

**College of Journalism & Communications Faculty Senate  
Minutes of the Oct. 19, 2016 meeting**

**Members attending:** Kay Tappan, Cynthia Morton Padovano, Norm Lewis, Eunice Kim, Sri Kalyanaraman, Amy Jo Coffey and Deanna Pelfrey

**Participating by phone:** Michael Leslie

**Others attending:** Spiro Kiouisis, Zenna Brown, Randy Bennett and Annie Niemand

<b>Agenda Item</b>	<b>Discussion and/or action taken</b>	<b>Follow-up</b>
Call to order	Pelfrey called the meeting to order at 11:50 a.m.	
Approval of minutes	<ul style="list-style-type: none"> <li>9-28-16 minutes were approved unanimously</li> </ul>	
Spiro Kiouisis updates	<ul style="list-style-type: none"> <li>Kiouisis explained the SEC Travel Program to the group. He said he will send the notification when he receives it.</li> <li>The administrative calendar has been updated and is posted on the CJC website.</li> <li>Kiouisis knew little about the Strategic Communication Academy. He suggested contacting Randy Bennett as he is more familiar with the workshop.</li> </ul>	
Agenda Priorities	<ul style="list-style-type: none"> <li>Pelfrey distributed the list of agenda priorities established by the Senate at the 9-28-16 meeting. The Senate discussed how to best address these 2016-2017 priorities.</li> </ul>	
CJC Branding – Randy Bennett	<ul style="list-style-type: none"> <li>Bennett gave an update on CJC Branding. He said they are still in the building stages but are looking to introduce the brand in the Dean’s report as the brand is closely tied to the CJC Strategic Plan. Bennett agreed to provide the Senate with an update on the CJC Strategic Plan at the November Faculty Senate meeting.</li> </ul>	
Diversity and Inclusion Status/ Trends/ Ideas	<ul style="list-style-type: none"> <li>Graham presented an overview of the Knight Division activities, which entail career services, scholarship services, and multicultural affairs. She discussed initiatives and goals that include identifying ways to secure additional funding. She asked the Senate to refer new industry contacts to the Knight Division and to encourage their students to apply for jobs early. The Senate offered to provide support in any way.</li> </ul>	
UF Faculty Senate update	<ul style="list-style-type: none"> <li>Calvert gave an update on UF Faculty Senate. He said parking was brought up at their last meeting and was told more parking will be built. He encouraged the Senate to make suggestions or bring up issues they would like to be discussed at the UF Faculty Senate either to him or Churchill Roberts.</li> </ul>	

The meeting was adjourned at 12:51 p.m.  
Respectfully submitted by Zenna Brown