

Advertising Faculty Meeting Minutes

August 31, 2017

Weimer 2066

Attending: Chen, Fisher, Goodman, Kelleher, Kim, Krieger, Weigold, Dankers, Alpert, House

- I. Meeting called to order at 1:55 p.m. by Kelleher.
- II. Minutes from 4/19/17 approved.
- III. Announcements
 - a. Kelleher reminded faculty about Alpert's welcome gathering and the upcoming Advisory Council meeting (9/14-9/15).
 - b. Kelleher announced temporary opening on CJC curriculum & teaching committee while Fisher on leave in fall 2017. Chen agreed to serve on that committee representing Advertising for one semester.
- IV. New Positions
 - a. Kelleher led discussion and ideas for college-wide searches to fill the 15 positions approved by the provost.
 - b. Faculty engaged in discussion, weighing the pros and cons of proposed approaches to recruit, interview and distribute the positions among departments.
- V. Curriculum Revisions
 - a. Kelleher summarized current progress to revise current curriculum and organize into two tracks. Faculty discussed alternative writing courses to the current major requirement with the advice of Dankers and Weigold.
 - b. Fisher updated faculty on proposed courses in the developing Health Certificate, and also noted student interest in "E-health" as a potential class.
- VI. Meeting adjourned 3:03 p.m.