

# Advertising Faculty Meeting Minutes

October 12, 2017

Weimer 3200

Attending: Chen, Dankers, Goodman, House, Kelleher, Morris, Starr, Treise, Weigold

- I. Meeting called to order at 1:58 p.m. by Kelleher.
- II. Minutes from 9/28/17 approved.
- III. Advisory Council Updates
  - a. Kelleher announced two upcoming advisory council meetings. A “mini meeting” will take place 11/1 and the spring meeting is scheduled for February 14-15, 2018.
- IV. Assistant Professor Search
  - a. Weigold and Kelleher updated faculty about the progress of the job ad to be posted in search for the tenure track assistant professor position.
  - b. Morris, who will be the departmental representative in the college wide search committee in spring, requested faculty feedback regarding the needs of the department during the search process. Faculty gave their feedback and suggestions.
- V. Curriculum Revisions
  - a. Kelleher led discussion and engaged faculty review of several handouts to revise current curriculum language, course names and content.
  - b. New course proposals were briefly examined.
- VI. Assessment
  - a. Weigold introduced the idea of standardized testing as an alternative to the current assessment method. Faculty weighed the pros and cons and will continue discussion on the subject at a future meeting.
- VII. Meeting Adjourned at 3:13 p.m.