Advertising Faculty Meeting Agenda

September 26, 2018, 1:55 p.m.

Weimer Hall 1213 (Gator Vision Conference Room)

I. Approve minutes from 9/12/18
II. Communication plan for new curriculum
III. Job searches
IV. Assessment
IV. Old/new business
V. Adjourn
Advertising Faculty Meeting Minutes
September 26, 2018
Weimer 1213

I. Meeting called to order at 1:58 p.m. by Kelleher.

II. Minutes from 9/12/18 approved.

III. Announcements
   a. Kelleher introduced Kaitlin Robb, who will be working with the department to update
      the Persuasive Messaging specialization printed materials, web edits and informationals
      as well as departmental social media.

IV. Job Searches
   a. Faculty discussed updated information for potential positions granted by the provost as
      well as approaches to hiring and preparing for the search.

V. Old/New Business
   a. The departmental assessment plan has been approved at the University level. Faculty
      discussed the time frame for creating questions to be included in the assessment
      instrument.

VI. Meeting adjourned 2:31 p.m.