Advertising Faculty Meeting Minutes

September 22, 2016

Weimer 2066

Attending: Chen, Fisher, Kelleher, Kim, Krieger, Morris, Torres

I. Called to order at 4:04 p.m.

II. Announcements
   a. Kelleher updated faculty of upcoming advisory council events.
   b. Torres extended faculty invitation to provide input for diversity and 2020 task force strategy documents.

III. Follow Up MADV Revisions
   a. Goodman is collaborating with Randy Bennett to develop the concept for graduate thesis general-audience abstracts to be presented on website.
   b. MADV revision action/vote postponed until future faculty meeting.

IV. Undergraduate SLOs and Assessment
   a. Kelleher presented summary data for SLOs 1-8 for AY 2015-16 and opened for faculty discussion. Kelleher noted faculty responses to results for each SLO for reporting. Ideas for revising assessment procedures also were discussed, including potentially combining some SLOs, improving consistency across rubrics used in assessment, and improving validity.

V. Search Committee Appointments
   a. Assistant professor search committee to be comprised of Morris (Chair), Morton, Treise, Torres, Kim, Weigold, Krieger and an outside member TBD.

VI. Old/New Business
   a. Morris updated faculty on progress of curriculum committee. Morton to take Morris’s place as chair of curriculum committee as Morris becomes search committee chair.
   b. Krieger invited faculty to provide feedback on preliminary courses considered for developing health certificate.

VII. Meeting Adjourned at 4:56pm.