



FALL 2018

GRADUATE RECOGNITION CEREMONY

UF | College of Journalism
and Communications
UNIVERSITY of FLORIDA



Graduations are among the most rewarding occasions for any dean. They are an opportunity to formally celebrate our remarkable students and relish their excitement about the opportunities ahead.

This class is especially notable. Over the past four years:

- More than 500 students have worked alongside professionals in our Innovation News Center.
- Our student journalists have won more than 250 regional and national news awards.
- Since its opening in 2015, more than 400 advertising and public relations students have worked on real-world campaigns for The Agency.
- Nearly 90 percent of our students have had at least one internship upon graduation; nearly 70 percent have had two.
- In the past two years, some 40 students were winners in the prestigious Multicultural Advertising Internship program, the second most winners in the country in both years.
- And many of our Master's students have gone on to prestigious jobs in news, advertising, public relations, law, health care and other industries.

The success of our students is a result of their hard work and dedication, the world-renowned faculty and staff who guided them, the unparalleled opportunities to gain real-world experience, and ongoing support from family and friends.

Following in the footsteps of many of our distinguished alumni, we know that our new graduates will go on to successful careers – in communication fields and other industries. They will embrace the core values they learned at CJC, including professionalism, a drive for excellence, and courage, honesty and integrity in their professional or academic pursuits.

We hope that we have met their expectations. We know they have met ours.

Best of luck to all of our Fall 2018 graduates. We hope you will stay connected and engaged with your alma mater, and look forward to hearing about your success.

Onward and upward!



