Advertising Faculty Meeting Minutes

August 31, 2017

Weimer 2066


I. Meeting called to order at 1:55 p.m. by Kelleher.

II. Minutes from 4/19/17 approved.

III. Announcements
   a. Kelleher reminded faculty about Alpert’s welcome gathering and the upcoming Advisory Council meeting (9/14-9/15).
   b. Kelleher announced temporary opening on CJC curriculum & teaching committee while Fisher on leave in fall 2017. Chen agreed to serve on that committee representing Advertising for one semester.

IV. New Positions
   a. Kelleher led discussion and ideas for college-wide searches to fill the 15 positions approved by the provost.
   b. Faculty engaged in discussion, weighing the pros and cons of proposed approaches to recruit, interview and distribute the positions among departments.

V. Curriculum Revisions
   a. Kelleher summarized current progress to revise current curriculum and organize into two tracks. Faculty discussed alternative writing courses to the current major requirement with the advice of Dankers and Weigold.
   b. Fisher updated faculty on proposed courses in the developing Health Certificate, and also noted student interest in “E-health” as a potential class.

VI. Meeting adjourned 3:03 p.m.