

Advertising Faculty Meeting Minutes

December 7, 2016

Weimer 2066

Attending: Bennett, Chen, Dankers, Del Cueto, Fisher, Goodman, Kelleher, Krieger, Kim, Morris, Morton-Padovano, Torres, Treise, Weigold

- I. Meeting called to order at 8:36 a.m
- II. Minutes from 11/09/16 approved
- III. Kelleher motions to approve honors applications and all were in favor.
- IV. 2020 Task Force Update
 - a. Bennett updated attendees the progress of Diversity and Inclusion task forces and the Curriculum and Teaching Committee. Efforts are continued and focus on communication strategy, faculty retention and accomplishing goals while improving them.
- V. Data in the ADV Undergrad Curriculum
 - a. Del Cueto presented observations of several ADV classes and interviews with professors and students. If and how ADV is using big data, and possible solutions to the results of his observations were topics included in the presentation.
- VI. Report from CJC Senate Representatives
 - a. Morton updated attendees about faculty senate initiatives such as the new evaluation system underway. The system is projected to make the eval process easier and improve the way progress is tracked for tenure and promotion applicants.
 - b. Morton encouraged all faculty to reach out to their senate representatives with any concerns.
- VII. Undergraduate Curriculum Revision Progress
 - a. Morton also gave an update about progress on the two-track system discussed in previous meetings.
 - b. Conversations regarding credit hours and classes will continue into next semester.
- VIII. Job Search Progress
 - a. Morris confirmed ads have been placed promoting the position and applications have already been received.
 - b. The committee will meet next week and discuss review of the applicants.
- IX. Meeting Adjourned 9:40 a.m.

