Minutes Immersion Committee
Sept. 24, 2015

Present: Bridget Grogan, Jeff Huffman, Kay Tappan, Ted Spiker

Meeting to called to order at 2:20 p.m.

Not enough present to approve minutes

Bridget has created a report. You can email her your additions or present them at the meeting. We will also move the content to Google Docs. Kay will send out an email.

Suggestion: We could make a master list of skills for all departments. It will be different for every department, but each department will make a list. This might be a larger curriculum discussion that is beyond the scope of this task force.

Within the venues we need specificity.

Tappan will reach out to PR faculty to garner feedback. As of now she has only spoken to Juan-Carlos. Public relations students should work with the properties in a client/public relations strategist capacity. Public relations students should not work side-by-side with journalism students at a tactical level in the INC.

Let’s get our ideas on the Google doc and then look at it holistically.

We will meet in two weeks. At that time, the master document should be more complete.

Respectfully submitted,
Kay Tappan