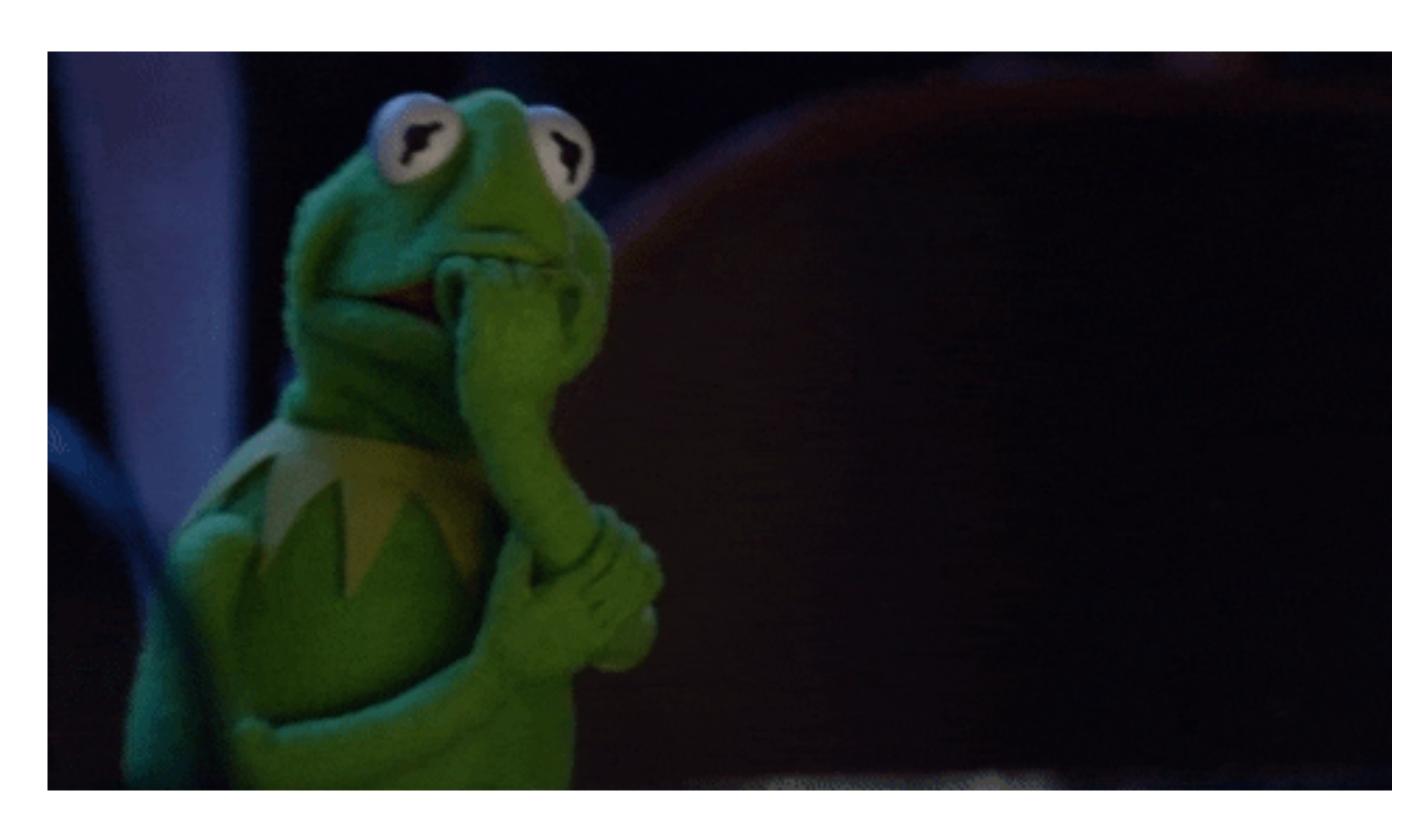
Practically all funds have a specific purpose and cannot be changed without interventions by Trustee action and permission from the donor.

Funds are committed to professorships, scholarships and other designated program support. A small amount of funds are 'unrestricted' and historically go to support travel costs.

**How donors directed their gifts in 2018-19** 



## Lots of Moving Parts



With apologies to Kermit, it won't be easy cutting the green.

- Directive previewed by preparing for "5 to 15 percent cuts"
  - No clarity on cuts to what accounts (e.g. state funds?, all funds?) info pending from central UF
- What can seem simple at first glance is remarkably complex.
- Our fortune with a large percentage of budget from external funding can make flat cuts very difficult
- There are also external factors when considering moves: collective bargaining agreements, UF policies and interventions, etc.



# Draft Principles'

Developed by the 2020 Budget Work Group



#### Discussion

Draft Principles, developed by the 2020 Budget Work Group, in no particular order

- ★ CJC should do all necessary to defend the principles of diversity, inclusion and equity as defined in its mission and the University of Florida. To all extents possible, the CJC will preserve the advances that have been made in the past few years increasing the percentage of under-represented groups among faculty, staff and students. We also affirm that inclusion, diversity and equity should include equal weights of priority to position types, education level, abilities and backgrounds.
- ★ All budget decisions should be human-centered, preserving our valuable human capital and acknowledging the service and sacrifice of the staff and faculty whose lives are being affected by these decisions. To the greatest extent possible, reductions in spending on personnel should come from voluntary attrition rather than layoffs and should prioritize redistribution of work to existing faculty and staff over new hires.
- ★ The CJC shall prioritize undergraduate and graduate students' needs for skills development, immersive experience, career preparedness, and job placement, realizing that some of these opportunities depend on internal and external factors such as partnerships that fall outside of our budgetary purview.

- ★ Budget decisions should **preserve the CJC's investment in producing preeminent scholarship and research**, with the goal of maintaining and enhancing CJC's reputation for academic excellence.
- ★ Budget decisions, and the process by which they are reached, should be as **transparent** as possible through consistent communication, including valid and reliable data related to fiscal and academic performance that informs budget decisions.
- ★ Budget decisions should be **strategic and data-driven**, recognizing the efficacy and efficiency of faculty/staff, units or programs.
- ★ Budget decisions should be **innovative** and **proactive** rather than reactive, ensuring that continued funding preserves the essence of the CJC brand, its people and its service to the college's public service missions.