Diane McFarlin
Dean



CEREMONY AGENDA

DECEMBER 15, 2018

Processional

Welcome

Dean Diane McFarlin

National Anthem

Abigail Kneal, B.S. Public Relations 2018

Distinguished Alumnus Recognition

Stanley Schwartz

B.S. Advertising 1962

Eugenia Blaubach Jiménez

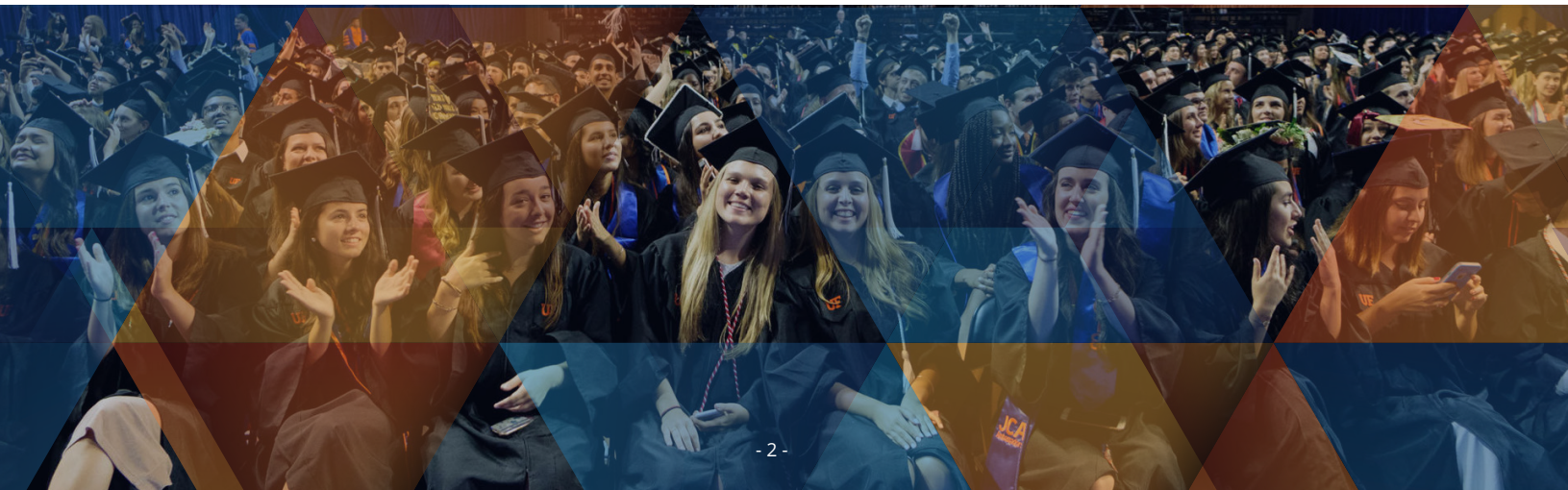
B.S. Public Relations 2018

Gale King

B.S. Journalism 1983

RECOGNITION OF GRADUATES

Alma Mater



SPEAKERS AND DIGNITARIES

SPEAKERS

Diane McFarlin
Dean

Eugenia Blaubach Jiménez
Senior, Public Relations Major

Gale King
Executive Vice President and Chief Administrative Officer,
Nationwide

UF DISTINGUISHED ALUMNUS

Stanley Schwartz
Managing Partner, The Big Pitch; Managing Partner,
SJC Marketing Advisors

NAME READERS

James Babanikos, Ph.D.
Professor, Telecommunication Department

Kim Walsh-Childers, Ph.D.
Professor, Journalism Department



MARSHALS

Jordan Alpert, Ph.D.
Assistant Professor, Advertising Department

Cynthia Barnett
Environmental Journalist-in-Residence

Huan Chen, Ph.D.
Assistant Professor, Advertising Department

Frank LoMonte
Director, Brechner Center for Freedom of Information

Rita Men, Ph.D.
Associate Professor, Public Relations Department

Mickey Nall
Professional-in-Residence, Public Relations Department

Andrew Selepak, Ph.D.
Lecturer, Telecommunication Department

Tim Sorel
Associate Professor, Telecommunication Department

Iman Zawahry
Lecturer, Telecommunication Department

COLLEGE ADMINISTRATION

Spiro Kiouisis, Ph.D.
Executive Associate Dean

Debbie Treise, Ph.D.
Senior Associate Dean, Division of Graduate Studies and
Research

Michael Weigold, Ph.D.
Associate Dean for Undergraduate Affairs and Enrollment
Management

Tom Kelleher, Ph.D.
Chair, Department of Advertising

Ted Spiker
Chair, Department of Journalism

Marcia DiStaso, Ph.D.
Chair, Department of Public Relations

David Ostroff, Ph.D.
Chair, Department of Telecommunication

SPEAKERS AND DIGNITARIES

Diane McFarlin

B.S. Journalism 1976

Dean, UF College of Journalism and Communications



Under Dean Diane McFarlin's leadership over the past six years, the College has grown enrollment, developed a strategic framework, expanded interdisciplinary initiatives, established a central hub for professional advising and student services, increased research productivity through top faculty hires and increased funding, and launched The Agency, a strategic communication agency led by professionals and run by students.

After earning her Journalism degree at UF, she joined the Sarasota (FL) Herald-Tribune where she rose through the ranks to become managing editor at 30. She was named executive editor of the Gainesville Sun three years later and then returned to the Herald-Tribune, serving as executive editor for a decade and publisher for 13 years.

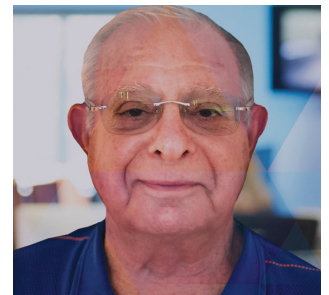
Diane is a past president of the American Society of News Editors and has served six times as a juror for the Pulitzer Prizes. She has worked on behalf of numerous nonprofit organizations and launched the Season of Sharing charitable fund, which has raised \$20 million to provide crisis funding to families on the brink of homelessness.

Stanley Schwartz

B.S. Advertising 1962

Managing Partner, The Big Pitch

Managing Partner, SJS Marketing Advisors



Stanley Schwartz forged a path of entrepreneurship after graduating from UF in 1962, building an empire of trade publications and exhibitions.

