

**ASU** Walter Cronkite  
School of Journalism  
and Mass Communication  
Arizona State University

**NAB**  
EDUCATION FOUNDATION

# LAUNCH YOUR CAREER

GO

Media Sales Institute



June 6-13, 2017

Media Sales Institute an intense  
**weeklong experience** for  
recent college graduates designed to  
**launch careers in media sales.**

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## Media Sales Institute fellows receive:

**Admission to the institute, including housing, travel and meals**

**Networking opportunities and career advice with industry executives**

**The opportunity to build a peer network of media professionals**

**The opportunity for one-on-one interviews with media companies across the country**

**Ongoing support via online professional networking and webinars**

**The prestige associated with receiving the NABEF Media Sales Certification**

The Media Sales Institute offers high-impact training with renowned media sales experts and unparalleled networking opportunities with some of the world's largest media companies. Students train in the heart of downtown Phoenix at the Walter Cronkite School of Journalism and Mass Communication.

MSI faculty introduce the skills necessary for highly-profitable careers in television, cable, digital, radio, print and Internet sales. The workshop offers unmatched recruiting and networking opportunities with more than 20 local and national media companies, like ABC, BET, CBS, ESPN, FOX, Gannett, NBC and The New York Times Company.

This program is open to qualified recent college graduates. Students will be selected on a competitive basis.

The NAB Education Foundation (NABEF) is a nonprofit organization dedicated to reinforcing the future of broadcasting through a commitment to education.

For more information and to apply, visit  
**[cronkite.asu.edu/media-sales-institute](http://cronkite.asu.edu/media-sales-institute)**.