

Advertising Faculty Meeting Agenda

September 26, 2018, 1:55 p.m.

Weimer Hall **1213** (Gator Vision Conference Room)

- I. Approve minutes from 9/12/18
- II. Communication plan for new curriculum
- III. Job searches
- IV. Assessment
- IV. Old/new business
- V. Adjourn

Advertising Faculty Meeting Minutes

September 26, 2018

Weimer 1213

Attending: Alpert, Chen, Dankers, Fisher, Goodman, House, Johnson, Kelleher, Morris, Morton, Robb, Torres, Windels K, Windels D

- I. Meeting called to order at 1:58 p.m. by Kelleher.
- II. Minutes from 9/12/18 approved.
- III. Announcements
 - a. Kelleher introduced Kaitlin Robb, who will be working with the department to update the Persuasive Messaging specialization printed materials, web edits and informationals as well as departmental social media.
- IV. Job Searches
 - a. Faculty discussed updated information for potential positions granted by the provost as well as approaches to hiring and preparing for the search.
- V. Old/New Business
 - a. The departmental assessment plan has been approved at the University level. Faculty discussed the time frame for creating questions to be included in the assessment instrument.
- VI. Meeting adjourned 2:31 p.m.