Shortly after graduation, he launched Industry Publishers, which developed magazines targeted to niche markets and established their first trade show for the tennis industry. In 1986, his second company, Communications and Show management, launched The Super Show in Atlanta, which became one of the world's largest business trade shows.

In 2006, Stanley launched the Sports Licensing and Tailgate Show. It soon became the sports industry's premier trade show and was sold to the Nielsen Company in 2012.

Most recently, he created The Big Pitch, which offers exhibitors the opportunity to present new products to a panel of retail and marketing experts. The Big Pitch is now being offered to exhibitors at more than 15 trade shows in a variety of industries.

Stanley and Barbara Schwartz are supporters of the Miami Children's Initiative and have scholarship funds at UF and Ohio State.

SPEAKERS AND DIGNITARIES

Eugenia Blaubach Jiménez

B.S. Public Relations 2018

Eugenia is graduating from the University of Florida with a Bachelor of Science in Public Relations and a minor in French and francophone studies.

Throughout her college career, she has been involved with the College's Center for Public Interest Communications where she honed her storytelling skills and discovered her innate desire to use strategic communication to drive positive social change. She most recently was a research and writing consultant to the United Nations High Commissioner for Refugees, Innovation Service.

Outside the University, Eugenia has held internships at various organizations including Vox Media, the American Red Cross and Royal Caribbean Cruises LTD. At these organizations, she communicated on a range of topics including dining, home fire prevention and sustainable tourism.

After being born and partially raised in Valencia, Venezuela, she migrated to Florida in 2003 where she became fluent in French. With her formal background in public relations and strategic communication, she strives to cultivate dialogue between people of different cultures and promote the development of inclusive worldviews.



Gale King

Executive Vice President and Chief Administrative Officer, Nationwide Insurance

B.S. Journalism 1983, M.A. Public Administration 1986

CJC Hall of Fame 2016

As a senior executive at Nationwide, Gale King is one of the most successful Gator alumni and women in corporate America. At Nationwide, Gale has responsibility for the company's human resources strategies for its 33,000 associates, corporate real estate, aviation and security development, succession management, organizational effectiveness and diversity and inclusion.

She has been named to *EBONY's* "Power 100", *Black Enterprise* magazine's "100 Most Powerful Executives in Corporate America," *Savoy Magazine's* "Most Influential Blacks in Corporate America," and the YWCA Woman of Achievement.

In 2007, Gale established a scholarship fund in the name of her late grandmother and mother. She has also endowed the Gale V. King Endowed Fund for Excellence at the University of Florida. She is active in the community and currently serves on the boards of the National Urban League, the Columbus Museum of Art and the University of Florida Foundation.



FALL 2018 GRADUATES

BACHELOR OF SCIENCE

ADVERTISING

Kathryn Anagnos
Lucy Baez
Alessia Beck
Mackenzie Bills
Rachel Bourgeois
Hayden Brose
David Buttrick
Jaclyn Campbell
Alec Cassano
Bethany Chadwick Cordero
Kathleen Davis
Alaina Digiacomo
Kellie Findley
Trevor Frederick
Amy Fu
Roderick Gammon III
Jose Garcia Panclas
Ashley Grabowski
Do Han
Megan Hardy
Ethan Heller
Zoe Herdt
Kayla Ireland
Britney Jenkins
Derek Kahn
Adrian Kern
Daniel Lane
Kayla Linville
Carlos Lopez
John Lopez
Fabiana Melendez
Dana Miller
Anna Molinaro
Erin Moynihan
Joanna Papastavros
Tyler Patterson
Kanae Perez
Giuliana Picco
Isabella Pinzon Guzman
William Rand
Jose Reyes
Caroline Rhoades
Mina Robinson
Brittany Rogers
Veronica Salazar
Anthony Sanchez
Savannah Shaw
Sarah Steinman
Arianna Suero
Nicole Tanner
Sarah Tarus
Tho Tran
Y Minh Trieu
Mariana Velazquez Castillo
Monica Vilkielis
Lindsey Waite
Ashley Williams

