Professional/Applied MAMC
COMPLETED IN ONE YEAR

Capstone Project

DEGREE PLAN OF: _____   DATE _____

Please print your name.

SPECIALTY: _____   ADVISER: _____

TOTAL CREDITS REQUIRED: 33 credits required (excluding undergraduate courses throughout the university). Students complete and successfully orally defend a project. This program is designed to be completed in one academic year. Students may take fewer credits per semester but doing so will extend the program beyond one year.

Fall semester: **12 credits required**

		Credits	Term/Year	Grade
MMC 6936	Applied Theory	3	_____	_____
MMC 6936	Communication, Technology & Society	3	_____	_____
MMC 6936	Visual Storytelling Workshop	3	_____	_____
MMC xxxx	Elective	3	_____	_____

Spring semester: **12 credits required**

		Credits	Term/Year	Grade
MMC 6135	Data Visualization	3	_____	_____
MMC 6936	Digital Storytelling	3	_____	_____
MMC xxxx	Elective	3	_____	_____
MMC xxxx	Elective	3	_____	_____

Summer A semester: **6 credits**

		Credits	Term/Year	Grade
MMC 6936	Capstone Research	3	_____	_____
MMCxxxx	Elective	3	_____	_____

Summer B semester: **3 credits**

		Credits	Term/Year	Grade
MMC 6973	Capstone Project. (S/U)	3	_____	_____

See back for Suggested partial list of electives/areas from which to choose (other courses are available with approval of advisor)

TOTAL CREDITS REQUIRED: 33 CREDITS (excluding undergraduate courses throughout the university).

Signatures below indicate approval of this degree plan.

_____   _____
Signature of Student   *Date Signed*

_____   _____
Signature of Academic Adviser   *Date Signed*

_____   _____
Signature of Sr. Associate Dean, Division of Graduate Studies and Research   *Date Signed*

Suggested partial list of electives/areas from which to choose (other courses are available with approval of advisor). Not all classes are offered each semester**:**

Data /Research

Audience Analysis
Big Data
Coding
Data Analytics
Data Scraping
Digital Media Planning
Experimental Research
Media Planning
Qualitative Research
Research Methods
Social Media Metrics
Statistics
Survey Research
Web Research Methods

Creative

Content Marketing
Advertising Creative Strategies
Applied Newsroom Practicum
Digital Imagery in Web Design
Digital Media & Layout
Health Writing
Journalism as Literature
Magazine and Feature Writing
Video for Web
Multimedia Production and Design
Multimedia Writing
Production
Sports Reporting
Strategic Thinking
Web Design Principles

Management

Advertising Management
Applied Newsroom/Agency Management
Brand Management
Communication Law
Communication Leadership
Corporate Reputation and Communication
Ethics
Financial & Business Essentials for Comm Pros
International Advertising
International Public Relations
Persuasion
Public Policy
Public Relations and Fundraising
Public Relations and Philanthropy
Public Relations Management
Public Relations Management Entrepreneurship
Risk/Crisis Communication Telecommunication
Regulations
Science/Health Communication courses
Telecommunication Management