

Advertising Faculty Meeting Minutes

February 28, 2018

Weimer 2066

Attending: Alpert, Chen, Goodman, House, Kelleher, Kim, Krieger, Morris, Weigold

- I. Meeting called to order at 10:42 a.m. by Kelleher.
- II. Minutes from 1/10/18 approved.
- III. Job Searches
 - a. Kelleher began with the current recommendations from the Dean's Office for the recruitment of applicants to fill some of the remaining professor lines given by the provost. Morris, Weigold and Kim gave updates from their search committees.
- IV. Advisory Council Member Nominations
 - a. Kelleher summarized the recent visit of two new guests of the Advertising Advisory Council spring meeting and gave an overview of other potential new members to be invited at the fall 2018 meeting. Faculty engaged in discussion and suggested potential invitees for future meetings.
 - b. Faculty approved Tania Paul and Tim O'Sullivan as new members of the Advertising Advisory Council.
- V. Student Awards
 - a. Kelleher reviewed the list of student nominees for the upcoming awards banquet and faculty confirmed the recipients.
- VI. Commencement Marshals
 - a. Volunteers were confirmed.
- VII. Curriculum and Assessment Update
 - a. Kelleher and Weigold updated faculty with the current revisions to assessment procedure and curriculum. Faculty engaged in discussion.
- VIII. Meeting Adjourned at 11:43 a.m.