JOURNALISM

Cassandra Alamilla
Natalie Bauta
Najla Brown
Celeste Cardone
Sean Denison
Sean Doty
Savannah Edgens
Stefano Ferreyros
Lauren Gandy
Ulysses Grant III
Charlene Hewitt
Summer Jarro
Jessica Lowell
Vincent McDonald
Morgan McMullen
Anthony Nicotera
Frances Pawlak
Joseph Pellegrino
Ashlyn Pinter
Alena Poulin
Melanie Prescott
Veronica Quesenberry
Tyler Savitsky
Lena Schwallenberg
Lauren Smith
Ana-Katarina Stanic
Caroline Strogis

FALL 2018 GRADUATES

BACHELOR OF SCIENCE

PUBLIC RELATIONS

Benjamin Anderson
Billie Arnett
Marcela Astudillo
Tabitha Basuseto
Eugenia Blaubach Jiménez
Dorothy Cerisse
Adrian Cibran
Chelsea Clem
Ryan Cloherty
Shelby Cohron
Matthew Quoc Dinh
Maria Dominguez Parra
Allison Fritz
Lauren Gantt
Nicole Gunter
Courtney Hancock
Ricardo Hurtado
Anna James
Morgan Kendrick
Abigail Kneal
Jacob Kovach
Shakayla Lee
Kelsey Luksovsky
Debby Marsan
Emmalee May
Emily Nolan
Rhea Papi
Rosanne Ramraj
Heather Reitz

Wyndham Riter
Isabella Sayger
Lauren Seewald
Lucia Serje
Alexandra Stanton
Sydney Sylvester
Juan Valiente
Morgan Van
Maria Vargas
Nicole Vecchio
Madison Webb
Francesca Zepeda

