

# **Advertising Faculty Meeting Agenda**

***February 13, 2019, 10:40 a.m.***

Weimer Hall **1213** (Gator Vision Conference Room)

- I. Approve minutes from 1/30/19
- II. Student awards
- III. Bylaws
- IV. Open discussion
- V. Adjourn

# Advertising Faculty Meeting Minutes

**February 13, 2019**

Weimer 1213

Attending: Alpert, Chen, Fisher, Goodman, House, Johnson, Kelleher, Krieger, Morris, Morton, Treise, Weigold, D.

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- I. Meeting called to order at 10:42 a.m. by Kelleher.
- II. Minutes from 1/30/19 approved.
- III. Student Awards
  - a. Kelleher reviewed the current nominations and timeline to vote on departmental student awards.
- IV. Bylaws
  - a. Kelleher recapped previous discussion and resolution to review bylaws. Faculty voted unanimously in favor of retaining current bylaws.
- V. Discussion of Track Names and Departmental Identity
  - a. Morris led initial discussion with potential options to rename the Advertising Agency Track. Faculty engaged in open discussion of undergraduate degree tracks and departmental identity.
  - b. A task force was nominated to brainstorm ideas and further research other name options and departmental identity. Preliminarily, the task force is comprised of Morris, Goodman, Fisher and Torres.
- VI. Meeting adjourned at 11:30 a.m.