

# **Advertising Faculty Meeting Agenda**

***January 9, 2019, 10:40 a.m.***

Weimer Hall 1213 (Gator Vision Conference Room)

- I. Approve minutes from 11/28/18
- II. Feedback on GatorEvals course evaluation system
- III. Updates on job searches
- IV. Old/new business
- V. Adjourn

# Advertising Faculty Meeting Minutes

January 9, 2019

Weimer 1213

Attending: Alpert, Chen, Goodman, Hass, House, Johnson, Jordi, Kelleher, Krieger, Lewis, Morris, Morton, Torres, Treise, Weigold, Windels K

- I. Meeting called to order at 10:42 a.m. by Kelleher.
- II. Minutes from 11/28/18 approved.
- III. Feedback on GatorEvals Course Evaluation System
  - a. John Jordi (accompanied by Dr. Chris Hass and Dr. Lily Lewis) led a Q & A for faculty to gain feedback on the pilot run of the new GatorEval system.
- IV. Updates on Job Searches
  - a. Windels K gave the latest updates for the Advertising Department's Assistant Professor search. Currently the search committee is reviewing applications and more details will be available at the next meeting.
  - b. Morton informed faculty that that the Lecturer search position has been posted and welcomed suggestions for attracting quality applicants.
  - c. Kelleher provided feedback on the progress of The Agency Executive Director search. The search committee is currently gathering data from various stakeholders and will receive their charge from Dean McFarlin at their January 23<sup>rd</sup> meeting.
- V. Announcements
  - a. Krieger promoted ADV4930 with Rachel Damiani and noted there are still a few seats available if any students are interested in working on a research project for credit.
  - b. Torres announced that he will have visitors coming to campus January 28<sup>th</sup> to have conversations about improving instruction and diversity at the university.
  - c. Kelleher invited suggestions for potential clients in a section of campaigns that is still looking to secure a client.
- VI. Meeting adjourned 11:28 a.m.