

Dean Hon called the meeting to order at 11:00 a.m.

David Miller, Chair of the UF Internationalization Task Force

Molleda introduced **Miller** who gave a presentation and spoke about the Internationalization Task Force that is part of SACS re-accreditation.

Approval of Minutes

Hon motioned approval of the previous faculty meeting minutes and they were approved unanimously.

Recommended Changes – College Committees Student Members Bylaws; Evaluation of Administrators

Ferguson proposed two changes in the Constitution and Bylaws recommended by the Faculty Senate. The first states that in section 2.10, General Rules of the Bylaws, Student Members of Committees: Where an undergraduate student is required to serve on a college committee, the Journalism and Communications Ambassadors (JCA) shall nominate four students, one from each of the College's departments. The term of service shall be for one academic year. The associate Dean for Undergraduate Affairs will have final approval for any undergraduate student recommendations for college committees. Where a graduate student is required to serve on a college committee, that student shall be elected or appointed by the Graduate Students in Mass Communication Association (GSMCA) for a term of one academic year. The committee chair shall ensure that the appropriate organizations are informed of their obligation to designate a representative on the committee. In Article 1, Organization and Purpose of the College, Section 4. Administration: The Dean shall consult with faculty on the performance of administrators in the College at least every spring semester. These changes were approved by the faculty unanimously.

Proposed Telecommunication Curriculum Changes (changes in pre-requisites for selected courses)

Ostroff presented changes in the pre-requisites for several telecommunication courses which had been approved by the College Curriculum and Teaching Committee and asked that the full faculty approve as well. These changes were approved unanimously.

Curriculum Items from the Departments of Advertising and Public Relations

Weigold presented items seeking approval of changes that had previously been approved by the Curriculum and Teaching Committee. These changes included:

1. Require a minimum of 44 hours in courses offered by the College, excluding MMC 4200. The requirement is also partially met for transfer students who take equivalent or approved equivalent courses at other institutions.
2. Add the following public relations courses to the Department of Advertising's professional electives: PUR 4203 (Ethics), PUR 4232 (Public Interest Communications) and PUR 4932 (Social Media Management).
3. For the Department of Journalism, seek a permanent course number for JOU 4930 Sports Media and Society, taught by Professor Spiker.

Weigold addressed internship credits explaining that there had been concerns as well as support raised regarding this. **Kelly** commented that 100 hours seemed excessive and proposed changing internships from 100 to 60 hours to make the experience more accessible to students. She also stated that this number was more in line with peer programs across the country. **Sutherland** inquired about how many hours a student would work per week and noted that if the hours are reduced, then the valuable time at a particular work site would decrease as well. **Ferguson** explained that most of the students were taking three credits, which totaled 20 hours of work per week. She felt that this was too much and a reduction to 13-15 hours per week was favorable. **Weigold** asked the faculty to make a motion to vote on this issue or table it and a motion was approved unanimously to reduce the number of hours. He then addressed a list of proposed changes to the Department of Public Relations. He noted that the department had been working to provide more opportunities for students to take classes in other departments. He mentioned the International Communication Certificate, which will involve appropriately designated classes that have an international component. He noted that if other departments come

forward with international courses, these courses ideally would be included as electives within the International Communication Certificate. **Ferguson** moved the items and the changes were approved unanimously.

Honors Recommendations

Weigold presented the fall 2011 High/Highest Honor list and motioned for approval. The list was approved unanimously.

Graduation with Distinction Recommendations

Treise presented the fall 2011 Graduation Certification List and motioned for approval. The list was approved unanimously.

Commencement Reception, December 17, 3:30 p.m. (in the Weimer atrium)

Hon reminded faculty about the reception and encouraged them to attend.

Faculty Meeting about ACEJMC Site Visit

Hon noted that the College will have a faculty meeting in early to mid January to provide final details about the upcoming ACEJMC site visit. The proposed January 5 date was discussed, and it was agreed that a later date will be decided upon and announced after winter break.

Old Business

Sutherland inquired whether it would be possible for the Department of Advertising to go down to 65 hours (rather than 100) for internship credits, effective immediately. **Chance** suggested that each department be given the discretion to set its own policies. **Hon** explained that the protocol, according to the college Constitution, was that proposed changes should go through the Curriculum Committee, and **Weigold** concurred.

New Business

Vettel read **Dean Wright's** message to the faculty in lieu of his attendance at the meeting.

Respectfully submitted,
Amy Belanger