

Advertising Faculty Meeting Minutes

November 16, 2017

Weimer 2066

Attending: Alpert, Chen, Goodman, House, Kelleher, Kim, Morris, Torres, Treise, Weigold

- I. Meeting called to order at 2:00 p.m. by Kelleher.
- II. Minutes from 11/9/17 approved.
- III. Torres Presentation
 - a. Torres gave a presentation detailing his teaching assignment while here at CJC and his vision for a continuation of the position.
 - b. Faculty engaged in a Q & A session with Torres.
- IV. Honors Applications
 - a. Kelleher asked faculty for feedback regarding the honors applications.
 - b. Morris moved to approve all applications, and everyone was in favor.
- V. Curriculum
 - a. Kelleher discussed the plan to submit revisions at the next C&T meeting for the new immersion track to be offered in Advertising. Faculty approved.
- VI. Old/New Business
 - a. Kim and Goodman updated faculty on the progress of the Advertising and Public Relations joint search committee for a shared position within the departments.
- VII. Meeting Adjourned at 3:22 p.m.