

Advertising Faculty Meeting Agenda

October 10, 2018, 1:55 p.m.

Weimer Hall **1213** (Gator Vision Conference Room)

- I. Approve minutes from 9/26/18
- II. Update on lab upgrades (Houston Wells)
- III. Charge for position searches (Spiro Kiouisis)
- IV. Persuasive messaging track and UF Online
- IV. Old/new business
- V. Adjourn

Advertising Faculty Meeting Minutes

October 10, 2018

Weimer 1213

Attending: Alpert, Chen, Dankers, Goodman, House, Johnson, Kelleher, Kiouisis, Morris, Morton, Robb, Torres, Treise, Windels K, Weigold, Wells, Windels D

- I. Meeting called to order at 1:55 p.m. by Kelleher.
- II. Minutes from 9/26/18 approved.
- III. Updates on Lab Upgrades
 - a. Wells informed faculty of the recent upgrades to the labs in Weimer Hall.
- IV. Job Searches
 - a. Kiouisis gave faculty their charge to move forward in the hiring process for the lecturer positions granted by the provost.
 - b. Faculty engaged in discussion and formed committees.
 - i. Morton (chair), Torres, Johnson, and Goodman appointed to lecturer search committee
 - ii. K. Windels (co-chair) and Morris appointed to serve on joint ADV-PUR tenure-track position search committee with Hutchens (co-chair) and Ferguson
- V. Persuasive Messaging Track and UF Online
 - a. Kelleher discussed details relating to the Persuasive Messaging track and plans to offer the track as a UF Online option.
 - b. In light of the new curriculum changes, Morris suggested we further explore the names of the tracks.
- VI. Meeting adjourned 2:44 p.m.