Advertising Faculty Meeting Agenda

October 10, 2018, 1:55 p.m.

Weimer Hall 1213 (Gator Vision Conference Room)

I. Approve minutes from 9/26/18
II. Update on lab upgrades (Houston Wells)
III. Charge for position searches (Spiro Kiousis)
IV. Persuasive messaging track and UF Online
IV. Old/new business
V. Adjourn
Advertising Faculty Meeting Minutes

October 10, 2018

Weimer 1213


I. Meeting called to order at 1:55 p.m. by Kelleher.

II. Minutes from 9/26/18 approved.

III. Updates on Lab Upgrades
   a. Wells informed faculty of the recent upgrades to the labs in Weimer Hall.

IV. Job Searches
   a. Kiousis gave faculty their charge to move forward in the hiring process for the lecturer positions granted by the provost.
   b. Faculty engaged in discussion and formed committees.
      i. Morton (chair), Torres, Johnson, and Goodman appointed to lecturer search committee
      ii. K. Windels (co-chair) and Morris appointed to serve on joint ADV-PUR tenure-track position search committee with Hutchens (co-chair) and Ferguson

V. Persuasive Messaging Track and UF Online
   a. Kelleher discussed details relating to the Persuasive Messaging track and plans to offer the track as a UF Online option.
   b. In light of the new curriculum changes, Morris suggested we further explore the names of the tracks.

VI. Meeting adjourned 2:44 p.m.