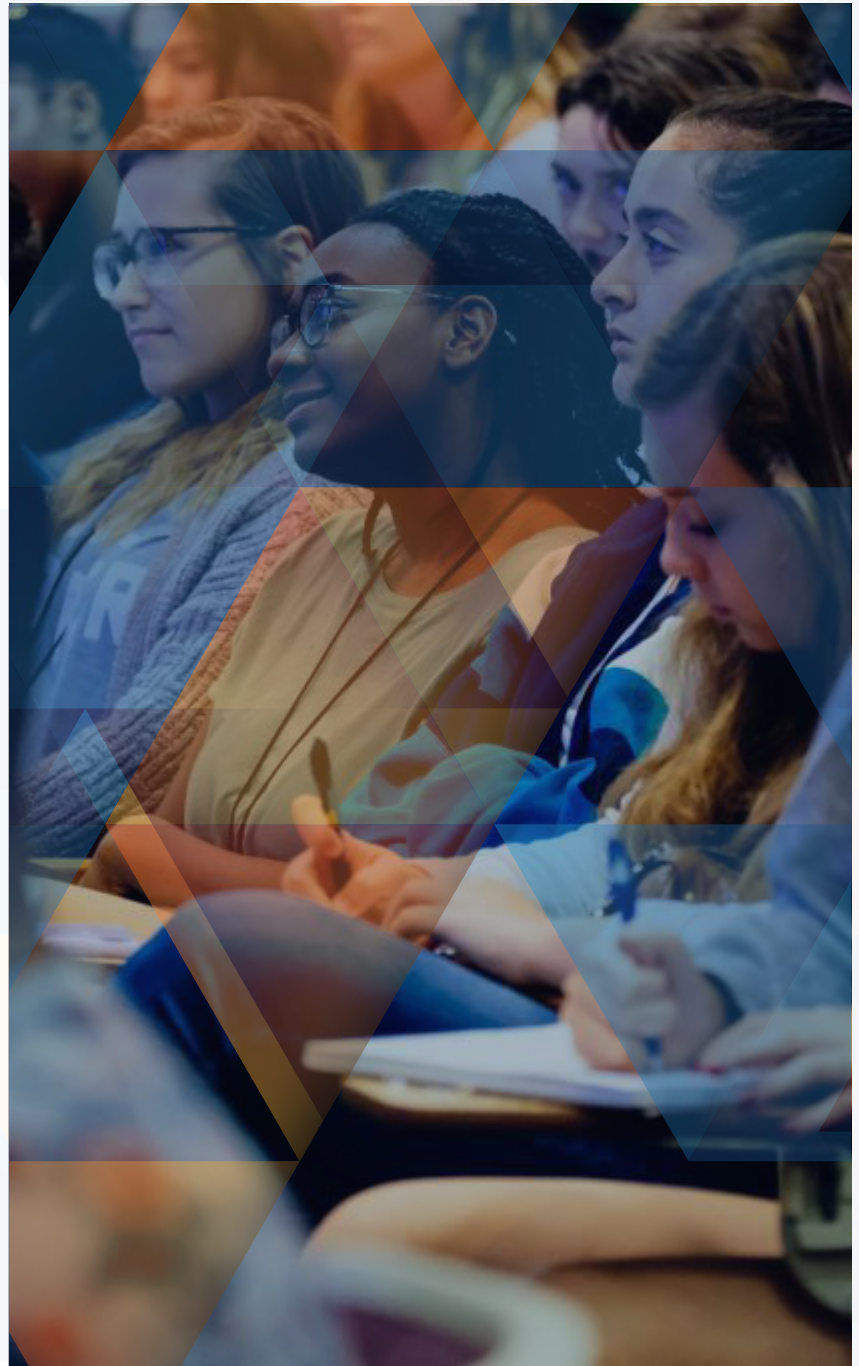
TELECOMMUNICATION

Ruth Acevedo
Erwin Ahlers
Celeste Albiez
Casey Albritton
Barbara Atencio
Aaron Barfus
Kyle Bell
Laurel Bidy
Braden Blue
Gregory Bogos
Erin Cooper
Courtney Duprey
Allison Faircloth
Dayanira Feliciano Davila
Damian Fuentes Garcia
Gabriella Garza
Meahgan Gibson
Jarrett Green
Casey Hack
Jaliscia Hall
Jordyn Heck
Lucleasa Henry
Lauren Janata
Christian Jatar
Tyler Jordan
Taylor Keaton
Chase Kerlek
Jessica Lim
Alec Llerena
Stephen Lombardi
Alexis Ludovici
Courtney Mims
Shamarria Morrison
Gabriela Muino
Victoria Neumann
Joseph Norton
Carola Palomo
Stephen Panella
Yazmyn Presley
Sara Preston
Samantha Riley
Courtney Rowe
Kelsey Sanchez
Parul Sanjiv
Paige Scheriger
Samantha Serbin
Rachel Singer
Lauren Spann
Emma Stetter
David Stevens
Gabriela Suazo
Angela Trajanoski
Jawanza Tucker
Talia Ursel
Kaitlyn Venezia
Veronika Vernachio
Breana Walker
Benjamin Yarberry
Stephanie Zajac

FALL 2018 GRADUATES

MASTER OF ARTS MASS COMMUNICATION

Jessica Adams
Victoria Bates
Brittany Bellanca
Alexis Berry
Ryan Black
Kaitlin Cangro
John Cassimus
Frederick Cole III
Ellen Edmonds
Debra Faulk
Gabriela Gonzalez
Cindy Goodman
Amanda Grate
Marc Harmon
Kayla Hauge
Dakota Hays
Leslie LaLonde
Lauren Light
Kyle Maxey
Hali Morelli
Suany Perez
Hanna Preston
Michael Seymour
Theresa Standfast
Jennifer Stanton
Tiffany Trujillo
Elizabeth Williams
Carson Williams
Yourisha Wims



UNIVERSITY OF FLORIDA

ALMA MATER

Florida, our Alma Mater
Thy glorious name we praise
All thy loyal sons and daughters
A joyous song shall raise
Where palm and pine are blowing
Where southern seas are flowing
Shine forth thy noble gothic walls
Thy lovely vine clad halls
'Neath the orange and blue victorious
Our love shall never fail
There's no other name so glorious
All hail, Florida, hail.



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