Advertising Faculty Meeting Agenda

November 28, 2018, 1:55 p.m.

Weimer Hall 1213 (Gator Vision Conference Room)

I. Approve minutes from 11/14/18
II. Proposal for Advertising Professional Acceleration track
III. Discussion of The Agency and Faculty Interviews with Hopson
IV. Adjourn
Advertising Faculty Meeting Minutes

November 28, 2018

Weimer 1213


I. Meeting called to order at 1:53 p.m. by Kelleher.

II. Minutes from 11/14/18 approved.

III. Proposal for Advertising Professional Acceleration Track
   a. Kelleher began with the third specialization within the advertising major proposed by Weigold at the 11/14/18 meeting. Faculty voted to move this track forward.

IV. Discussion of The Agency and Faculty Interviews
   a. Hopson and Norberg led discussion and recap of results from their interviews with departmental faculty.
   b. The Department of Advertising Faculty and The Agency will brainstorm ideas separately and meet again (TBD) to discuss individual needs and how each can be of service to one another.

V. Meeting adjourned 3:01 p.m.