

**College of Journalism & Communications Faculty Senate  
Minutes of the March 29, 2017 meeting**

**Members attending:** Cynthia Morton Padovano, Amy Jo Coffey, Norm Lewis, Kay Tappan, Eunice Kim, Michael Leslie and Deanna Pelfrey

**Members not attending:** Sri Kalyanaraman

**Others attending:** Spiro Kiouisis, Zenna Brown, Randy Bennett

Agenda Item	Discussion and/or action taken	Follow-up
Call to order	Pelfrey called the meeting to order at 3:00 p.m.	
Administrator : Faculty Evaluation Update	<ul style="list-style-type: none"> <li>• Coffey noted that the deadline was extended for faculty to complete administrator evaluations. This increased response rates noticeably.</li> <li>• Bob Parks will present his analysis for faculty discussion at the all-faculty meeting on April 19.</li> <li>• Kiouisis noted it is critical for Parks to meet with administrators individually to discuss feedback. He was assured that Parks planned to do so.</li> <li>• After some discussion, it was agreed that the Faculty Senate would not meet with Parks prior to the review of the data at the <del>All-F</del>all-faculty meeting unless something unusual emerged in his analysis.</li> </ul>	
Election Committee Update Survey and Slate	<ul style="list-style-type: none"> <li>• Pelfrey noted that the election committee has met and includes a representative on the Faculty Senate from each department: Pelfrey, Morton Padovano, Kalyanaraman and Leslie. Pelfrey is chairing the committee.</li> <li>• Pelfrey shared a sample ballot and a schedule for the steps in the voting process to elect faculty members to UF mandated and CJC standing committees for 2017-2018.</li> </ul>	
CJC 2020 Strategic Plan Review	<ul style="list-style-type: none"> <li>• Bennett noted that after a review by administrators, it was decided that there should be more of an emphasis on teaching and skills development in the strategic plan.</li> <li>• Accordingly, a new, sixth goal was added to the plan based on sub-group feedback. This new material was shared with senators.</li> <li>• Much of the content came from the faculty retreat, the career development brainstorm sessions and the immersion task force.</li> <li>• The goal for the 2020 Strategic Plan as a whole is to have it approved by faculty in an effort to include the plan in the accreditation report.</li> <li>• A discussion ensued around voting timing and procedures for April 2017.</li> </ul>	
CJC Constitution / By-Laws	<ul style="list-style-type: none"> <li>• Tappan, Pelfrey, Coffey and McAdams worked as a sub-group to propose updates to the CJC Constitution and By-Laws.</li> <li>• Leslie made a motion to suspend the election portion of the By-Laws so that current procedures for committee elections would not be out of compliance. Coffey seconded. The motion passed unanimously.</li> </ul>	

	<ul style="list-style-type: none"><li>• Tappan noted the suggested revision to the College's mission statement and a discussion ensued. It was agreed that the Constitution/By-Laws work group, in coordination with Randy Bennett, would update the mission statement to reflect all of the pillars included in the 2020 Strategic Plan. The Faculty Senate will then review the updates before finalizing the proposed revision for consideration by all faculty. Once approved, the mission statement should replace the current mission statement on the CJC website.</li><li>• A discussion ensued around language in the Teaching and Curriculum committee portion of the By-Laws.</li></ul>	
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The meeting was adjourned at 4:00 p.m.  
Respectfully submitted by Zenna Brown