

# Advertising Faculty Meeting Minutes

March 15, 2017

Weimer 2066

Attending: Chen, Dankers, Fisher, Kim, Morris, Morton-Padovano, Treise, Kelleher

- I. Meeting called to order at 10:31 a.m. by Kelleher.
- II. Minutes from 2/15/17 approved.
- III. Commencement Marshals Update
  - a. The requirement for commencement marshals increased this semester and assignments were reviewed by Kelleher.
- IV. Draft CJC Grade Appeal Policy
  - a. Handouts were observed and comments/feedback given by faculty.
  - b. No action needed at meeting, information was given to bring to Faculty Senate.
- V. Review of Assessment Data from 2016
  - a. Kelleher gave an overview of assessment data and opened for faculty discussion. Discussion items included what is being assessed, what goals are to be accomplished, how information is evaluated, and if there is a trend analysis for comparison.
- VI. Curriculum Committee Update
  - a. Morton discussed admission standards for agency track along with packaging course recommendations based on student interest.
  - b. A pre-summer goal to draft requirements for catalog pages was set.
- VII. Meeting adjourned 11:21 a.m.