Advertising Faculty-Advisory Council eBoard Minutes

November 1, 2017
Weimer 2066

I. Meeting called to order at 2:05 p.m. by Kelleher
II. Minutes approved from 10/26/17 meeting
III. Introductions from everyone around the room
IV. Student Awareness Survey Results and Gap Analysis Update
   b. Santiago reviewed gap analysis updates, goals to improve the Advisory Council and discussed candidates for new membership to be invited to the spring 2018 meeting.
V. Departmental Updates
   a. Kelleher talked about the 15 positions available within the college and the specific recruitment goals of the advertising department, as well as the updates in curriculum and to assessment.
   b. Torres gave an overview of what he has accomplished with his assignment.
   c. Faculty and the Ad Council members explored different structures to the semester meetings to benefit the department and student experience. Using a Slack channel was discussed to give students more access to council members feedback and support.
VI. Meeting adjourned 4:00pm