

Thesis

DATE _____

MINOR (if any): _____

TOTAL CREDITS REQUIRED: 36 CREDITS MINIMUM (excluding undergraduate courses throughout the university). Students write and successfully orally defend a thesis. No more than six (6) thesis credits may be applied to the minimum total of thirty-six (36). Students who lack appropriate undergraduate studies must complete articulation courses.

A. PUBLIC RELATIONS CORE. 15 CREDITS REQUIRED. Complete all of the following.

		CREDIT	TERM/YEAR	GRADE
PUR 6934	Ethics and Professional Responsibility	3		
PUR 6005	Theories of Public Relations	3		
PUR 6607	Public Relations Management	3		
PUR 6506	Public Relations Research	3		
MMC 6400	Mass Communication Theory-- CAN BE TAKEN AFTER COMPLETION OF THEORIES OF PUBLIC RELATIONS AND PUBLIC RELATIONS RESEARCH	3		

B. PUBLIC RELATIONS ELECTIVES. 9 CREDITS REQUIRED. All courses must be approved by adviser.

		CREDIT	TERM/YEAR	GRADE
PUR 6934	Issues in Public Relations—various topics	3		
MMC 6936	Special Topics in Public Relations—various topics	3 (4)		
PUR 6446	Public Relations and Philanthropy	3		
PUR 6416	Public Relations and Fund Raising	3		
PUR 6608	International Public Relations	3		

C. GENERAL ELECTIVES. 6 CREDITS REQUIRED. All courses must be approved by adviser. Chosen from graduate courses within or outside the college, which may be applied toward a minor or supporting field. **Must be letter-graded NOT S/U.**

COURSES WITHIN OR OUTSIDE THE COLLEGE WHICH MAY BE APPLIED TOWARD A MINOR OR SUPPORTING FIELD:		CREDIT	TERM/YEAR	GRADE

D. SOCIAL SCIENCES/HUMANITIES REQUIREMENT, if any (credits do not apply toward minimum degree requirements). List only if requirement will be fulfilled through UF courses.

REQUIREMENT FULFILLED THROUGH:

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_____	Statistics (requirement can be waived in specific instances with approval of graduate coordinator in Public Relations)	_____	_____	_____

E. ARTICULATION & OTHER COURSES, if any (credits do not apply toward minimum degree requirements).

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F. THESIS. 6 CREDITS REQUIRED, typically over two or more terms. For fall or spring graduation, take three (3) thesis credits in final term; for summer graduation, take two (2) thesis credits in final term. No more than six (6) thesis credits may be applied to the minimum total of thirty (36).

		CREDIT	TERM/YEAR	GRADE
MMC 6971	Research for Master's Thesis. S/U			
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MMC 6971	Research for Master's Thesis. S/U			

IRB (Institutional Review Board) FORM COMPLETION DATE: _____
(only applicable for research involving human subjects)

TOTAL CREDITS REQUIRED: 36 CREDITS MINIMUM (excluding undergraduate courses throughout the university).

SUGGESTED COURSE SEQUENCE

FALL	SPRING	SUMMER	FALL	SPRING
PR Research	Ethics & Prof. Resp.		Mass Comm Theory	Thesis
Theories of PR	PR Management		Thesis	PR Elective
PR Elective	PR Elective		PR Elective	and/or
and/or	and/or		and/or	General Elective—if needed
General Elective	General Elective		General Elective—if needed	

Mass Communication Theory is required and can be taken after completion of Theories of PR and PR Research

Signatures below indicate approval of this degree plan.

Signature of Student

Date Signed

Signature of Academic Adviser

Date Signed

Signature of Associate Dean, Division of Graduate Studies

Date Signed

*See Graduate Catalog for prerequisites.

Z:\FORMS FOR WALL 2010 AND ON\Degree Plans\DEGREE PLANS TO USE BEGINNING JULY 2012\MAMC-Public Relations - Thesis.doc
6/11/2007
6/8/2009
6/26/2009
5/12/10
11/17/10
8/4/2011
7/19/12
7/30/12
10/19/12
Reviewed 3/5/18
3-30-18